

Subject: ALFOODACT 014-2011 Quaker Oats Issues Voluntary Recall of Specific 8-Count Quaker Chewy Smashbar Graham Pretzel Snack Bars Due to Undeclared Milk Allergen

Date Issued: September 6, 2011

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Quaker Oats Company, a division of PepsiCo, has issued a voluntary recall of 8-count Quaker Chewy Smashbar Graham Pretzel snack bars due to an undeclared milk allergen that is not noted on the label. People who have an allergy or severe sensitivity to milk products run the risk of serious or life-threatening allergic reaction if they consume this product.

This recall was initiated after it was discovered that the "may contain milk" disclaimer the product required was not included on the package. One allergic reaction has been reported to date in association with this product and the individual was treated immediately.

Quaker is in the process of recovering the product involved and is in contact with the Food and Drug Administration (FDA) to ensure the continued safety of those consumers who may be impacted by this issue.

3. PRODUCTION DATES/IDENTIFYING CODES:

The affected product is limited to Quaker Chewy Smashbar Graham Pretzel snack bars with the **UPC bar code ending in 31108 and best before dates:**

Oct 29 11 RB

Oct 30 11 MM

Oct 30 11 RB

Nov 22 11 RB

Nov 23 11 RB

Nov 24 11 RB

Nov 27 11 RB

Dec 22 11 RB

Dec 22 11 MM

Dec 23 11 RB

Dec 23 11 MM

Dec 24 11 RB

Dec 24 11 MM

Dates are stamped on the side of the package.

** No other Quaker Chewy Smashbars, Quaker Chewy granola bars or Quaker products including the 40-count Quaker Chewy Smashbar variety pack sold at club stores are involved in this recall.**

4. MANUFACTURER/DISTRIBUTOR:

The Quaker Oats Company

P.O. Box 049003

Chicago, IL 60604-9003

Candace Mueller 312-821-2709

comcandace.mueller-medina@pepsico.com

www.quakeroats.com

5. DISTRIBUTION: Nationwide & Pacific Region

6. REASON FOR ACTION: Undeclared Milk Allergen

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the

account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil)..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil.

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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