

## FACT SHEET

SUBJECT: Print on Demand Site (POD) Locations

BACKGROUND:

- DLA Aviation, DLA Distribution and Document Services are establishing Print On Demand (POD) sites for mapping products. Location of the sites is intended to support the highest geographic concentration of customer demand. The POD goals include increased customer support, reduced inventory and reduced operating costs.

DISCUSSION:

- DORRA conducted quick turn-around analysis of mapping support to customers by location of production and map storage facilities, to assess optimal sites for POD facilities. The initial project confirmed the five sites previously identified for initial rollout (Richmond, Norfolk, San Diego, Pearl Harbor, Germany).
- DORRA followed the initial study by analyzing demand by geographic location of the customers, identifying centers of highest demand to be supported by additional POD sites. Based on the demand data, the client selected two additional POD locations, Pensacola, Florida and Yokosuka, Japan.

RECOMMENDATION:

The seven sites chosen for POD capabilities are supported by the data evaluated.

Attachment: None.