

UNCLAS

SUBJECT: ALFOODACT 2015-031: **The Kraft Heinz Company Expands Recall of Wrapped American Slices (choking hazard)**

Date Issued: September 8, 2015

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND/UPDATE:

On July 31, the Kraft Heinz Company voluntarily recalled select code dates and manufacturing codes of *Kraft* Singles individually-wrapped slices due to the possibility that a thin strip of the individual packaging film may remain adhered to the slice after the wrapper has been removed. If the film sticks to the slice and is not removed, it could potentially cause a choking hazard.

This recall is EXPANDED to include select code dates and manufacturing codes of individually-wrapped American slices due to the possibility that a thin strip of the individual packaging film may remain adhered to the slice after the wrapper has been removed. If the film sticks to the slice and is not removed, it could potentially cause a choking hazard.

3. PRODUCTION DATES/IDENTIFYING CODES:

The product list below is inclusive of the previously recalled 3 LB and 4 LB sizes of *Kraft* Singles American and White American pasteurized prepared cheese product with a “Best When Used By” date of 29 DEC 15 through 04 JAN 16, followed by the Manufacturing Code S54 or S55.

Only products with the S54 and S55 codes, which refer to the two production lines on which the impacted product was made, are included in this **recall**. The “Best When Used By” Date and Manufacturing Code are stamped on both the outer box and the individual packages.

The **voluntary recall** is expanded to include the following varieties of Kraft Heinz American slices in addition to the original **recall**:

READ CAREFULLY:

The following is the EXPANDED recall information:

| Product | 3 or 4 lb Sell Unit Best When Used By Code Date | 1 lb Package Best When Used By Code Date | 3 or 4 lb Sell Unit | 1 lb unit UPC |
|---------------------------------------|--|--|---------------------|------------------------|
| 4 LB <i>Kraft</i> Singles American | 13 DEC 15 S54 Thru 18 FEB 16 S 54 | 13 DEC 15 S54 Thru 18 FEB 16 S 54 AND | 0 2100063360 9 | No UPC - Clear film |

| | | | | |
|---|--|--|-------------------|------------------------------------|
| | | 13 DEC 15 S55 Thru 18 FEB 16 S 55 | | |
| 3 LB <i>Kraft</i> Singles (Three - 1 LB packages) | 14 DEC 15 S54 Thru 18 FEB 16 S 54 | 14 DEC 15 S55 Thru 18 FEB 16 S55 AND 14 DEC 15 S55 through 18 FEB 16 S55 | 0 2100060491 3 | 0 2100061526 1 |
| 3 LB Kraft Singles White American | 12 JAN 16 S 54 | 12 JAN 16 S 54 12 JAN 16 S 55 | 0 2100061582 7 | 0 2100061527 8 |
| 4 LB Kraft Singles White American | 12 DEC 15 S54 thru 13 FEB 16 S54 | 12 DEC 15 S54 thru 13 FEB 16 S54 AND 12 DEC 15 S55 Thru 13 FEB 16 S55 | 0 2100063448 4 | No UPC - Clear outer wrapper |
| 1 LB <i>Kraft</i> Singles | N/A | 24 JAN 16 S54 Thru 06 FEB 16 S54 AND 24 JAN 16 S55 Thru 06 FEB 16 S55 | N/A | 0 2100061526 1 |
| 1 LB <i>Kraft</i> Singles Singles White American | N/A | 11 JAN 16 S54 AND 11 JAN 16 S55 | N/A | 0 2100061527 8 |
| 3 LB <i>Kraft</i> Singles American (72 individually- wrapped Singles in cardboard carton) | 09 DEC 15 S54 Thru 19 FEB 16 S54 | N/A | 0 2100060491 3 | No UPC – Clear film |
| 3 LB Deli Deluxe <i>Kraft</i> American Singles | 21 JAN 16 S54 THRU 02 MAR 16 S54 | 21 JAN 16 S54 THRU 02 MAR 16 S54 AND 21 JAN 16 S55 through 02 MAR 16 S55 | 0 2100001386 9 | No UPC – Clear film |

Following is the ORIGINAL recall information:

| Product | 3 or 4 lb Box Best When Used By Code Date | 1 lb Package Best When Used By Code Date | 3 or 4 lb Box UPC | 1 lb Package UPC |
|---|--|--|----------------------|---------------------------------|
| 4 LB Kraft Singles American | 29 DEC 15 S54 30 DEC 15 S54 31 DEC 15 S54 01 JAN 16 S54 | 29 DEC 15 S 54 29 DEC 15 S 55 30 DEC 15 S 54 30 DEC 15 S 55 31 DEC 15 S 54 31 DEC 15 S 55 01 JAN 16 S 54 01 JAN 16 S 55 | 0 2100063360 9 | No UPC - Clear outer wrapper |
| 3 LB Kraft Singles American | 30 DEC 15 S54 31 DEC 15 S54 03 JAN 16 S54 04 JAN 16 S54 | 30 DEC 15 S 54 30 DEC 15 S 55 31 DEC 15 S 54 31 DEC 15 S 55 03 JAN 16 S54 03 JAN 16 S55 04 JAN 16 S54 04 JAN 16 S55 | 0 2100060491 3 | 0 2100061526 1 |
| 3 LB Kraft Singles White American | 02 JAN 16 S 54 03 JAN 16 S 54 | 02 JAN 16 S 54 02 JAN 16 S 55 03 JAN 16 S 54 03 JAN 16 S 55 | 0 2100061582 7 | 0 2100061527 8 |
| 4 LB Kraft Singles White American | 02 JAN 16 S 54 | 02 JAN 16 S 54 02 JAN 16 S 55 | 0 2100063448 4 | No UPC - Clear outer wrapper |

No other sizes, varieties or code dates are included in this recall. And no products with manufacturing codes other than "S54" and "S55" after the code date are included in this recall.

4. MANUFACTURER/DISTRIBUTOR:

Contact:

Consumer:
1-800-432-3101

Media:

Jody Moore
847-646-4538

News@KraftHeinzCompany.com

5. DISTRIBUTION: All

6. REASON FOR ACTION:
Potential Choking Hazard

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Jacqueline Telesford, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil.

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp>. The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,
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