

**Subject: ALFOODACT 011 - Mondelez Global LLC Conducts Nationwide Voluntary Recall of belVita Breakfast Biscuit Apple Cinnamon and Chocolate Varieties in the U.S. and Puerto Rico**

**Date Issued: February 22, 2013**

**1. Reference:**

a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.

b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND:**

Mondelez Global LLC announced today a nationwide voluntary recall in the United States, including Puerto Rico, of the belVita Breakfast Biscuit product, Apple Cinnamon and Chocolate varieties, following notification from a third-party supplier, due to the possible presence of fragments of flexible metal mesh caused by a faulty screen at their facility. The following product is being recalled:

This recall is limited exclusively to the belVita Breakfast Biscuit, Apple Cinnamon and Chocolate varieties, manufactured and sold in the United States, including Puerto Rico. No other belVita product is included in this recall.

Consumers who have this product should not eat it and should discard any products they may have. Consumers can contact the company at 1-877-799-5633, 24 hours a day to get more information about the recall, and Consumer Relations specialists are available Monday-Friday, 9 a.m. to 6 p.m. EST. The company has received a limited number of consumer contacts related to this product, and is issuing the recall as a precaution.

( Photo: <http://photos.prnewswire.com/prnh/20130221/CG64530-a> )

( Photo: <http://photos.prnewswire.com/prnh/20130221/CG64530-b> )

( Logo: <http://photos.prnewswire.com/prnh/20121003/MM86695LOGO> )

SOURCE Mondelez Global LLC

### **3. PRODUCTION DATES/IDENTIFYING CODES:**

Description; belVita Breakfast Biscuit, Chocolate Variety, 1.76 oz

Retail UPC: 0 44000 03192 3

Best When Used By Dates: 21 Jan 13 – 29 Sep 13 (bottom of package)

Description: belVita Breakfast Biscuit, Chocolate Variety, 8.8 oz

Retail UPC: 0 44000 03194 7

Best When Used By Dates: 21 Jan 13 – 29 Sep 13 (top of package)

Description: belVita Breakfast Biscuit, Chocolate Variety, 14.08 oz

Retail UPC: 0 44000 03163 3

Best When Used By Dates: 16 May 13 – 13 Sep 13 (side of package)

Description: belVita Breakfast Biscuit, Apple Cinnamon Variety, 1.76 oz

Retail UPC: 0 44000 02824 4

Best When Used By Dates: 8 Oct 12 – 2 Sep 13 (bottom of package)

Description: belVita Breakfast Biscuit, Apple Cinnamon Variety, 8.8 oz

Retail UPC: 0 44000 02825 1

Best When Used By Dates: 8 Oct 12 – 2 Sep 13 (top of package)

### **4. MANUFACTURER/DISTRIBUTOR:**

Mondelez Global LLC

1-877-799-5633

**5. DISTRIBUTION: ALL**

**6. REASON FOR ACTION:** Due to the potential to be contaminated with foreign material (fragments of flexible metal mesh)

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ( [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) )..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message is** CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) .

**9. Individuals or groups that would like to receive recall messages electronically can forward their email address to** [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10. Previous recalls and frequently asked questions are available at the following web site:** <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

CW4 Tony D. Hemphill

Consumer Safety Officer

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