



DEFENSE LOGISTICS AGENCY

AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY

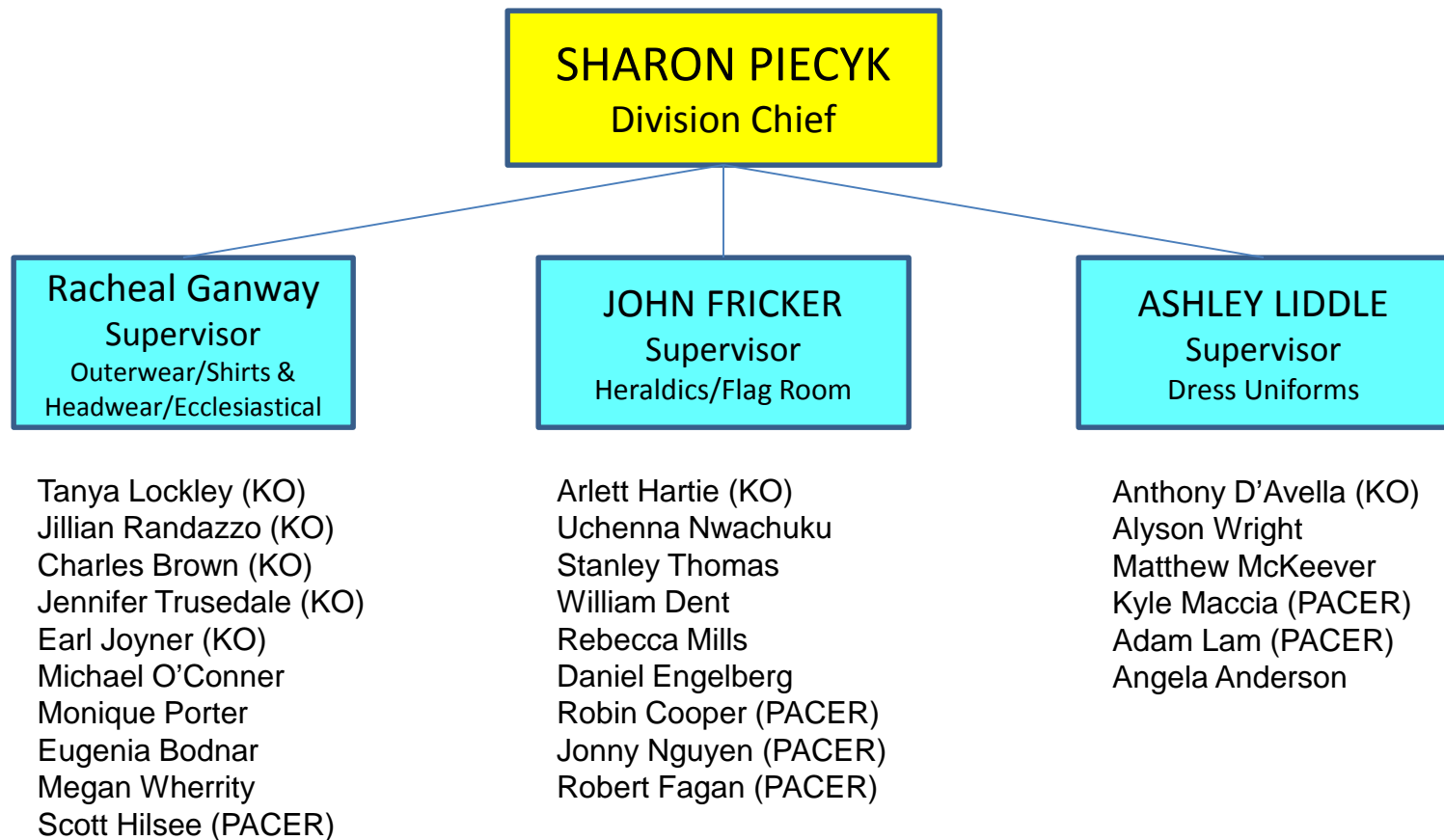


CLOTHING AND TEXTILES DRESS CLOTHING DIVISION

November 16, 2017



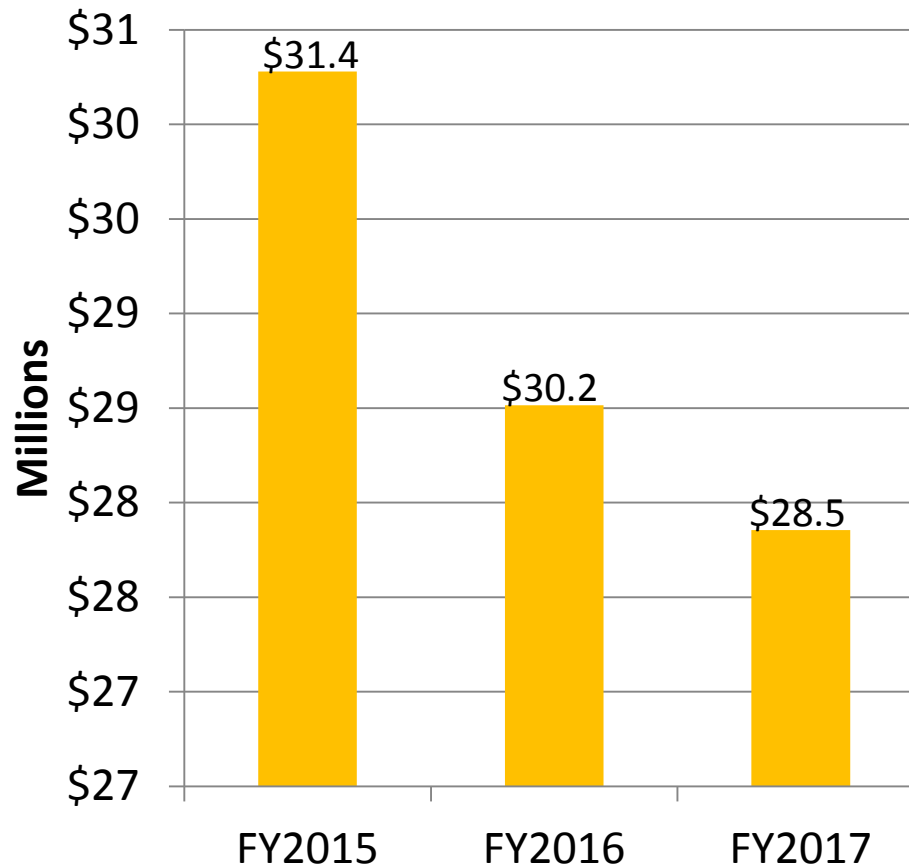
Dress Clothing Division





Heraldics Team

Material Obligations





Points of Contact Dress Clothing Division

Name	Title	E-mail
Sharon Piecyk	Division Chief	Sharon.Piecyk@dla.mil
John Fricker	IST Heraldic Chief	John.Fricker@dla.mil
Arlett Hartie	Contracting Officer	Arlett.Hartie@dla.mil



Heraldics Team

John Fricker, Supervisor





Heraldics Team

- Major Programs
 - DLA Troop Support Flag Room
 - Direct support to the US Army Heraldry and Veterans Medals Unit
 - Direct support to US Air Force and Marine Corps Heraldry
 - Burial Flags for Dover AFB



Heraldics Team

- Challenges
 - Shrinking industrial base capable of providing Berry compliant material
 - Large workload of over 8K unique NSNs
 - First article issues



Solicitation Requirements

- Certification by The Institute of Heraldry will be required for a vendor submitting an offer on either a medal or insignia solicitation.
- A vendors past performance score (PIPERs score) will be taken into consideration when evaluating their offer.



Past Performance

- A vendors past performance score (PIPERs) will be utilized in the evaluation of an offer.
- A past performance score of 60 or better is considered acceptable
- A score below 60 could result in your offer being bypassed.
- A vendor can obtain their score as well as information on how to improve their score by contacting Tim Atwell at 215-737-7844



Requirements Contract

- Currently in the process of putting together a solicitation for over 160 different flag items.
- The solicitation and corresponding award will be for a requirements type contract.
- A pre-solicitation conference will be held with the vendor base.
- The point of contact is Dan Engelberg (215-737-2596).



Heraldics Team

Closed Procurement Actions

Item	Status	Award
US Gold Plated Insignia	Awarded	December 2016
National Defense Medal	Awarded	February 2016
Decoration Sets	Awarded	September 2017
Name Tapes	Awarded	September 2016



Heraldics Team

Upcoming Awards

Item	Status	Award
Meritorious Service Medal	Solicitation Closed	Target Award: December 2017
Tactical Flag	Solicitation Closed	Target Award: December 2017
Air Force Achievement/ Army Good Conduct	Solicitation Closed	Target Award: February 2017



Heraldics Team

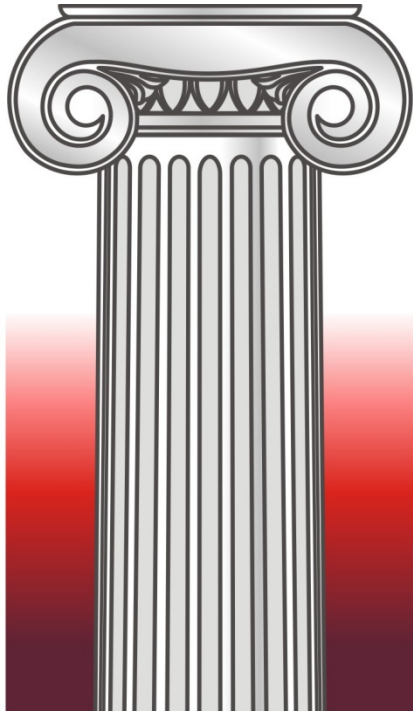
Upcoming Procurement Opportunities

Item	Est Issue Date	Strategy	Buyer
Sword and Scabbard	FY 18	Small Business Set Aside	Daniel Engelberg
Warning Streamer	FY 18	Small Business Set-Aside	Jonny Nguyen
Service Ribbons	FY 18	Unrestricted	Arlett Hartie
Requirements Contract (Flags)	FY 18	Small Business Set-Aside	Daniel Engelberg



Points of Contact Heraldics IST

Name	Title	E-mail
John Fricker	Supervisor	John.Fricker@dla.mil
Arlett Hartie	Contracting Officer	Arlett.hartie@dla.mil
Uchenna Nwachuku	Acquisition Specialist	Uchenn.nwachuku@dla.mil
William Dent	Acquisition Specialist	William.dent@dla.mil
Stanley Thomas	Acquisition Specialist	Stanley.Thomas@dla.mil
Rebecca Mill	Acquisition Specialist	Rebecca.mills@dla.mil
Robin Cooper	Acquisition Specialist	Robin.Cooper@dla.mil
Robert Fagan	Acquisition Specialist	Robert.Fagan@dla.mil
Jonny Nguyen	Acquisition Specialist	Jonny.nguyen@dla.mil



THE INSTITUTE OF HERALDRY

Department of the Army

Joint Advanced Planning Brief for Industry

Information Brief

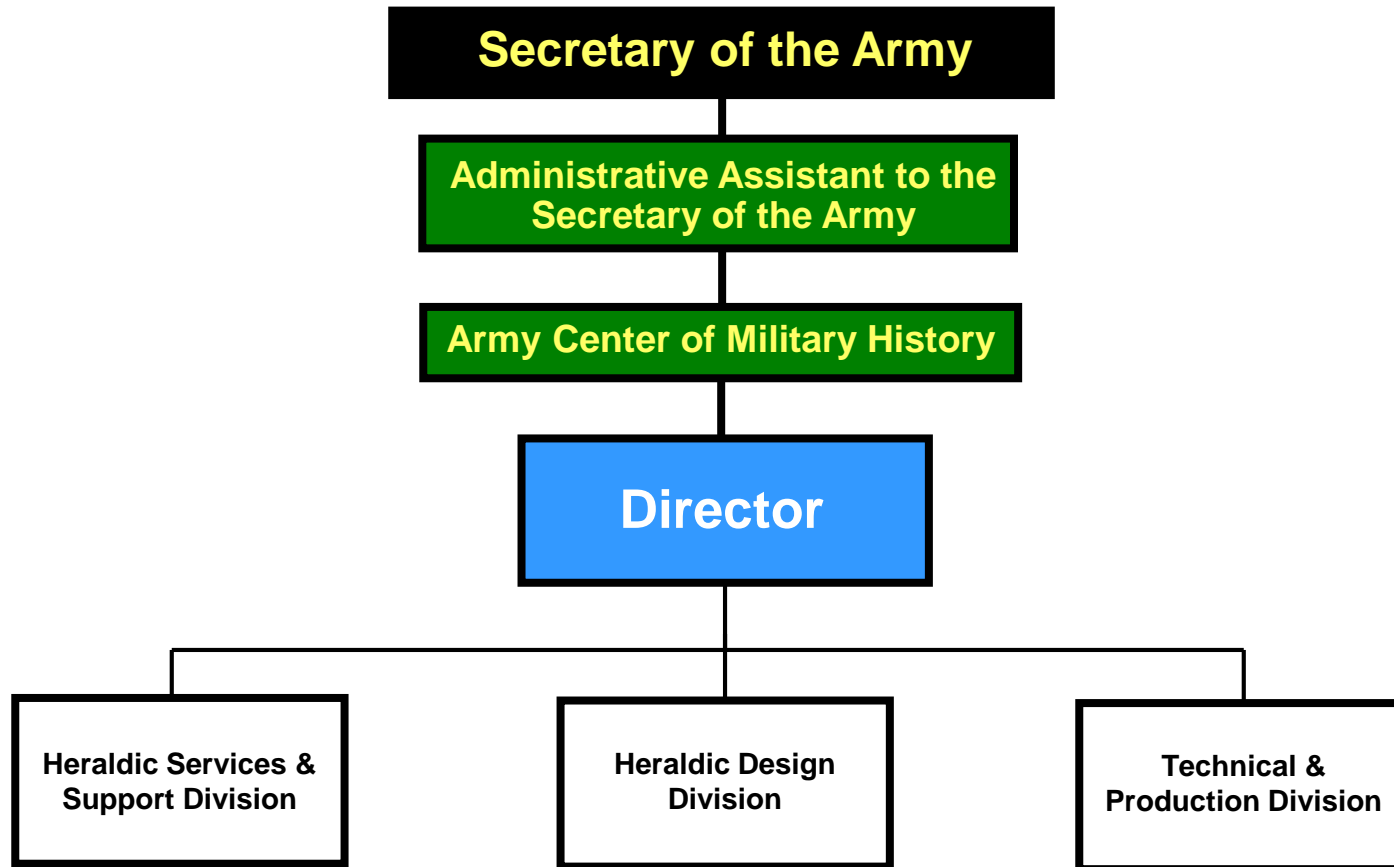
16 November 2017



ORGANIZATIONAL STRUCTURE

The Institute of Heraldry

Department of the Army

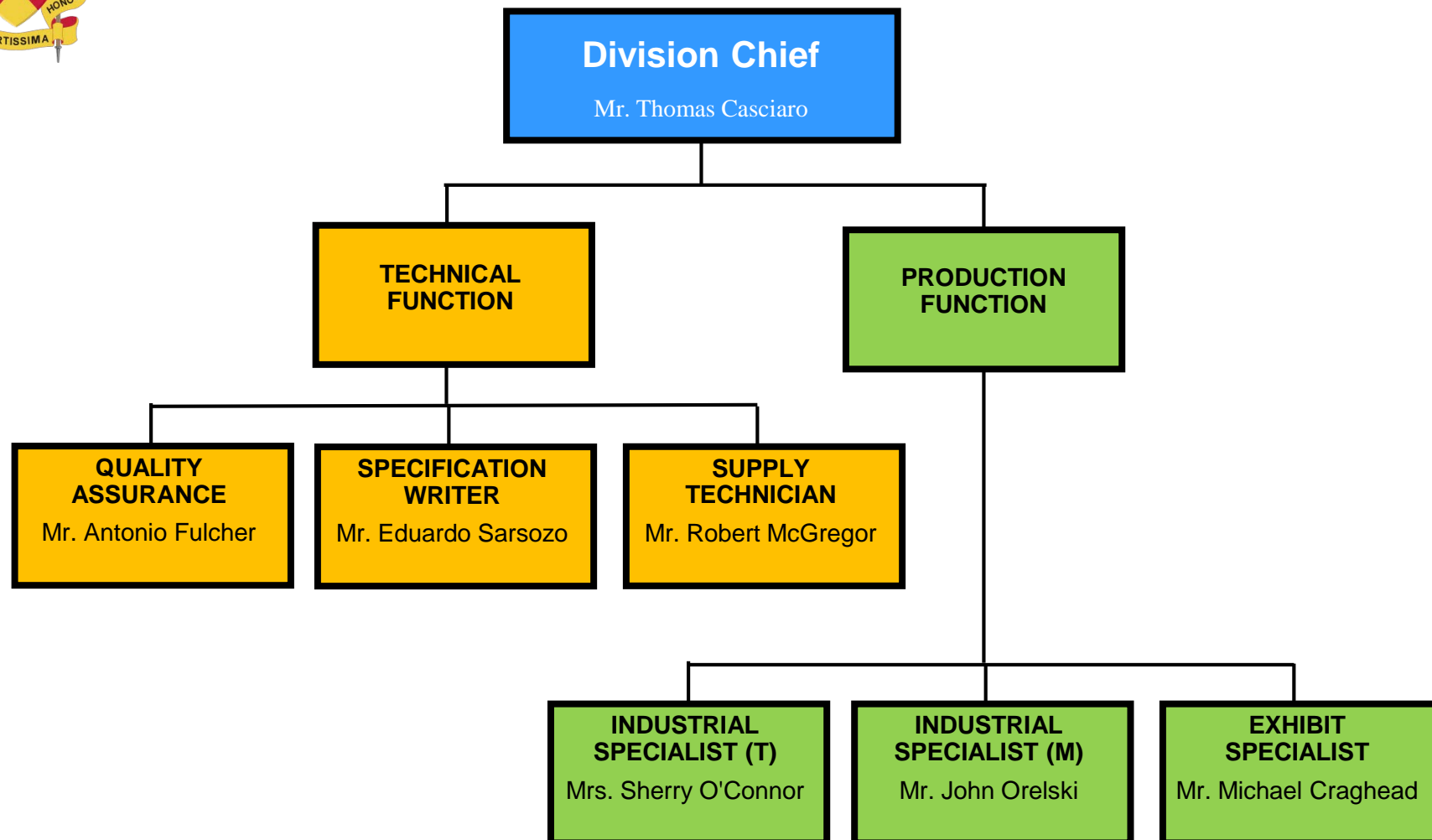




TECHNICAL AND PRODUCTION DIVISION

The Institute of Heraldry

Department of the Army





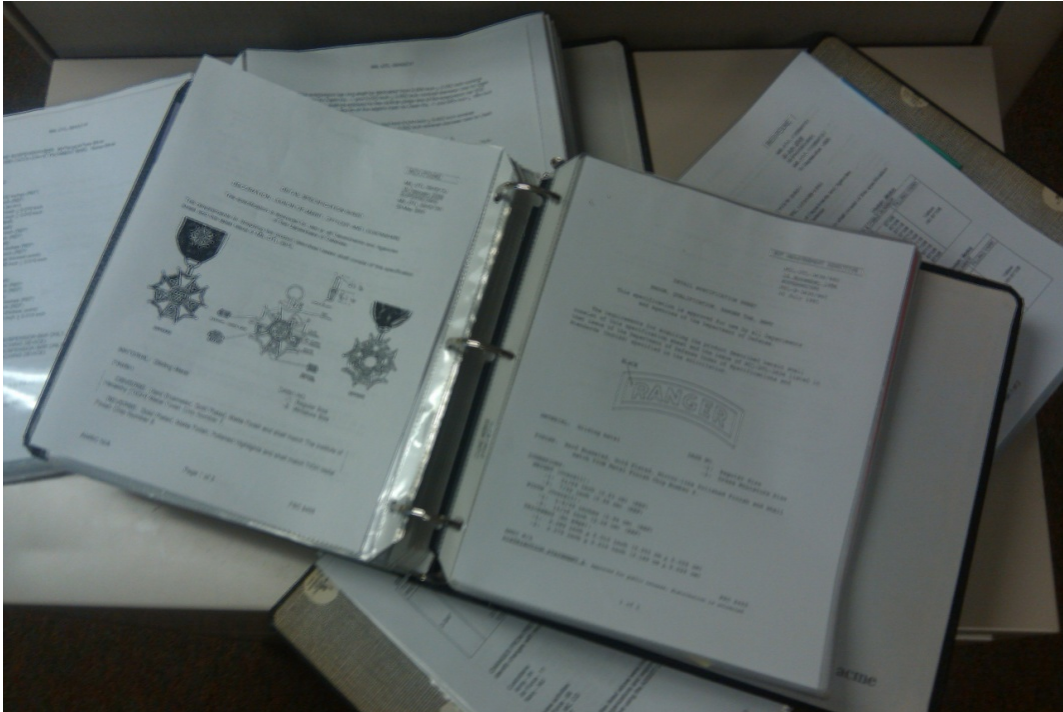
DOD STANDARDIZATION

11/22/2017

The Institute of Heraldry

Department of the Army

- Custodian of 2,300 Specifications for heraldic items
 - Executive Office of the President
 - Department of Defense
 - Federal Agencies





CERTIFICATION

11/22/2017

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- Manufacturer Certification Program
- Certification of items for commercial sale
- QA items sold in AAFES Military Clothing Sales Store
- Advise DLA Troop Support





ARCHIVE/TOOL LOAN

11/22/2017

The Institute of Heraldry

Department of the Army

- Repository:
 - Over 20,000 historical artifacts
 - Certified samples authorized for sale



- Provide samples to:
 - DLA Troop Support
 - Smithsonian Museum
 - Center of Military History

- Tool Room:
 - Maintain over 25,000 government hubs and dies
 - Valued in excess of \$1,500,000
 - Provide tools to DLA Troop Support

UNCLASSIFIED



TIOH WEBSITE

The Institute of Heraldry

Department of the Army

- Updated Weekly
- Includes all DoD components
- Continuing to add new content

THE INSTITUTE OF HERALDRY
Office of the Administrative Assistant to the Secretary of the Army

Home About Us Heraldry FAQs Links Contact Us Search Thursday, September 09, 2010

Supporting Our Nation
Providing Heraldic Services to the Office of the President, U.S. Government Agencies and the Armed Forces

★ **Uniformed Services**
Defending our Nation

★ **Decorations & Medals**
Rewarding Excellence

★ **Federal Government**
Serving the Public

★ **ROTC**
Reserve Officers' Training Corps

Welcome to The Institute of Heraldry Website!

The purpose of this site is to provide information on United States heraldic entitlements, how they are displayed, and how and why they are worn.

The Institute of Heraldry has a long and distinguished record of support to the United States Army. Its roots were firmly planted in 1919 when President Woodrow Wilson directed the creation of the Heraldic Program Office under the War Department General Staff. Its purpose was to take responsibility for the coordination and approval of coats of arms and other insignia for Army organizations. By the end of World War II, its role expanded to include

Recently Added Items
(Heraldic items added in the last six months)

What's New
Apr 2010 - U.S. Air Force Heraldry is available in the Uniformed Services section



Average 150,000 hits per month

www.tioh.hqda.pentagon.mil



CUSTOMERS

The Institute of Heraldry

Department of the Army

- Office of the President
- Department of Defense
 - Armed Forces
- Federal Agencies





FY17 POTUS/VPOTUS Support

The Institute of Heraldry

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We provide support to the following organizations:

- White House Communications Agency
- White House Military Office
- 89th Airlift Wing, Presidential Airlift Group (Air Force One)
- Marine Helicopter Squadron One (Marine One)



23



5



7

TOTAL: 35



FY17 Insignia Developments

The Institute of Heraldry

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ARMY		MARINE		AIR FORCE		FEDERAL	
SSI	6	GRADE	10	MEDAL	4	MEDAL	16
DUI	29			DEVICE	3	AWARD	3
CSIB	3			BADGE	6	BADGE	3
BADGE	2					LAPEL	3
TOTAL	40	TOTAL	10	TOTAL	13	TOTAL	25

88 Developments

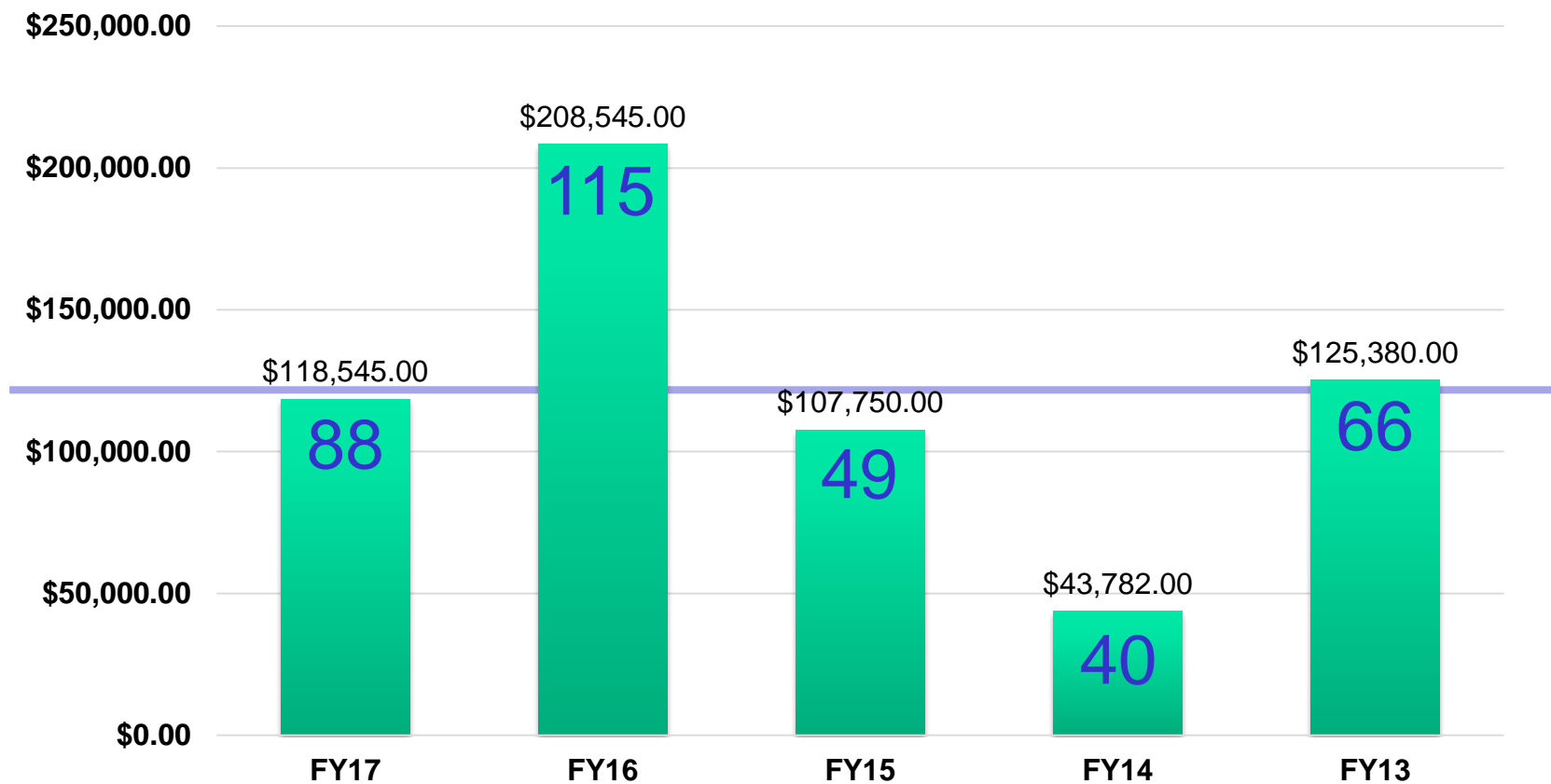
\$118,545.00



FY Development Cost Comparison

The Institute of Heraldry

Department of the Army



Average: \$120,800



HERALDIC SERVICES

The Institute of Heraldry

Department of the Army

1. Coats of Arms
2. Official Seals
3. Organizational & Positional Flags
4. Decorations & Medals
5. Shoulder Sleeve Insignia
6. Distinctive Unit Insignia
7. Insignia & Badges
8. Medallions
9. International Support





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CommentsQuestions