

**Subject: ALFOODACT 035-2011 Flowers Foods Pulls Nature's Own Butterbread Off Store Shelves in Certain Florida and Southeast Georgia Counties**

**Date Issued: December 05, 2011**

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND/UPDATE:**

Flowers Foods today announced that, out of an abundance of caution, it has pulled off store shelves in certain Florida and southeast Georgia counties loaves of its Nature's Own Butterbread, in 20-oz. packages with because product may contain small flakes of aluminum. No injuries have been reported and no other Nature's Own bakery products are affected.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

Nature's Own Butterbread,  
20-oz. packages  
best by date of 12/7/11 and the UPC code 72250-04919

**4. MANUFACTURER/DISTRIBUTOR:**

Flowers Foods Nature's Own Butterbread  
1-866-245-8921  
www.naturesownbread.com

**5. DISTRIBUTION:** Counties involved in the product withdrawal: In Florida: Alachua, Baker, Bradford, Brevard, Clay, Columbia, Dixie, Duval, Flagler, Gilchrist, Hamilton, Lafayette, Levy, Marion, Nassau, Putnam, St. Johns, Suwannee, Union, and Volusia In Georgia: Atkinson, Bacon, Brantley, Camden, Charlton, Clinch, Glynn, Long, McIntosh, Pierce, Ware, and Wayne

**6. REASON FOR ACTION:** Product may contain foreign material (small flakes of aluminum)

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.  
POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ([dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil)).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message is** CW3 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) .

**9. Individuals or groups that would like to receive recall messages electronically can forward their email address to** [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10. Previous recalls and frequently asked questions are available at the following web site:** <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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