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SUBJECT: ALFOODACT 2016-032: Kellogg Company Voluntarily Recalls Certain Snacks for Potential Undeclared Peanut Residue Due to Flour Supplier Recall

Date Issued: June 13, 2016

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

BATTLE CREEK, Mich., June 13, 2016 /PRNewswire/ -- Kellogg Company (NYSE: K) today announced that it is voluntarily recalling certain varieties and limited dates of production of Mother's®, Keebler®, Kellogg's® Special K® brownies, Murray® and Famous Amos® snacks and cookies because they may contain undeclared peanut residue. Kellogg initiated the recall after its supplier, Grain Craft, recalled wheat flour that has the potential to contain low levels of peanut residue.

While consumers with severe peanut allergies should avoid the recalled products, the FDA has stated that the amount of peanut exposure from the flour is low and not expected to cause adverse health effects in the vast majority of peanut allergic consumers. The company has received no reports of related illness to date and is taking this action out of an abundance of caution.

3. PRODUCTION DATES/IDENTIFYING CODES: The following products were distributed throughout the United States and Puerto Rico:

Description (Retail)	UPC Code	Size	Better If Used Before Date
Keebler® Gripz® Variety On the Go Pack	30100 10525	14 Count	DEC 09 16 thru DEC 11 16
Keebler® Gripz® Grahams Cinnamon	300501	0.9 oz.	JAN 07 17
Keebler® Chips Deluxe® Gripz® Mighty Tiny Chocolate Chip Cookies	300031	0.9 oz.	JAN 08 17
Keebler® Animals Crackers 2.4 oz. Cup	30100 10850	2.4 oz. Cup	DEC 19 16 thru Jan 04 17
Keebler® E.L. Fudge® Double Stuffed Sandwich Cookies	30100 20363	12.0 oz.	JAN 06 2017 thru JAN 08 2017
Keebler® Mini Sandies® Shortbread Cookies	30100 73970	1.0 oz.	DEC 30 16
Keebler® Cookie Dough Minis	30100 10902	2.5 oz.	JAN 02 17
Keebler® Disney Frozen Graham Snacks Cinnamon On the Go Caddy	30100 10955	12 count	JAN 05 17; JAN 20 17 thru JAN 21 17
Keebler® Disney Frozen	30100 10957	2.2 oz. Cup	JAN 06 17

Graham Snacks Cinnamon 2.2 oz. Cup			
Famous Amos® Chocolate Chip cookies 2.7 oz. Cup	76677 10033	2.7 oz. Cup	DEC 11 16; DEC 14 16 thru DEC 15 16
Famous Amos® Cookies Chocolate Chip cookies 12.4 oz.	76677 54104	12.4 oz.	JAN 11 17 thru JAN 13 17
Famous Amos® Double Chocolate Chip cookies	76677 10060	12.4 oz.	JAN 04 17 thru JAN 05 17
Famous Amos® Chocolate Chip Pecan cookies	76677 54107	12.4 oz.	JAN 14 17
Kellogg's® Special K® Mini Brownies Blondie	38000 73819	6 count	JAN 01 2017 thru JAN 02 2017
Kellogg's® Special K® Mini Brownies Fudge	38000 76434	6 count	JAN 03 2017
Mother's® Double Chocolate Chip Minis Cookies	27800 10012	12 oz.	JAN 05 17
Murray® Ginger Snaps Old Fashioned Ginger Cookies	82011 10007	16 oz.	JAN 01 17; JAN 04 17

Description (Food Service)	UPC Code	Size	Better If Used Before Date
Keebler® Honey Grahams	30100 38406	200 count	DEC 31 16 thru JAN 02 17
Keebler® Honey Grahams	30100 20248	30 count	DEC 31 16 thru JAN 03 17
Keebler® Graham Cracker Crumbs	30100 15347	160 oz.	DEC 31 16
Keebler® Premium Whole Chocolate Crèmes	30100 45953	25 lbs.	JAN 01 17
Keebler® Animal Totes	30100 49509	400 lbs.	JUN 01 16
Keebler® Graham Cracker Crumbs	30100 16154	400 oz.	DEC 31 16

4. MANUFACTURER/DISTRIBUTOR:

Images of these products can be found at www.Kelloggs.com/FlourRecall. No other Kellogg products are impacted by this recall.

Kellogg is asking that people who purchased affected product discard it and contact the company for a full refund. Consumers can call 1-800-962-1413, Monday through Friday, 9 a.m. – 6 p.m. ET or by visiting https://www.kelloggs.com/en_US/contact-us.html

5. DISTRIBUTION: All

6. REASON FOR ACTION:

Undeclared Peanut Residue

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dlamail).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Jacqueline Telesford, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dlamail

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dlamail, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:
<http://www.dla.mil/LandandMaritime/Offers/Services/TechnicalSupport/Logistics/Packaging/PrepareSF364.aspx>

The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,

Jacqueline Telesford
Chief Warrant Officer Three
Consumer Safety Officer

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