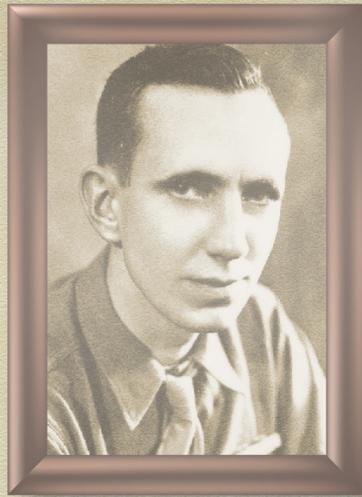


ENERGY SOURCE



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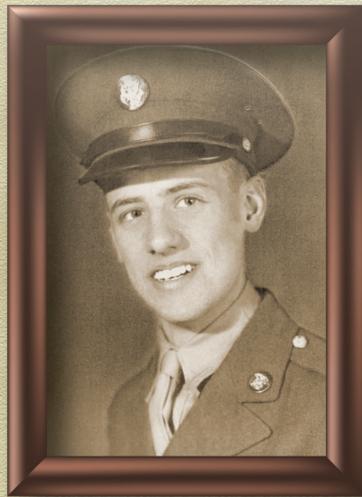
MOON



ROBINSON



BARTENHAGEN



GORE



BIDDLE

The Hall of Fame

from the commander

Brig. Gen. Mark McLeod, USAF Defense Logistics Agency Energy

We've had two overarching strategic objectives this past year: recapture the voice of our customers, and the voice of our employees. You hear a lot about the first one ... let's talk about the second in one of the best ways we can.

John Bartenhagen; Edward Biddle; Marshall Gore; William Moon; Donald Peschka and William Robinson.

This edition of the 'Source' honors these inaugural DLA Energy Hall of Fame inductees, and the tremendous effort the HoF committee and Public Affairs team put forth to make this event a smashing success.

These gifted individuals represent a rich background of fuel expertise; two World War II "Greatest Generation" members, whose wartime experiences shaped them first as soldiers, and then as federal civilians; two innovative visionaries who expanded the role of the organization and two who grew and led us into a new world that we know now as DLA Energy.

Their exemplary work ethic, leadership and contributions established a historic foundation on which we continue to build today's energy solutions. We didn't select them because of their ranks or positions. They earned this recognition for their daily efforts, sacrifices, and dedication to our mission. This distinction is important, as it defines one of the essential qualities that make our

Energy family special. That everyone – big or small, contributes to what is arguably the most rewarding mission in the Department of Defense.

John, Ed, Marshall, Bill, Don and Bill represent the spirit of Cameron Station—the values we've inherited and carry forward as we author our chapters of this organization's rich history. Take their lessons and direction, and apply them to continue providing world-class support to the warfighter. More importantly, improve them with inclusion, equality, opportunity, diversity, tolerance, respect, and work-life balance. It's not easy executing and authoring history simultaneously, but the lessons our HoF inductees offer are as clear today as they were in their times. They were acquisition and petroleum professionals in the truest sense of the words.

So are each and every one of you. Carry on their work, add yours, and we will pay them the highest honor we can bestow.



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FEATURES

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Bartenhagen worked at DLA Energy from September 1981 to April 2007 and held a number of key positions such as the director of the Facilities Management Directorate.

10 Edward Biddle

Biddle worked at DLA Energy from July 1963 to March 1998. He served as the deputy director of the Contracting and Production Directorate.

14 Marshal Gore

Gore started working at DLA Energy in August 1974 and retired in 2009. He served as the Facilities Management branch chief.

18 William Moon

Moon worked at DLA Energy from March 1952 to July 1998. He served as the Defense Fuel Region Americas distribution manager.

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Peschka worked at DLA Energy from October 1983 to December 2004. He served as the Contracting Division of Bulk Fuels chief.

26 William Robinson

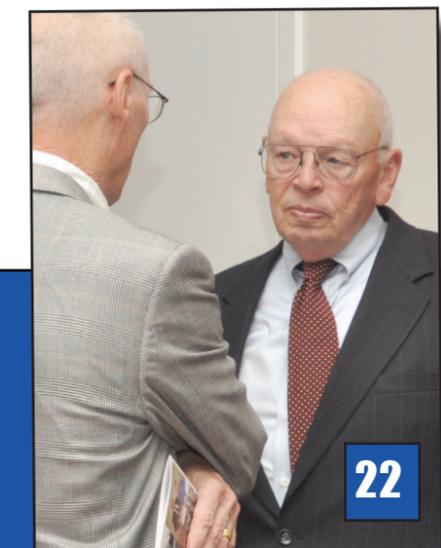
Robinson worked at DLA Energy from May 1971 to August 2001. During this time, he held a number of key positions such as the DLA Energy deputy director.

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Fueling Energy's Success

A meet and greet with Irene Smith

What was your role in organizing and planning the hall of fame?

I was the assigned project officer. The Defense Logistics Agency Energy Hall of Fame had never been held before and it was my responsibility to turn the commander's idea and concept into reality.

Why do you feel that having the hall of fame is important to the organization?

I think everyone at DLA Energy is dedicated to their jobs and mission success. With so much of our focus, energy and effort dedicated towards our jobs and then you add the daily stress of life in the Washington D.C. area, it is easy to overlook the everyday heroism that exists. I think the hall of fame is an opportunity for all of us to step back and realize the amazing accomplishments we do on a daily basis, and thank those exceptional individuals for going the extra mile and making positive differences in people's lives.

How do you feel the planning and execution of the first hall of fame went?

Initially, I was a bit overwhelmed by the planning and execution. The DLA Energy Hall of Fame instruction was still being revised and a whole set of unknowns and decisions had to be figured out and approved by the DLA Energy

commander. This was planning from the ground up with a lot of moving parts.

In the Kunkel Conference Room, we faced renovation challenges. We had to come up with a long term solution to display 50 Years of Leadership and develop a DLA Energy Hall of Fame display. It couldn't look like anything that DLA or any of the other primary-level field activity had.

Another challenge was the gap in time that existed from when our nominees for the Hall of Fame worked at DLA Energy and when they retired. The DLA Energy Hall of Fame was a concept that languished for five years. Nominations had originally been written up in November 2012 for the initial hall of fame to take place in summer of 2013, but that never occurred due to the government sequestration in August through September 2013. Gathering biographical information from individuals who had retired 18 years ago was a major challenge. Trying to find pictures, biographical information and testimonials was at times difficult. Also, two of the nominees were deceased. Fortunately, the families came through with personal photographs of their loved ones.

Next year's Hall of Fame will be so much easier to organize!

What went into making the event a success?



Irene Smith, Defense Logistics Agency Energy public affairs officer, performs her duties as the mistress of ceremonies during the inaugural hall of fame ceremony held at the McNamara Headquarters Complex, Fort Belvoir, Virginia, May 19. Photo by Tanekwa Bournes

A tremendous amount of teamwork, planning, coordination and oversight from the front office staff.

Who all was involved in organizing the event?

This was a joint project with many people helping to make the event a success. I can't name them all, but the executive assistant, Army Capt. Keith DeSilva, was invaluable with his command guidance, ceremonial experience and is a terrific person to bounce ideas off.

I couldn't have done this job without my public affairs specialist, Liz Stoeckmann, who came up with the idea of the digital display and monitors and worked with the DLA Headquarters Video team to develop the video. She played an essential role in the planning and installation of the digital display board and created the slide shows for each monitor. As a key member of the DLA Energy Hall of Fame Planning Committee, Stoeckmann jumped right in and took ownership of creating a six minute video and slideshow highlighting the lives and accomplishments of the six hall of fame inductees. She wrote the script, col-

lected historical data and pictures of the honorees and worked with the DLA videographer to flawlessly coordinate a video highlighting the six former members of the DLA Energy community for their significant and enduring contributions

Estee Pender was invaluable in his role as the protocol officer. Estee was brand new to DLA Energy and did not have any previous experience as a protocol officer. He was a fast learner and jumped in and provided tremendous support in liaison with the inductees' families. He created the seating charts, parking assignments and coordinated the joint service color guard. Blessed with a cool head and lots of patience, he was my right hand person.

Anything you'd like to add?

I think the DLA Energy Hall of Fame is a terrific addition to the DLA Energy command culture and will foster an enduring sense of community among DLA Energy employees. **ES**

John Bartenhagen

Hall of Fame Inductee

“We celebrate a legacy that you established in this organization that you have now since passed on.”



By Jonathan Stack

He stood on stage proud and with a smile from ear-to-ear as he accepted his induction into the Defense Logistics Agency Energy Hall of Fame.

John Bartenhagen was one of six former DLA Energy employees inducted into the organization's inaugural hall of fame during a ceremony held at the McNamara Headquarters Complex, Fort Belvoir, Virginia, May 19.

“It's an extraordinary honor [to be inducted into the hall of fame,]” said the former DLA Energy Facilities Management director. “I think of all the people I worked with over the years that probably deserve to be here as much or more so than I do and I'm just thrilled to be here.”

During the ceremony, DLA Energy Commander Air Force Brig. Gen. Mark McLeod spoke to the audience about the heritage of

the organization and the people that shaped it into what it is today.

“We celebrate a legacy that you established in this organization that you have now since passed on,” McLeod said. “It's passed on to the people that are sitting in this audience.”

Bartenhagen served in a number of key positions within DLA Energy such as his long-term assignments as the deputy director and director of the Facilities Management Directorate which will always be his lasting legacy.

His leadership in the Facilities Management Maintenance, Repair and Environmental Program and the Fuels Optimization Program blazed the trail for efforts that continue today to enhance the worldwide bulk petroleum infrastructure and distribution systems that support America's warfighters. Bartenhagen was a respected leader in the fields of engineering and petroleum logistics within the Department of Defense, and with unquestioned integrity his dedication to excellence was demonstrated in the many initiatives implemented by him that continue to have a positive impact on the fuels and logistics communities to this day.

During Bartenhagen's time as a leader in the Fuels Management Division, Lynn Currie, who is currently an engineer for DLA Installation Support for DLA Energy, had many opportunities to interact with him.

“Back in the years, when Mr. Bartenhagen worked for DLA's primary-level field activity for fuel, then called Defense Fuel Supply Center and later changed to Defense Energy Supply Center, from 1997 through 2004, I worked as an engineer for the Navy Service Control Point known as Navy Petroleum office,” Currie said.

Currie's responsibilities within NAVPET included automation lead engineer for Naval Installations in which she interfaced with Bartenhagen's Engineering division so that the Navy's installations could receive DLA Energy funding and support for the following programs: Automated Fuel Handling Equipment; Automated Fuels Service Station and Automated Tank Gauging.

In later years at NAVPET, Currie worked as a Navy's Maintenance, Repair, Environmental engineer and again interfaced with Bartenhagen's Engineering Division to develop and advocate for DLA Energy's Sustainment Restoration and Maintenance Program to support the Navy and Marine Corps' fuels infrastructure.

“What began as a \$100 million a year requirement has now grown into nearly \$700 million a year annual budget,” Currie said.

As deputy of the DLA Energy Facilities Management Directorate, Bartenhagen was instrumental in taking over the Navy's Pollution Control Equipment Program, she said.

When the Navy decided to no longer fund the PCE program back in the 1990's and since DLA Energy became the executive agent for DoD fuel, Navy transferred the PCE program, along with the Navy Petroleum office PCE program manager, Tyrone Hall, to the DLA Energy Facilities Management Directorate.

"Bartenhagen was a major proponent for the effort and advocated the new Automated Fuel Handling Equipment as a cost savings initiative for the military service fuel operators," Currie said. "[Automated Fuel Handling Equipment] was implemented by DLA Energy at Army, Navy, Marine Corps and finally Air Force fuel storage and distribution activities to improve overall facility controls, improve inventory accountability, provide fail-safe engineering for spill prevention and increase operational efficiency."

DLA Energy's program managers, Ty Hall and Dilip Patel, under the direction of Bartenhagen, led all of the engineering planning, design, installation and test, and life cycle support for this state of the art system.

"I recall that NAVPET was grateful to Bartenhagen's team in funding and supporting this ability to bring Navy fuel operations into the 21st century," Currie said. "Today, DLA Installation Support for DLA Energy continues to manage this vital program within its Engineering division."

When Bartenhagen became the director of the Facilities Management Directorate, and Currie worked as a NAVPET engineer, there were instances when she may not agree with the DLA Energy Sustainment Restoration and Maintenance engineer's decision about a given project.

As the lead DESC decision maker for MRE funding, which at that time had a severe budget limitation, Bartenhagen often needed to negotiate with the military services and make some difficult decisions about which projects could be funded in a given year versus which projects would require deferral until future years.

"I recall that although our NAVPET organization may not always have been happy with the tough decisions that had to be made by Mr. Bartenhagen, I always remember him to be professional and courteous during the high-level discussions about the projects and always very fair in his final decisions," Currie said. "There were numerous times that Mr. Bartenhagen would advocate for the service's projects by requesting higher headquarters approvals for much needed fuel infrastructure funding."

Today, the DLA Energy SRM Program office manages what used to be Bartenhagen's program.

"In the early days, the [SRM] program consisted of just



John Bartenhagen, DLA Energy Hall of Fame inductee, leads the inductees into the organization's hall of fame ceremony May 19. Photos by Tanekwa Bournes

10-15 engineers managing projects worth about \$200 million a year and today, the program consists of over 50 DLA Energy program managers and DLA Installation Support for DLA Energy engineers managing projects worth over \$600 million a year," Currie said. "This critical program still serves the same vital mission to fund fuel facility infrastructure maintenance, repair, construction projects at military service installations storing DLA Energy petroleum products."

With all that Currie saw Bartenhagen do for the organization, she said she was extremely happy to see Bartenhagen, fondly known as "JB" and a mentor over the years to many "junior engineers" within DLA Energy, inducted into DLA Energy's Hall of Fame.

"Many of us engineers continue to work on his SRM and Automation programs ... initiatives begun over twenty years ago during the DLA Energy "JB" leadership years," she said.

Bartenhagen served DLA Energy from Sept. 13, 1981 to April 3, 2007. **ES**



(Right) Bartenhagen has a conversation with two other DLA Energy Hall of Fame inductees.

DLA Energy's Hall of Fame Digital Display

The Defense Logistics Agency Energy Kunkel Conference Room was selected as the permanent location for the Hall of Fame state of the art digital display exhibit honoring the inductees and a place for families to feel connected with their loved one.

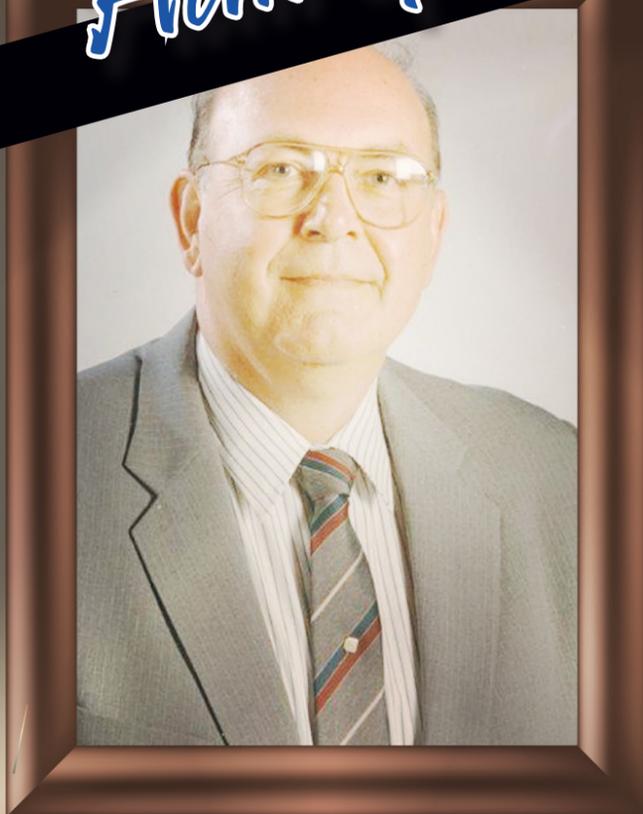
"I had a vision for the DLA Energy Hall of Fame exhibit, but due to space and cost, we looked internally to our existing Kunkel Conference Room to preserve the legacy," said DLA Energy Commander Air Force Brig. Gen. Mark McLeod. "With a myriad of technology and innovation, the hall of fame now serves as a testimony to the inductee's achievements."



Edward Biddle

Hall of Fame Inductee

“One day ... he told me that he expected great things from me which really boosted my confidence.”



By Tanekwa Bournes

Edward J. Biddle, a former deputy director of Defense Logistics Agency Energy Contracting and Production, then known as the Defense Fuel Supply Center, was inducted in the organization's hall of fame for his innovation and improvements he made for the workforce.

He began his career at DLA Energy in 1962 at the Defense Industrial Supply Center in Pennsylvania as a hardware procurement trainee. Three years later, he went to the Defense Personnel Support Center before coming to DLA after receiving another promotion. Biddle continued to work for DLA until he retired in 1998.

While at the inaugural DLA Energy Hall of Fame ceremony, Biddle said with pride, “I'm the oldest [honoree] and worked the longest at DLA.”

Before retiring, he left a big impact on

those around him and those his work impacted at other organizations in and out of the government.

Biddle assisted in the development and expansion of the Into-plane Aviation Fuels Program and other contracts in support of the military.

This effort included establishing the AIR CARD to centralize transaction accounting and payment for the use of electronic data interchange for the ship's bunker fuel and ground fuels.

He also helped develop procurement policies, procedures and contract provisions for the supply assurance program of exchanging Naval Petroleum Reserve crude oil for military products.

In addition to these efforts, Biddle presented the Department of Defense fuel position at a North Atlantic Treaty Organization Conference. His presentation caused member nations to review their petroleum support capabilities to assist host nation support during contingency operations.

Greg Andrienas, who worked with Biddle and considered him to be a “legend,” said Biddle was the original founder of the marketing office and set up Energy's first price escalation process during the 1973 oil crisis.

Biddle considered the crisis to be one of the

biggest challenges he faced while coming up the ranks. During this time, the Organization of Arab Petroleum Exporting Countries raised world oil prices.

“I called all the airlines to see how they were doing business since they were buying bulk petroleum the same way we were on a yearly period,” he said. “Then I made the suggestion to my boss that we could compete the price for one day and move the price with their price over a period since we could only pay fair market price.”

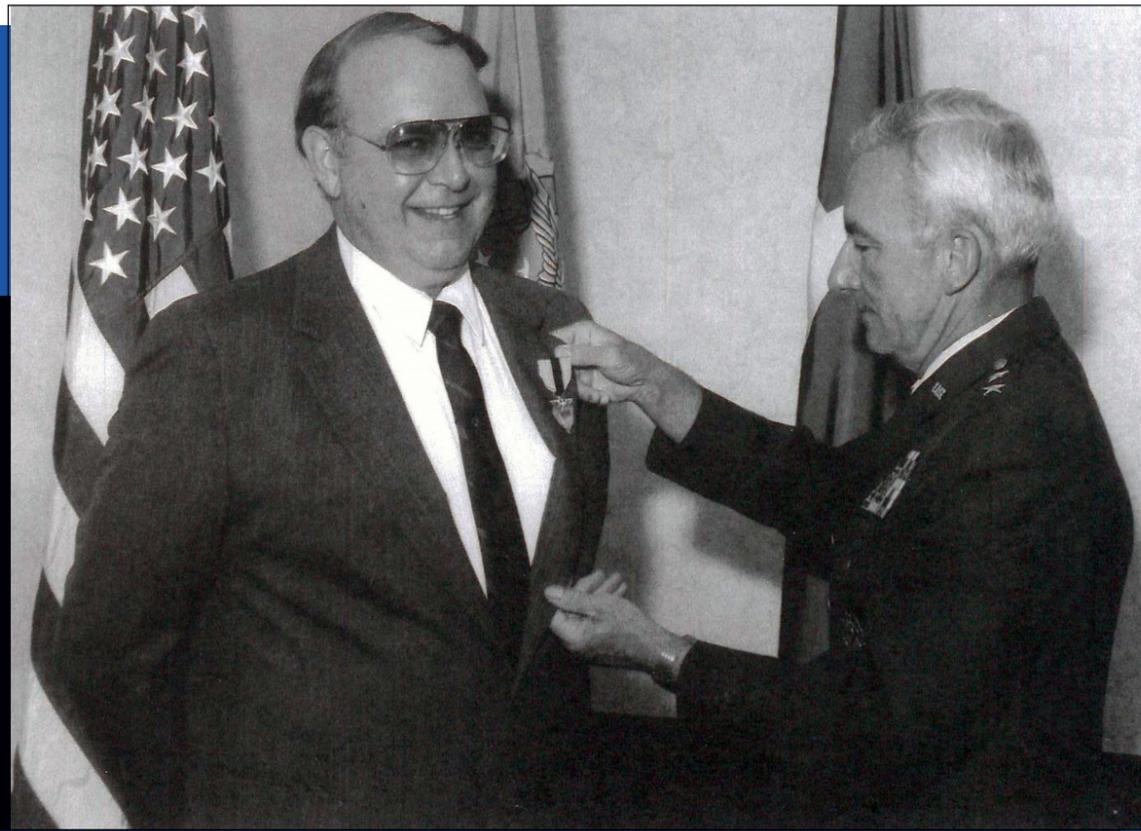
This action led to Navy Rear Adm. William Oller placing him as the chief of the newly developed market research office where he stayed for eight years.

“While in this position, several airlines contacted me and said that they were purchasing fuel the way we were after the crisis,” he said.

During this time, he visited the Pentagon to assist the Energy Policy office during congressional hearings to justify DLA purchasing fuel storage around the world.

Soon after he decided he was more comfortable staying at the organization and came back as the head of Direct Delivery Fuels. He traveled to Germany, Italy, the Philippines and other places in order to teach them how to purchase fuel and conduct business with DLA.

Edward Biddle, DLA Energy Hall of Fame inductee, receives an award during his time in the organization. Biddle worked at DLA Energy from July 1963 to March 1998. Courtesy Photo



Biddle was also concerned about what others within his division worked on.

“He could find and read any contract file in the Procurement Directorate and he would do so to answer a question during the weekend. He really knew the business,” Andrienas said. “He was four levels up, but he knew what the contracting officers, contract specialists and clerks were doing,”

Although he is well known for his work ethic, he is also known for caring about those around him. Andrienas said he remembers Biddle going for walks with a couple of his division chiefs during his lunch hour as a way to combine work and exercise.

Biddle also assisted in drafting legislation. The legislation helped give the Department of Defense flexibility in the petroleum marketplace during energy emergencies by permitting the waiver of certain procurement provisions.

He identified issues to improve capabilities during a crisis which he explained were: authority to purchase pipelines; authority to obtain market research data from other federal agencies; expanded authority to waive Federal Acquisition Regulation procedures as they relate to fuel acquisition; and authority for DLA to execute memorandum of understandings with other countries.

Biddle was responsible for several initiatives that dealt

with the Small Business Administration and the Office of Management and Budget.

The agreement with the agency and the SBA concerned procedures for a multimillion dollar reservation program worth \$170 million. The program allows for small disadvantaged businesses to compete in the marketplace and help companies access federal and private procurement markets.

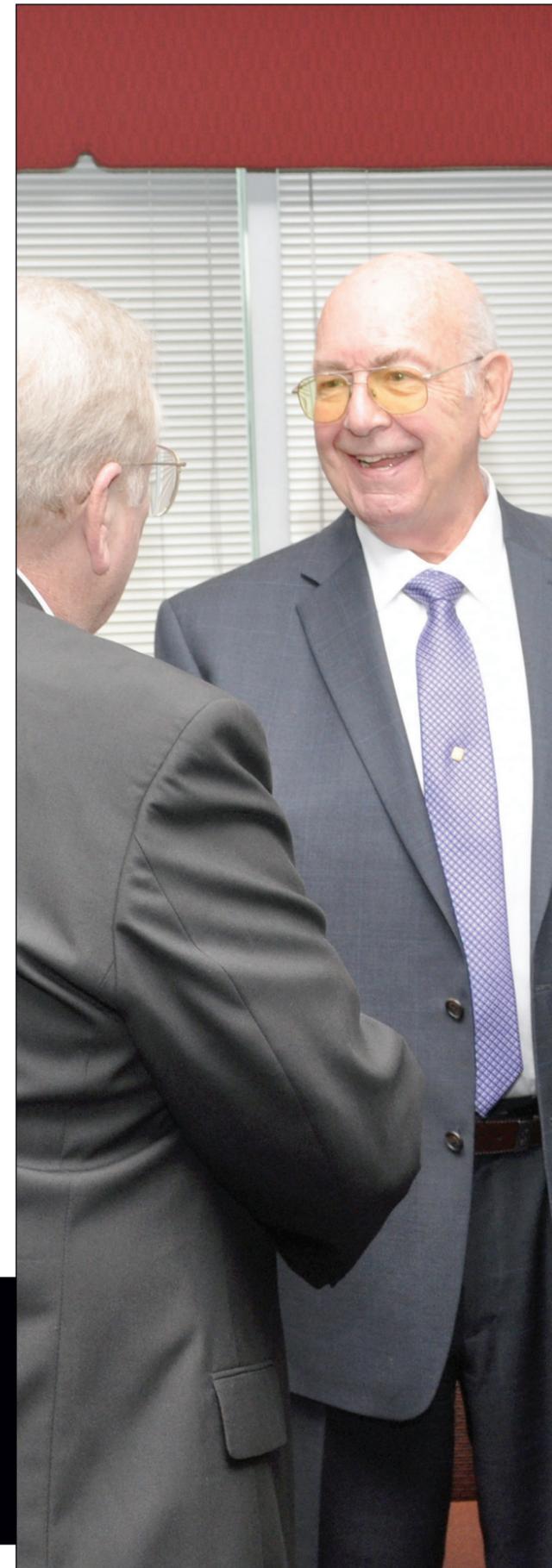
In addition, Biddle worked countless hours to develop the acquisition workforce under the Defense Acquisition Workforce Improvement Act and was instrumental in hiring women and minorities. Under his direction, several women competed for and were selected to senior-level positions.

“Although some believe my work with assisting with purchasing bulk fuel and what I did on Capitol Hill as my biggest accomplishments, I see my work with hiring women and minorities as mine,” Biddle said.

Some of the people he assisted in hiring are still at the organization today while others still meet up with him and his wife several times a year.

Francis Pane, director of Bulk Petroleum Supply Chain Services, was hired after completing his time in the Air Force in 1997.

“One day, Mr. Biddle told me that my division chief was happy that she hired me,” Pane said. “He then told



me that he expected great things from me which really boosted my confidence since I was unsure if my prior contracting skills in buying weapons helped me in acquiring commercial fuel products.”

“One woman I placed in market research retired five years after coming onboard and then began studying to be a minister,” Biddle said. “When she passed, her daughter sent my wife and me a bound book of her poetry. She was a single mother raising five kids and was very talented once given the chance to succeed.”

He explained that looking back on his time at the organization for more than 30 years, assisting those around him were the most rewarding.

“I never gave much advice, but I wanted them to know that I would do anything they would do and that they had to be as responsible as I was for anything,” Biddle added.

Andrienas also said Biddle looked out for those he felt were young and talented.

Biddle hired one of the other honorees, Peschka, after he worked for him for three years and retired out of the military.

“He felt that he wasn’t experienced enough for the job, but I knew he was a hard worker and would excel as he had proven over the past three years in the organization,” Biddle said.

Now he’s being honored with me along with others who worked at the agency, he said.

“I never wanted an award if I thought someone else was being omitted from being honored because of me,” he said. “I know others think that what I did was amazing, but I saw it as only doing my job.” 

Biddle greets another DLA Energy Hall of Fame inductee at the McNamara Headquarters Complex, Fort Belvoir, Virginia, before the ceremony May 19. While in the organization Biddle served as deputy director of the Contracting and Production Directorate. Photo by Tanekwa Bournes

Marshal Gore

Hall of Fame Inductee

“Gore gave the agency, a passion for doing the right thing ... He thrived under adversity.”

By Irene Smith

Marshall R. Gore Jr. is a fiscal legend within the fuel community and Defense Logistics Agency.

A World War II veteran and member of “the greatest generation,” Marshall Gore served for 26 years at DLA and retired after 61 years of federal service and 56 years in the petroleum, oil and lubricant community.

Gore enlisted in the Army Air Corps in 1942 after the Japanese attacked Pearl Harbor. Following his honorable discharge as a sergeant in 1946, he joined the Army Air Force Weather service. In 1951, he was recalled to active duty with the D.C. Air National Guard and transferred to an Air Force unit. After he retired from the Air Force in 1970 as a lieutenant colonel, Gore went to work for a Washington, D.C. retail oil company in 1974.

He began his DLA career in August 1974 as a facilities manager at DLA Energy, when it was located at Cameron Station, Virginia.

His comprehensive fuel experience dates back to 1952, when he served as the petroleum supply officer at Bolling Air Force base in Washington, D.C. He served 19 years as a distribution facilities specialist and in 1986 he was promoted to the Facilities Management branch chief, and retired after 35 years of service in 2009 at the age of 85.

Gore personified the legacy of “the greatest generation.” As described in Tom Brokaw’s 1988 book, “The Greatest Generation,” these men and women fought not for fame and recognition, but because it was the ‘right thing to do.’

As chief of DLA Energy’s Facilities Management branch, Gore oversaw funding for a number of projects, including about 40 fuel terminal operations; international agreements for storage facilities and operation of U.S. portions of overseas pipelines; and privatized automated fuel dispensing facility for ground vehicles located on Army installations.

Tenacity and accountability were the foundations of Gore’s professional life.

Gore wrote petroleum storage requirements for contracts, conducted inspections of fuel terminals, embarked on fact-finding mis-

sions and served in a watchdog/investigator/banker role.

He reviewed contracts to ensure terms and conditions were strictly adhered to in regards to funding. As part of an agency-wide Department of Defense effort to eliminate waste and increase efficiency, Gore reviewed funding documents annually to see which unspent allocated funds under multi-year contracts and Military Interdepartmental Purchase requests could be returned to the organization. In 1999, Gore and his staff deobligated a total of \$50 million from various contractual agreements.

In the mid-1980s, Gore was instrumental in taking over the government-owned and government-operated terminals in Alaska, writing the statement of work for contractors to operate the facilities, and contracting out operations. Between April 1990 and February 1992, Gore traveled nine times to Korea to coordinate the closing of the Trans Korean Pipeline and transfer to the local government.

In 2001, Fuel Lines published a three page profile on Gore written by the magazine’s editor Claire McIntyre.

McIntyre wrote, “Gore believed in auditability before it became the new buzz word. As a steward of the taxpayers’ money, he required the proper documentation for every expense, never just doing it because



someone said to. At the very least, a supervisor was going to put their name on the request and authorize it before he would commit funds.”

A remarkably humble and hardworking man, Gore personified the values of ‘personal responsibility, duty, honor and faith.’

Gore traveled often in the first years of his employment and would use his flight miles to buy his tickets whenever he had enough to cover the expense, because he just felt that was the right thing to do.

When a storage tank in New Hampshire blew up in 1981, killing two people, Gore reported to the facility to investigate. When personnel refused to cooperate initially, he threatened to call in the U.S. marshals. Terminal employees experienced a change in heart and he collected the necessary information.

Gore began his day before anyone else. He arrived every day at 5 a.m. and had to be told when he did not get a reply to his email that most other employees didn’t arrive before 6:30 a.m. He understood the value of money and the great responsibility that came with spending U.S. funds. He was a ‘hard sell,’ reserving his support until thoroughly convinced.

“You can always retreat from no, but never from yes,” was his legendary quote, explaining that it’s much easier to revise a skeptical opinion than to correct prematurely supportive agreements. He never denied a valid request, but he would require supporting documentation, and would vet the requirement prior to approving it.

“I worked closely with Marshall, he was quite the character,” said Cindy Smith, Executive Agent office chief in the Strategic Programs & Initiatives Directorate, who worked with Gore for 18 years.

“Marshall would get a lot of people upset, but it was always because he was so determined,” Smith explained. “Once in a heated argument over funding DFSPs, Marshall called me ‘uppity.’ I felt proud being called that by him, even if I didn’t talk to him for six months afterwards.”

Gore gave the agency a passion for doing the right thing, Smith added. He thrived under adversity. He saw every dime the organization managed as his own money and he was quite the penny pincher.

Gore, at 85, was sharp as a tack, and a tough opinionated, stick-to-the-facts manager according to Smith. He had a soft side though, even if he never wanted anyone to see it.



(Top) Marshall Gore poses for a photograph with his wife. Courtesy photos.



(Right) Gore poses for a photograph while serving in the military. Gore served as DLA Energy Facilities Management branch chief and retired in 2009.

Gore never took a vacation at DLA Energy and would donate his leave to the younger employees in need for medical reasons to help them get back on their feet, anonymously, as he never wanted any praise.

Gore is still remembered to this day as a dedicated DLA employee, patriot and caring human being.

At Gore’s retirement, his co-worker of 30 years and fellow Hall of Fame inductee, John Bartenhagen compared Gore to an English bulldog possessing a similar tenacious and relentless spirit.

“Marshall was always relentless in his pursuit of getting the Department of Defense a fair shake,” Bartenhagen said. ‘It was a privilege and an honor to have worked with him.’

Gore retired from DLA Energy to take care of his sick wife and passed away two months later on April 12, 2009. He and his wife are buried at Arlington National Cemetery.

“I would like to express our thanks for all of the work done to honor my father’s memory and to make us feel comfortable and ‘at home’ during the DLA Energy Hall of Fame Induction ceremony, said Marshall Gore’s son, Robert Gore. “I am sure my father would have been very honored to receive this distinction.” 

William Moon

Hall of Fame Inductee

“I always knew my grandfather loved his job ... However, it seemed like so much of his career was uncaptured, so this ceremony helps bring it together.”



By Elizabeth Stoeckmann

Family filled the Defense Logistics Agency Energy Kunkel Conference Room May 19 to welcome and posthumously honor William “Bill” Moon’s 50 years of service along with five other inductees into the inaugural DLA Energy Hall of Fame.

Moon, from Houston was represented by his wife, Faye, accompanied by her daughter, Kathy, her husband, Lawrence Peters, Kathy’s son, Dakota Thomas, and his girlfriend, Shelby.

Moon’s family were the first guests to arrive in the conference room and see the Hall of Fame digital display exhibit honoring their loved one of 50 years of service. Later other inductees arrived along with family, friends and military leaders from the organization.

“I’m very happy,” Faye said to DLA En-

ergy Commander Air Force Brig. Gen. Mark McLeod.

“This is a very long-overdue recognition for your husband and the other inductees ... An amazing group of leaders,” McLeod said.

Moon, from the World War II “Greatest Generation,” was posthumously inducted into the organization’s hall of fame during the ceremony. His grandson, Thomas Dakota, accepted the honor on his behalf.

“I always knew my grandfather loved his job,” Dakota said. “However, it seemed like so much of his career was uncaptured, so this ceremony helps bring it together for the family.”

Dakota said the ceremony was a reflection of just how much the organization truly appreciates the contributions his grandfather made.

Moon was recognized for his contributions and more than 50 years of dedicated service to Defense Logistics Agency while serving as a distribution manager for then known as Defense Fuel Region Americas in Houston from March 1953 to July 1998.

According to the citation, Moon, while serving in various capabilities in the Department of Defense fuel inventory management arena, developed numerous innovative processes to meticulously manage more than

17.8 billion gallons of DLA-owned bulk fuel war reserve and peacetime operating stock better, faster and cheaper.

Moon was also attributed with successfully executing the transition from service-owned fuel contracts to DLA-managed contracts and inventory management in a program known as Integrated Material Management, resulting in enhanced inventory management, lower operating costs and improved warfighter support.

Additionally, Moon was recognized as a decorated war hero, staunch patriot and iconic civil servant whose personal conduct epitomized the highest levels of ethics, dedication, loyalty and selfless service with DLA.

Fellow inaugural inductees and colleagues said Moon’s sterling reputation and legacy lives on throughout the DoD as a true icon in the fuel community, highly regarded for his extensive experience and sage advice.

“I was a second lieutenant when I met Mr. Moon in 1963,” said Energy Hall of Fame inductee Donald Peschka. “We all knew each other in the fuel’s community ... It’s wonderful to be reunited today.”

Emotions were captured at the ceremony connecting the past with the present, McLeod said.

“That’s what this is all about, those expres-

sions today,” he said.

Even current DLA Energy employees said they were happy to see Moon inducted into the first hall of fame.

“Bill Moon was a kind and thoughtful man who had no problem with answering questions from a new ‘fueley’ like me 20-25 years ago,” said Cindy Smith, Energy Initiatives Office Strategic Policy & Programs Directorate chief.

He cared passionately about fuel, his fellow employees and the DLA Energy, Smith said.

“He was also known in the Houston office for an awesome barbeque beef brisket made with his own special barbeque rub,” Smith added. “One time when he visited Fort Belvoir, he brought me a small bag of his rub. All I can say is ... his family has a gold mine if they ever choose to market that rub.”

Upon his retirement in 1997, then DLA Energy Commander Air Force Col. Loren Reno, recognized Moon’s service and formerly acknowledged him as one of the three longest serving employees in the organization at a ceremony during the 1997 Worldwide Energy Conference.

Moon continued to serve until the age of 78 and eventually retired from civil service with more than 52 years of federal service.

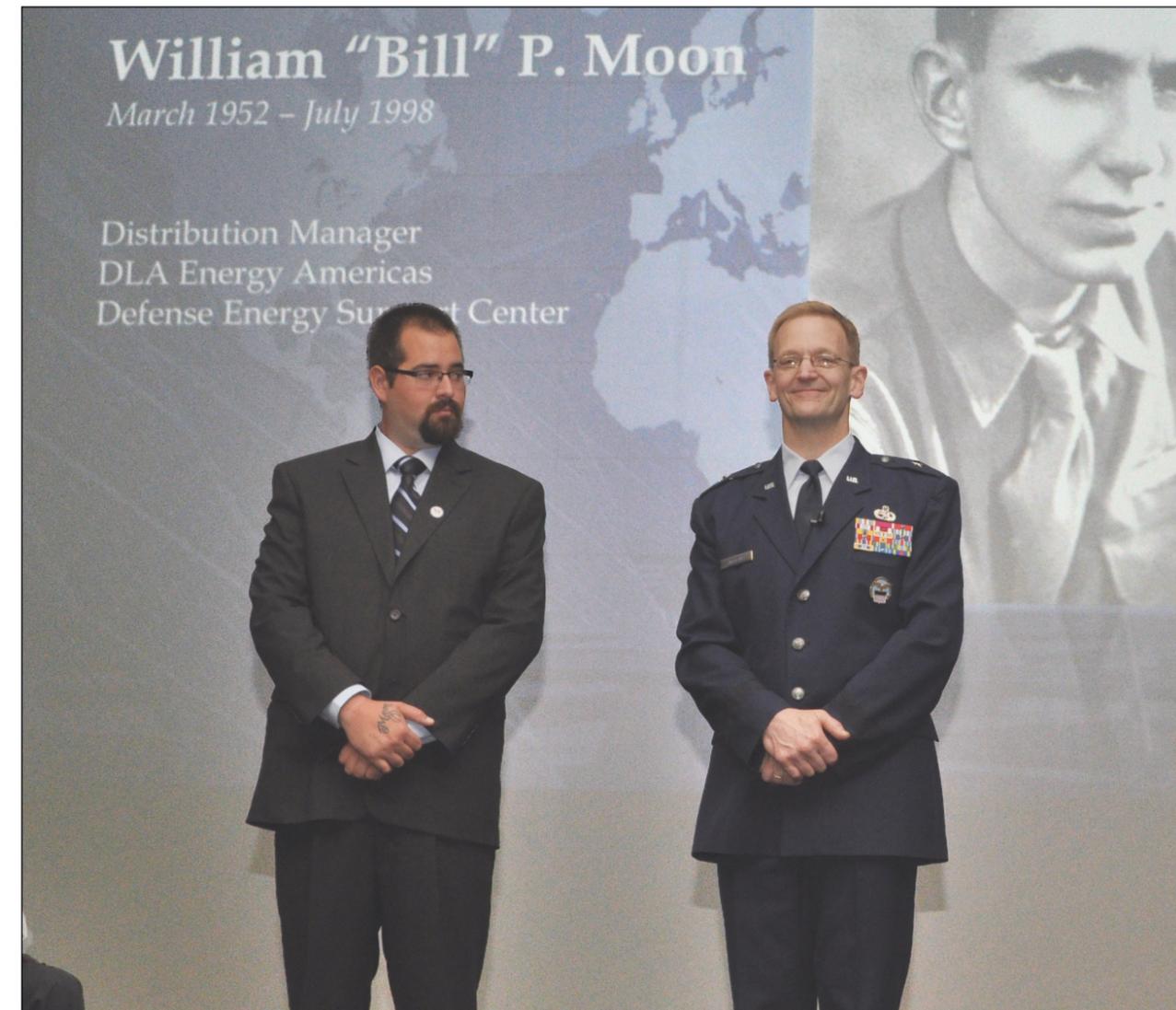
At Moon’s retirement ceremony, Reno, personally thanked Moon for his 50 years of service to the nation in peace and war and called him a ‘national treasure from the Greatest Generation.’ In recognition of his distinguished service, Moon received numerous on-the-spot awards, annual sustained superior performance awards, the DLA Superior Civilian Service Award (special act) and the DLA Meritorious Civilian Service Award.

Moon passed away in 2006 from failing health and received military honors at his funeral. Moon was survived by his wife, his daughter, two sons, three grandchildren and five great grandchildren.

“Preceded by his reputation, Bill Moon was the best of the best,” said DLA Energy Americas Commander Army Col. Ronald Ross in the DLA Energy Hall of Fame 2012 nomination letter. 



(Center) William Moon, DLA Energy Hall of Fame inductee, poses with two fellow soldiers during his time in the Army. Moon worked at DLA Energy from March 1952 to July 1998. He served as the Defense Fuel Region Americas distribution manager. Courtesy photo

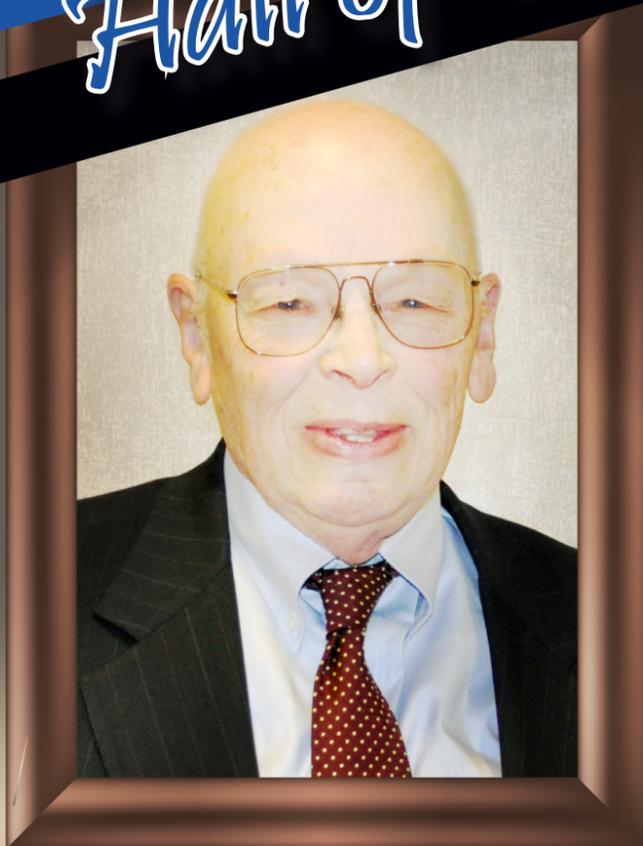


(Left) Thomas Moon stands next to DLA Energy Commander Air Force Brig. Gen. Mark McLeod as his grandfather is inducted into the organization’s hall of fame. While at DLA Energy, William Moon served as the Defense Fuel Region Americas distribution manager. Photo by Tanekwa Bournes

DON PESCHKA

Hall of Fame Inductee

“He made us want to be better at our jobs and work harder for the warfighter by instilling the sense of pride he had in his work.”



By Elizabeth Stoeckmann

Standing amongst his peers, colleagues and five other inductees, Donald Peschka, was recognized for his leadership and mentorship during the first Defense Logistics Agency Energy Hall of Fame ceremony, May 19.

Peschka, the first DLA Energy employee to receive the 2015 Under Secretary of Defense for Acquisition, Technology and Logistics Award, attended the morning ceremony with his wife, Claudine.

“Mr. Peschka empowered people, not just with confidence, but with the professional competency and capability to step up and take those challenges while he supported their superior performance,” said Claire Grady, Defense Procurement and Acquisition Technology & Logistics Policy director. “That’s a role model we all like to

become and that is why Mr. Peschka was selected for the AT&L Contracting Legends Award.”

Peschka’s award also included induction into the Contracting Legends Gallery at the Pentagon.

“He fueled the future,” Grady said. “There were tremendous challenges that he took on, overcame and found solutions for.”

Peschka served in a dual role as deputy director of Bulk Fuels and chief of the Contracting of Bulk Fuels from October 1983 to December 2004.

During his distinguished career, Peschka led DLA Energy acquisition operation efforts for services and supply of bulk petroleum products during the Persian Gulf War, Operation Desert Shield, Operation Desert Storm and the Global War on Terror. In addition, he played a significant role in the department’s humanitarian efforts providing bulk fuel acquisition support in Rwanda and Somalia, including Operation Provide Hope, Operation Restore Hope, Operation Provide Comfort and the Battle of Mogadishu.

DLA Energy employees who worked for Peschka shared their personal testimonies.

Kelly Dowd, DLA Energy Procurement Process Support Directorate procurement analyst, recalls during the Iraq war crisis

when Peschka called a staff meeting and said, “We are on ... we have a job to do for the warfighter.”

It was those words that Dowd said made her feel part of the mission, empowered and evoked, with a sense of comradeship of history in the making.

Peschka and his team played a key role in coordinating the fuel exchange agreements and the establishment of long term strategic and tactical fuel depot contracts in numerous foreign countries to further support these efforts and the warfighter.

“Today’s ceremony is a culmination of the evolution of history and the legacy these individuals leave behind,” she said.

Peschka’s citation notes his expertise and mentorship and is remembered for the confidence and empowerment he instilled in his employees which continues to be the foundation for successful mentoring to this day.

“During the years I worked for Don, I not only regarded him as just a manager, but an authority figure, a mentor, a contracting guru and a kind, fatherly figure who truly cared about his staff as much as the mission,” said Erin Ralph, DLA Energy Bulk Petroleum Supply Chain Services deputy director.



Don Peschka gives a speech during a ceremony where he was presented with the DLA Energy Meritorious Civilian Service Award in recognition for his years of dedicated service to the organization. Photos by Tanekwa Bournes

“He made us want to be better at our jobs and work harder for the warfighter, by instilling the sense of pride he had in his work, in us,” Ralph added.

Ralph said Peschka’s leadership skills are like no other and those of us who worked for him can only attempt to replicate.

Peschka was attributed for 16 years of service supporting the warfighter through his active participation in critical efforts in Operation Iraqi Freedom, Operation Enduring Freedom and DLA Energy’s economic price adjustment fuel case. His efforts have made a positive impact on DLA Energy to this day.

Using innovation and logistical foresight, Peschka also initiated and developed the Energy Supply Chain’s Natural Gas Program, the first division under the Installation Energy Business Unit, through coordination with internal DLA offices, federal agencies, military services and various local distribution companies.

“The DLA Energy Hall of Fame ceremony was a wonderful opportunity to recognize a life to service that has made DLA Energy the type of organization it is today,” said Gabriella Earhardt DLA Energy Supplier Operations director.

Through Peschka’s drive and energy he led the organization through some significant real-world events exceeding all nation-wide expectations, Earhardt said. Through his tireless service he was a leader and a mentor to Energy employees and the entire fuels community.

Earlier this spring, Peschka also received the DLA Meritorious Civilian Service Award in recognition for his years of dedicated service to DLA Energy.

Although he retired in January 2005, his legendary impact is still felt today throughout DLA Energy.

“He established a lasting legacy and lasting relationships,” Earhardt said. **ES**



Peschka shakes hands with DLA Energy Commander Air Force Brig. Gen. Mark McLeod during the hall of fame ceremony at the McNamara Headquarters Complex, Fort Belvoir, Virginia, May 19.



Peschka talks to a former coworker prior to the DLA Energy Hall of Fame ceremony.

William Robinson

Hall of Fame Inductee

“Bill Robinson was a gentleman ... He was fair, honest and my mentor. He always had time for people.”

By Tanekwa Bournes

William Robinson, a former director of the Market Research and Analysis office, was inducted into the Defense Logistics Agency Energy Hall of Fame for his leadership and cost savings practices.

He began his career with the organization in 1971 and spanned 30 years, ending Aug. 3, 2001.

Before becoming a DLA Energy team member, Robinson worked as a contract administrator for the Defense Contract Administration Services Region in Chicago. After three years with the organization, he decided to change careers and became a contract specialist purchasing bunker fuel for ships with DLA Energy.

Along the way, he has worn many hats within the organization.

“I was the deputy program manager in the

Strategic Petroleum Reserve office where I managed [DLA Energy’s] support to the Department of Energy,” Robinson said. “I was the deputy director of Supply Operations for twelve years and held a few other positions before becoming the deputy director of [the organization] near the end of my career.”

Robinson was instrumental in the conversion of JP4 fuel stocks to JP8. The conversion program required drawing down JP4 inventories so storage tanks could accept JP8, and modification of acquisition programs to prepare and acquire JP8 fuel.

“The initial planning with the Air Force began toward the end of Army Brig. Gen. James Bickford’s command and the conversion took place during Army Brig. Gen. Stephen Bliss’s command,” he said.

Robinson explained that the biggest challenge was managing the conflicting expectations. The military services wanted the conversion to go as quickly as possible for safety reasons, and small refiners wanted the conversion to go as slowly as possible because many of them could not make JP8 and would possibly go out of business.

The staggered/phased-in approach also involved coordination between DLA and the military services, as well as meetings with members of Congress before and during the conversion he said. The conversion began overseas and finally migrated to the

continental U.S.

“I don’t like talking on the telephone, so I spent a lot of time working issues with people face-to-face,” he said.

While serving as the deputy director of Supply Operations in 1991, Robinson was named one of ‘Ten Outstanding DLA Employees of the Year’ and was nominated by Deputy Commander Thomas Boland for several issues he resolved.

He assisted in the reduction of inventories by DLA Energy as directed by the Department of Defense. Robinson developed the plan in order to minimize the impact on the wholesale fuel distribution network and was able to enlist the support of the fuels community for the drawdown plan. This resulted in the drawdown being completed ahead of schedule and causing no interruption in fuel support to the military services.

Robinson’s other efforts included his assistance during the Middle East crisis and providing guidance and support for the development of tools estimated to result in \$3 million in annual savings. During the first Gulf War, he led an effort to work with all DLA Energy’s worldwide suppliers to acquire fuel stocks to support U.S. and coalition forces during Operations Desert Shield and Desert Storm. Forces deploying from the east and west coasts along with support requirements throughout Europe, the



Pacific and within the Mideast area itself required large amounts of fuel.

This is considered to be one of the largest and most historic fuel support missions accomplished by DLA Energy.

“I always tried to do what I thought was best for the organization and the taxpayer which was also one of my biggest challenges,” Robinson said.

He explained that although the organization is highly visible because it spends so much money, operates in an industry that touches everyone, is affected by political events around the world and handles commodities that are environmentally sensitive, outside the organization very few people understand what it does and how it does it.

“I spent a lot of time explaining our business processes and demonstrating our performance against industry benchmarks so that we earned the trust and respect of those we served and those with whom we did business,” he said.

Marc McConahy, chief of Customer Relationship Management, who worked for and with Robinson since 1988 said, “Bill Robinson was a gentleman, first and foremost. He was fair, honest and my mentor. He always had time for people and always put the needs of our military and civilian customers first.”

Robinson added that he always tried to set an example for those who worked for him and be the guy who worked the hardest and smartest.

These qualities were on display when he received buy-in by senior management and employees during the restructuring of the organization. In 1995, DLA put out a directive for DLA Energy to review its business practices as part of a cost savings initiative.

Robinson led a team effort which involved taking the agency from a “stove-piped” element into the commodity business unit format which remains today. His concept involved combining all business disciplines into business units per the specific areas.

Reflecting on his time at DLA, Robinson said that he was extremely lucky to work in an organization that was a key link in a fascinating niche of defense logistics.

“People in DLA Energy, the military services and the energy industries have an incredible depth of talent and experience,” he said. “My peers helped me to have confidence in myself and them because together we brought to bear whatever we needed to solve the challenges the organization faced.” 



William Robinson, DLA Energy Hall of Fame Inductee, talks to DLA Energy Deputy Commander George Atwood after the hall of fame ceremony May 19 at the McNamara Headquarters Complex, Fort Belvoir, Virginia. Photo by Tanekwa Bournes



Robinson poses for a photograph with DLA Energy coworkers. While with the organization, he served as the deputy commander and retired in 2001. Courtesy photo



Members of the Fuels Management Flight from Kadena Air Base, Japan, pose for a photograph. They received the American Petroleum Institute award for 2015. Courtesy Photo

Air Force's American Petroleum Institute Award

Turning Fifty

By Air Force Chief Master Sgt. Shayne Somavia

Recognizing individuals and groups as top performers has been a long-standing developmental program in military and civilian organizations.

Cinema has the Oscars, theater has the Tony's and the Nobel Prize is most notably given to those who have significantly contributed to advancements in academic, cultural and scientific fields.

Similar prominence can be found within the Air Force fuels community when recognizing the service's "best of the best." Annually, the American Petroleum Institute trophy is awarded to the top active duty, Air National Guard and Air Force Reserve Fuels Management Flight organizations in recognition of their outstanding contributions, commitment to excellence and dedication to the warfighter mission. The award takes the name of the API, a preeminent leader in the petroleum industry. The organization provides technical guidance and standards to help companies associated with refining, producing and distributing petroleum to do so efficiently, effectively and safely while ensuring compliance with regulatory and statutory requirements. These are basic tenets fuels activities strive toward, while also focusing on quality of life, process improvement and innovation.

This year marks the golden anniversary of the API award. Nearly half

a century ago, the first API trophy was presented to Travis Air Force Base, California, recognizing them as the "Best Fuels Management Branch in the Air Force" in 1966 for their organization's extraordinary management coupled with their effective use of resources.

Back then, bases submitted a package highlighting their programs and accomplishments to their major command fuels staff for selection as their respective best. MAJCOMs would submit their winners to the Air Staff where packages were reviewed and the competition narrowed to the top three finalists. These candidates were then visited by Air Force Headquarters senior ranking fuel experts, who would spend days visiting each of the finalists' location to assess them on their safety practices, operational efficiencies, training, proficiency of personnel, allocation and use of resources and the professionalism and esprit de corps. Everything within the Fuels Management Flight was examined closely and evaluators would go to great lengths to get to the heart of the unit's management and operations expertise. Personnel evaluations were the foundation of the site visits, which gave units the ability to personally demonstrate their mettle during the API evaluation as the team witnessed first-hand the significant accomplishments and support of and by each Fuels Airmen. Since its creation, the trophy has been presented 49 times, with the award being suspended only in 1975 due to the impacts of the oil embargo imposed by the Organization of Petroleum Exporting Countries.

During the 25th Anniversary, McGuire Air Force Base, New Jersey, captured the API award honors.

Air Force Col. John Freitas, the chief of supply for the 438th Supply Squadron, described his unit's efforts by stating, "In representing [Military Airlift Command,] for the 1981 American Petroleum Institute Award, a strong feeling of desire, enthusiasm, competition and pride has been instilled both in the individuals and the unit," which were quite evident to the API evaluation team by McGuire's self-help efforts turning an old demineralized water plant into an effective supply point for receiving,

stocking and issuing support materials.

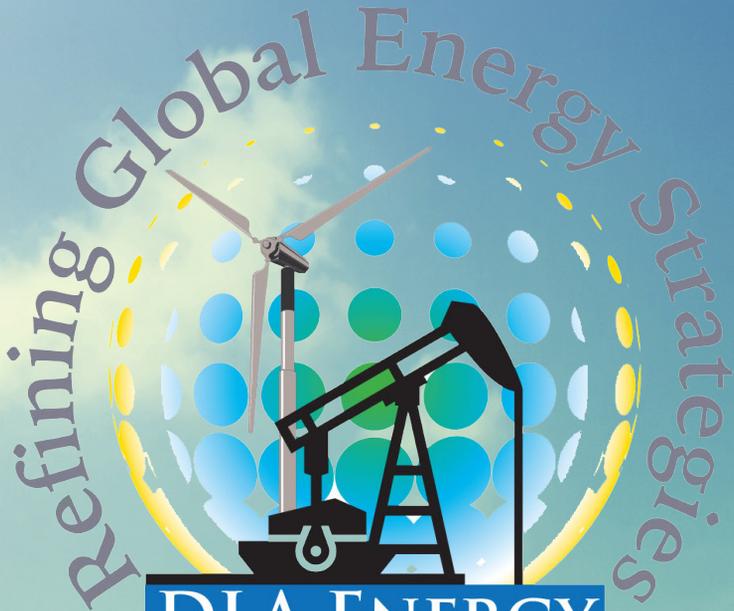
Today, the determination and persistence to be named the Air Force's API award winner is as significant and relevant as it was 50 years ago. All bases recognize the legacy of the API trophy and desire to have their unit's name engraved on its base signifying their accomplishment.

This year's finalists were identified after their award packages were evaluated by the API board and are the Fuels Management Flights from the 96th Logistics Readiness Squadron, Eglin Air Force Base, Florida; 18th Logistics Readiness Squadron, Kadena Air Base, Japan, and 52nd Logistics Readiness Squadron, Spangdahlem Air Base, Germany. These units met the API's virtual evaluation board in April to articulate and demonstrate their achievements, contributions to the Air Force mission and their technical knowledge to determine who will be the 2015 API honoree.

While all competitors performed remarkably well, it was the Fuels Management Flight from Kadena Air Base, Japan, who captured the title and is recognized as the API's "Golden Anniversary" recipient.

The API trophy, donated to the Air Force in 1965, has seen subtle changes similar to the competition's proceedings; however, the trophy's work has been seemingly cosmetic. It is constructed of a wooden base, engraved with all of the past winners' names, which signifies the future is built on the solid foundations displayed by its recipients. A single drop of crude oil represents the skill, talent and experience of our professional force. "Crude" is the absolute lifeblood of Airpower; the gold color represents that its value is recognized worldwide. Finally the stylized silver wings symbolize our nation's global reach and dominance, demonstrating a seamless coordination between industry and government and finally the Air Force.

Congratulations to past API award winners, the distinguished success the program has had on the Air Force fuels community and the 18th Logistics Readiness Squadron. 



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