



Hall of Fame Inductees

Brigadier General Jesse Cross, U.S. Army

U.S Army Brigadier General Jesse Cross was inducted into the Defense Supply Center Philadelphia Hall of Fame this twenty-first day of October 2009 for his continuous outstanding mission support from 2005 through 2007. As the Commander of DSCP, General Cross led the organization to new heights in all performance metrics and implemented critical processes that transformed the organization without losing sight of the first priority-providing unsurpassed support to the warfighters. He simultaneously raised the standard for warfighter support while leading implementation of the Department of Defense's largest Enterprise Resource Planning transformation effort, the Business System Modernization initiative. General Cross led the charge to restructure DSCP's supply chains into leaner, more responsive organizations by establishing two complementary directorates—one focused on customer needs and the other on supplier and industrial bases. By doing this, DSCP was better postured to support the needs of its customers from a focused and efficient vantage point. As a direct result of his leadership skills and business acumen, customer wait-time in all four of DSCP's troop support supply chains decreased and readiness support to the Combatant Commanders increased. In terms of leadership, General Cross challenged, encouraged and demanded only the best in terms of performance and excellence and created an environment where every DSCP associate had the opportunity to maximize their potential. He is someone who leads by example expecting nothing but the best from himself and those he commands.