



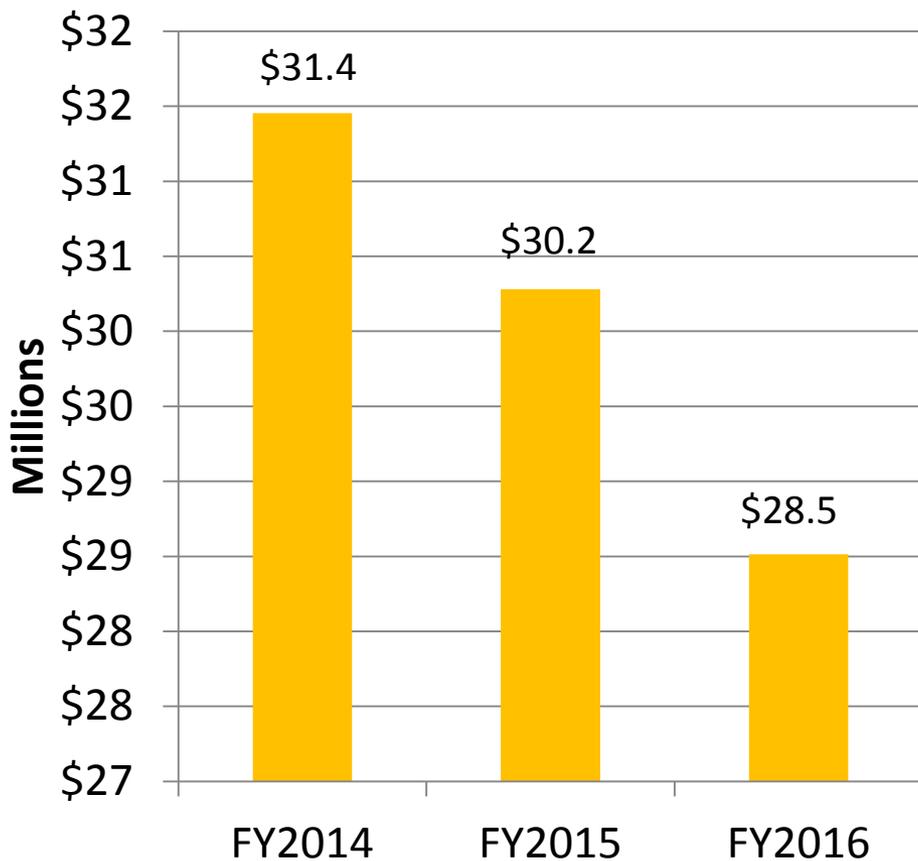
# Heraldics Team John Fricker, Supervisor





# Heraldics Team

## Material Obligations





# Heraldics Team

- Major Programs
  - DLA Troop Support Flag Room
  - Direct support to the US Army Heraldry and Veterans Medals Unit
  - Direct support to US Air Force and Marine Corps Heraldry
  - Congressional Homeless Blanket Program
  - Burial Flags for Dover AFB



# Heraldics Team

- Challenges
  - Shrinking industrial base capable of providing Berry compliant material
  - Large workload of over 8K unique NSNs
  - First article issues
- Seeking an alternate fabric for rayon flags
- Potential Prime Vendor Arrangement



# Heraldics Team

## Closed Procurement Actions

Item	Status	Award
Retirement Flag	Awarded	December 2015
Army Star Logo	Awarded	September 2016
US Gold Plated Insignia	Solicitation Closed	Target: November 2016
National Defense Medal	Solicitation Closed	Target: December 2016



# Heraldics Team

## Upcoming Procurement Opportunities

Item	Est Issue Date	Strategy	Buyer
Decoration Sets	FY 17	Unrestricted	Daniel Engelberg
Homeless Blanket	FY 17	Small Business Set-Aside	Jonny Nguyen
Warning Streamer	FY 17	Mandatory Set Aside	Daniel Engelberg
Service Ribbons	FY 17	Unrestricted	Arlett Hartie



# Points of Contact Heraldics IST

Name	Title	E-mail
John Fricker	Supervisor	<a href="mailto:John.Fricker@dla.mil">John.Fricker@dla.mil</a>
Arlett Hartie	Contracting Officer	<a href="mailto:Arlett.hartie@dla.mil">Arlett.hartie@dla.mil</a>
Uchenna Nwachuku	Acquisition Specialist	<a href="mailto:Uchenn.nwachuku@dla.mil">Uchenn.nwachuku@dla.mil</a>
William Dent	Acquisition Specialist	<a href="mailto:William.dent@dla.mil">William.dent@dla.mil</a>
Stanley Thomas	Acquisition Specialist	<a href="mailto:Stanley.Thomas@dla.mil">Stanley.Thomas@dla.mil</a>
Rebecca Mill	Acquisition Specialist	<a href="mailto:Rebecca.mills@dla.mil">Rebecca.mills@dla.mil</a>
Shaneta Carey	Acquisition Specialist	<a href="mailto:Shaneta.carey@dla.mil">Shaneta.carey@dla.mil</a>
Daniel Engelberg	Acquisition Specialist	<a href="mailto:Daniel.engelberg@dla.mil">Daniel.engelberg@dla.mil</a>
Jonny Nguyen	Acquisition Specialist	<a href="mailto:Jonny.nguyen@dla.mil">Jonny.nguyen@dla.mil</a>



# DEFENSE LOGISTICS AGENCY

AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY





# THE INSTITUTE OF HERALDRY

## Department of the Army

# Joint Advanced Planning Brief for Industry

Information Brief

20 October 2016

# HISTORY



The Institute of Heraldry

Department of the Army



1918

- **1918:** The War Department created an heraldic program office for the coordination and approval of coats of arms and other insignia for Army organizations.



1924



1962

- **1957:** Public Law 85-263 directed the Secretary of the Army to furnish heraldic services to the military departments and all branches of the Federal Government.



2004



2015

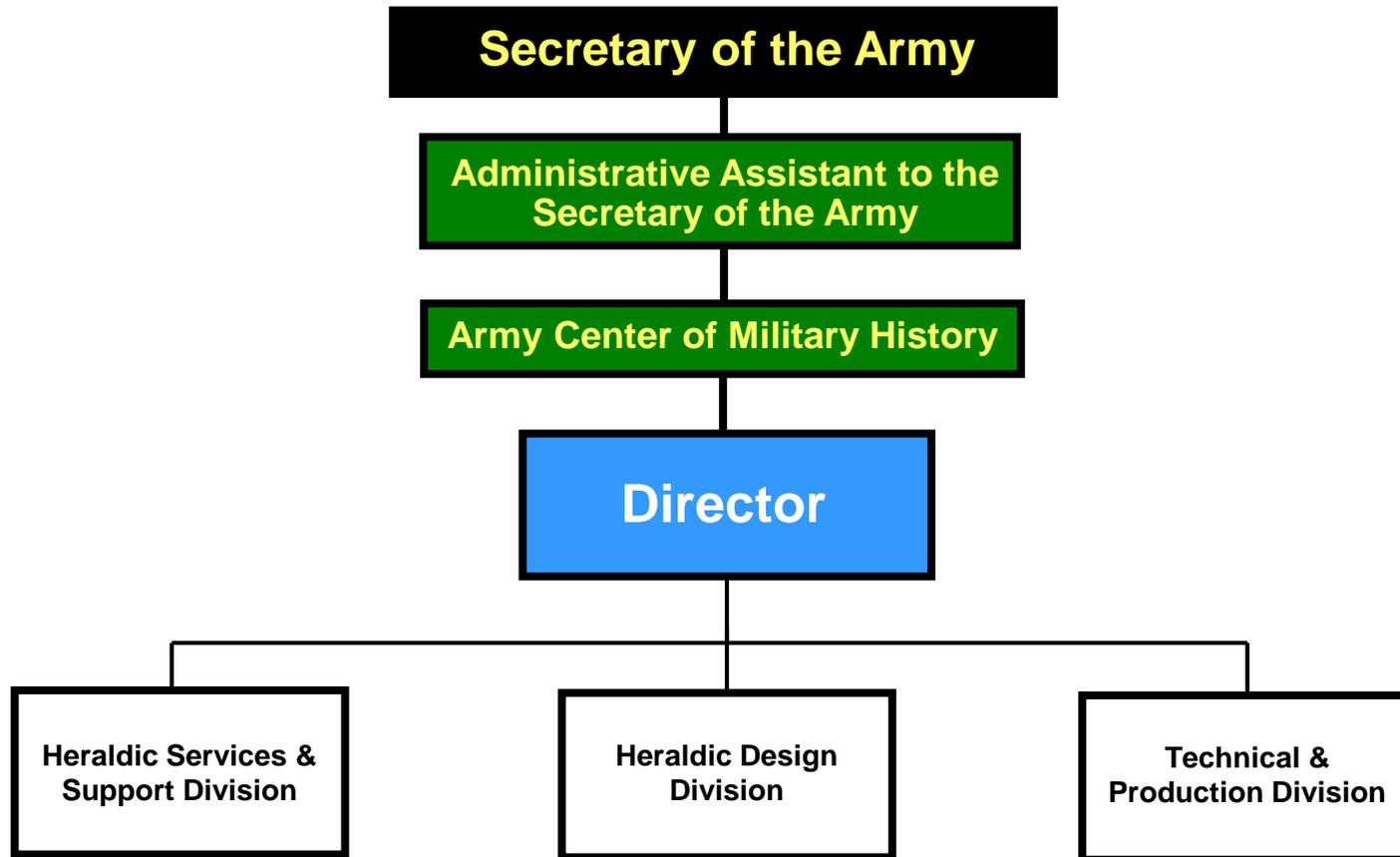
- **1960:** Formal establishment of *The Institute of Heraldry*.



# ORGANIZATIONAL STRUCTURE

The Institute of Heraldry

Department of the Army



# DOD STANDARDIZATION

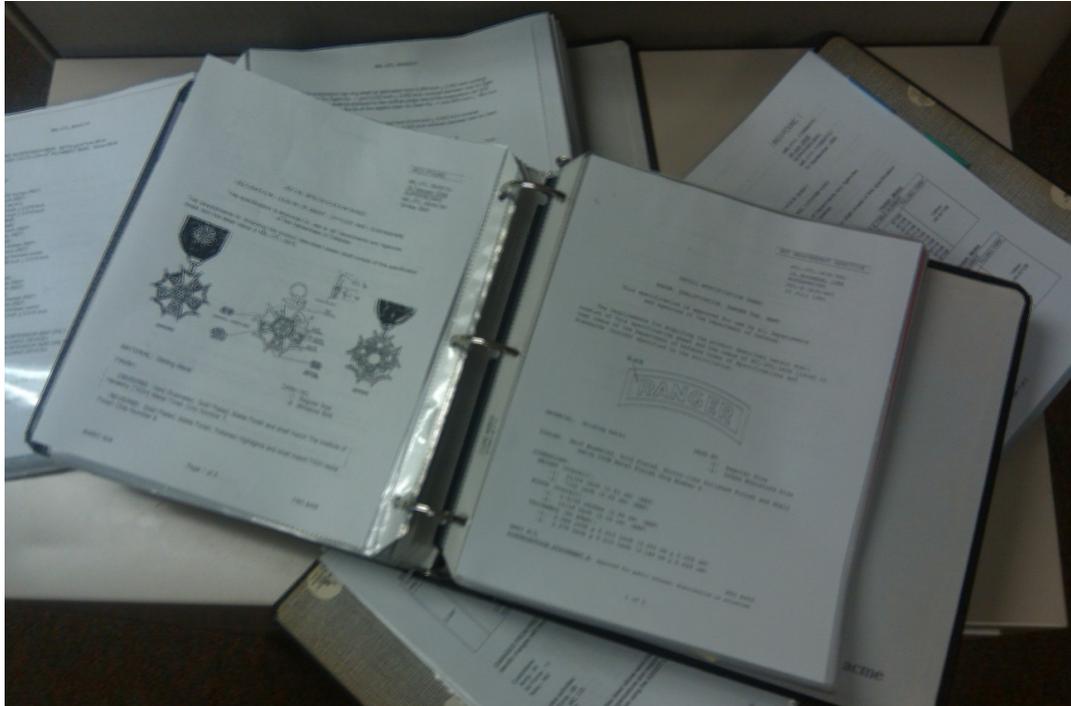
10/24/2016



The Institute of Heraldry

Department of the Army

- Custodian of 2,300 Specifications for heraldic items
  - Executive Office of the President
  - Department of Defense
    - Federal Agencies





# CERTIFICATION

10/24/2016

The Institute of Heraldry

Department of the Army

- Manufacturer Certification Program
- Certification of items for commercial sale
- QA items sold in AAFES Military Clothing Sales Store
- Advise DLA Troop Support



# ARCHIVE/TOOL LOAN

10/24/2016



The Institute of Heraldry

Department of the Army

- Repository:
  - Over 20,000 historical artifacts
  - Certified samples authorized for sale



- Tool Room:
  - Maintain over 25,000 government hubs and dies
    - Valued in excess of \$1,500,000
  - Provide tools to DLA Troop Support

- Provide samples to:
  - DLA Troop Support
  - Smithsonian Museum
  - Center of Military History



# TIOH WEBSITE

The Institute of Heraldry

Department of the Army

- Updated Weekly
- Includes all DoD components
- Continuing to add new content

**THE INSTITUTE OF HERALDRY**  
Office of the Administrative Assistant to the Secretary of the Army

Home About Us Heraldry FAQs Links Contact Us Search Thursday, September 09, 2010

**Supporting Our Nation**  
Providing Heraldic Services to the Office of the President, U.S. Government Agencies and the Armed Forces

★ **Uniformed Services** Defending our Nation  
★ **Decorations & Medals** Rewarding Excellence  
★ **Federal Government** Serving the Public  
★ **ROTC** Reserve Officers' Training Corps

**Welcome to The Institute of Heraldry Website!**

The purpose of this site is to provide information on United States heraldic entitlements, how they are displayed, and how and why they are worn.

The Institute of Heraldry has a long and distinguished record of support to the United States Army. Its roots were firmly planted in 1919 when President Woodrow Wilson directed the creation of the Heraldic Program Office under the War Department General Staff. Its purpose was to take responsibility for the coordination and approval of coats of arms and other insignia for Army organizations. By the end of World War II, its role expanded to include

**Recently Added Items**  
(Heraldic items added in the last six months)

**What's New**  
Apr 2010 - [U.S. Air Force Heraldry](#) is available in the Uniformed Services section

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**Junior Reserve Officers Training Corps (JROTC) Schools**

Search to last user

Return to ROTC Main Page

**Average 150,000 hits per month**

[www.tioh.hqda.pentagon.mil](http://www.tioh.hqda.pentagon.mil)

# CUSTOMERS



The Institute of Heraldry

Department of the Army

- Office of the President
- Department of Defense
  - Armed Forces
- Federal Agencies





# HERALDIC SERVICES

The Institute of Heraldry

Department of the Army

1. Coats of Arms
2. Official Seals
3. Organizational & Positional Flags
4. Decorations & Medals
5. Shoulder Sleeve Insignia
6. Distinctive Unit Insignia
7. Insignia & Badges
8. Medallions
9. International Support



# ACCOMPLISHMENTS



The Institute of Heraldry

Department of the Army

## Executive Branch

- Presidential and Vice Presidential Seals
- Presidential Coat of Arms

## Director of National Intelligence

- Intelligence Community Awards System
- George Washington Spymaster Medal

## Department of State

- Created two Presidential level decorations (Richard C. Holbrooke Medal for Diplomacy and the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons)

## Department of Defense

- Support to all branches of the armed forces
- TIOH Director serves as a policy advisor to OSD for decorations and medals

## Coordination with the *Commission of Fine Arts* on designs with national level significance.

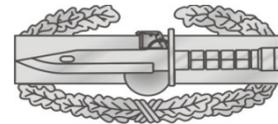
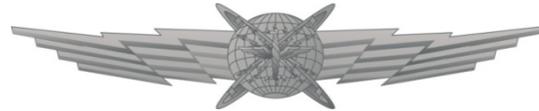
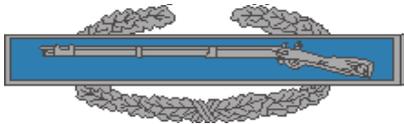


# VARIOUS INSIGNIA

10/24/2016

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IRAQI SURGE 2007 - 2008

# EXECUTIVE BRANCH



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Comments .....Questions