Global organizations face complex and daunting challenges around the content they create and receive. They also face an opportunity to increase productivity and compliance and to reduce storage costs.

Typical information workers create and edit ever-increasing volumes of content, often collaborating with internal peers and external stakeholders as information is transformed from draft to final deliverable. Deadlines are tight, email inboxes are clogged and understanding whether the right person has the right version at the right time is often needlessly confusing and time consuming, reducing productivity.

Compliance officers and Legal officers are worried that by not identifying and managing content appropriately (organizational records and non organizational records) users are increasing the organization’s exposure to risk. And IT is watching storage costs balloon as they have no effective way to identify duplications in email attachments and file shares, what is important to keep, for how long and what can safely be pushed to lower-cost storage media.

DACS Content Lifecycle Management gives organizations the right mix of industry leading Enterprise Content Management tools to manage content throughout its entire lifecycle and orchestrate people, process and content to create value and achieve strategic success. This integrated offering helps increase productivity through imaging, document management, graphical and intuitive workflow and minimizes the risks and costs associated with content through its top ranked records management and archiving capabilities.
Meeting Personal and Team Productivity Needs
Productivity suffers when users struggle to find documents, verify latest versions, and put context around content created by other people. The volume of information being delivered across email, shared drives, or legacy intranets can be overwhelming to manage and monitor. Collaborating on documents via email is difficult when inboxes are glutted with junk and duplications. Email was designed to be a messaging platform, not a content repository, but in lieu of alternatives users adapt organizational needs to the technologies they have, often resulting in documents stripped of larger context—such as business processes or centrally stored cases or files—and not managed according to a standard process with proper permissions. Confusion mounts and transparency is lost at the front end (capturing valuable knowledge and best practices important to information workers) and at the back end (enabling search, managing records and conducting eDiscovery on managed content stores). Work is inefficient and content is often recreated: the wheel is reinvented again and again.

To gain control over this chaos, organizations need a central environment to bring structure to corporate content. DACS Content Lifecycle Management enables users to work together on documents throughout the process lifecycle—either ad hoc or in more structured ways guided by workflows and with views tailored for different target groups to help establish the full organizational context relevant to them, independent of any particular content application. The end-to-end integrated suite is built on the foundation of a high-performance and comprehensive document management system, powerful metadata management and imaging for scanning and physical items management, which extends content management to legacy paper storage.

Meeting Corporate Mandates to Reduce Risk
The foremost concern of compliance and legal is not productivity but the risk associated with compliance, audit, litigation and eDiscovery. Valuable data must be preserved and obsolete records destroyed to minimize risk and enhance corporate accountability. Content represented in records or adrift in unmanaged e-mail shared drives or any content store compromises the integrity and security of information. Loss of information and knowledge can negatively affect an organization’s ability to defend itself and legal costs or penalties directly hit the bottom line.

Limiting access to information or imposing time consuming and confusing records management can harm productivity and delaying regulatory submissions can cost the organization time and money.

DACS Content Lifecycle Management enables organizations to deliver complete, comprehensive record classification and lifecycle management for all corporate records and information holdings, regardless of content store or format (paper or electronic). It empowers information workers to capture and categorize the corporate content they manage according to organizational policies, thereby ensuring regulatory compliance, reducing risk, streamlining auditability and transparency and increasing the efficiency and cost effectiveness of necessary tasks.

Reducing Storage Costs and Total Cost of Ownership
IT departments’ challenge is the cost of storage across a global organization. Storage requirements and content production are increasing rapidly as digital media and Web 2.0 enhance documents, while paper documents are digitized. Users have come to expect cheap and available storage and duplicated and redundant content proliferate. At the same time, storage vendors often charge extra for storage-reduction technologies, while managing data outside of organizational context. Organizations can find themselves locked into hardware-specific storage platforms, incurring long-term migration risks and costs and losing the flexibility to manage their storage needs in a platform-neutral environment, driven by the evolving needs of the enterprise.

DACS Content Lifecycle Management helps bring storage expenses under control by integrating content management and lifecycle services with a layer of intelligent storage virtualization. Storage is driven by organizational context, harnessing the rich metadata of applications to optimize storage—automated data migration across multiple storage tiers, leveraging less expensive media for less critical or active content—and ensuring high availability of premium storage services for essential content.

For organizations looking to meet their corporate governance and information worker productivity goals, with a low total cost of ownership, DACS Content Lifecycle Management simplifies the path to success.