

SUBJECT: ALFOODACT 2015-008 KRAFT FOODS GROUP VOLUNTARILY RECALLS SELECT CODE DATES AND MANUFACTURING CODES OF KRAFT MACARONI CHEESE BOXED DINNERS DUE TO POSSIBLE METAL PIECES

Date Issued: March 18, 2015

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND/UPDATE:

Kraft Foods Group is voluntarily recalling approximately 242,000 cases of select code dates and manufacturing codes of the Original flavor of Kraft Macaroni & Cheese Dinner – due to the possibility that some boxes may contain small pieces of metal. The recalled product is limited to the 7.25-oz. size of the Original flavor of boxed dinner with the "Best When Used By" dates of September 18, 2015 through October 11, 2015, with the code "C2" directly below the date on each individual box. The "C2" refers to a specific production line on which the affected product was made.

Some of these products have also been packed in multi-pack units that have a range of different code dates and manufacturing codes on the external packaging (box or shrink-wrap), depending on the package configuration (see table below).

Kraft has received eight consumer contacts about this product from the impacted line within this range of code dates and no injuries have been reported. We deeply regret this situation and apologize to any consumers we have disappointed.

The recalled product was shipped by Kraft to customers nationwide in the U.S. The product was also distributed to Puerto Rico and some Caribbean and South American countries -- but not to Canada.

Consumers who purchased this product should not eat it. They should return it to the store where purchased for an exchange or full refund. Consumers also can contact Kraft Foods Consumer Relations at 1-800-816-9432 between 9 am and 6 pm (Eastern) for a full refund.

3. PRODUCTION DATES/IDENTIFYING CODES:

The following products are subject to recall:

Recalled product was shipped to customers in the U.S. and several other countries, excluding Canada. The affected dates of this product were sold in only these four configurations:

- 7.25 oz. box, Original flavor
- 3-pack box of those 7.25 oz. boxes, Original flavor
- 4-pack shrink-wrap of those 7.25 oz. boxes, Original flavor
- 5-pack shrink-wrap of those 7.25 oz. boxes, Original flavor

The following is being recalled:

Product Size	Name of Product	Sell Unit Best When Used By Code Date & Mfr. Code	Individual Box Best When Used By Code Date & Mfr. Code	Individual Box UPC	Multi- Pack Unit UPC
7.25 oz. each	<i>Kraft</i> Macaroni & Cheese Boxed Dinner Original Flavor	NA	18 SEP 2015 C2 through 11 OCT 2015 C2	0 21000 65883 1	NA
3-Pack Box (Three 7.25 oz. Boxes) Net Wt. 21.75 oz.	3-Pack <i>Kraft</i> Macaroni & Cheese Boxed Dinner Original Flavor	09 SEP 2015 XDG 27 SEP 2015 XDG 01 OCT 2015 XDG 02 OCT 2015 XDG 03 OCT 2015 XDG 20 NOV 2015 XDG	18 SEP 2015 C2 through 11 OCT 2015 C2	0 21000 65883 1	0 21000 05076 5
4-Pack Shrink-wrap (Four 7.25 oz. Boxes) Net Wt. 29 oz.	4-Pack <i>Kraft</i> Macaroni & Cheese Boxed Dinner Original Flavor	18 SEP 2015 C2 19 SEP 2015 C2 08 OCT 2015 C2	18 SEP 2015 C2 through 11 OCT 2015 C2	0 21000 65883 1	0 21000 72540 3
5-Pack Shrink-wrap (Five 7.25 oz. Boxes) Net Wt. 36.25 oz.	5-Pack <i>Kraft</i> Macaroni & Cheese Boxed Dinner Original Flavor	18 SEP 2015 through 11 OCT 2015 XAR or C2	18 SEP 2015 C2 through 11 OCT 2015 C2	0 21000 65883 1	0 21000 77436 4

No other sizes, varieties or pasta shapes and no other packaging configurations are included in this recall. And no products with manufacturing codes other than "C2" below the code date on the individual box are included in this recall.



4. MANUFACTURER/DISTRIBUTOR:

Kraft Foods Group
Joyce Hodel, 847-646-4538, news@kraftfoods.com

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to Misbranding and an Undeclared Allergen (Peanut)

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will

utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is MAJ Joseph Eggers, Veterinary Liaison Officer at DLA-FTW. VOICE, DSN: 444-2934, Commercial (215) 737-2934, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,

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