

PROGRAM ANNOUNCEMENT



DEPARTMENT OF DEFENSE (DoD)

Procurement Technical Assistance Program (PTAP)

Option Period for Existing Award Recipients Only

Announcement Type: Initial Announcement w/Amendments 1-4

Funding Opportunity Number: DLA-202201A and DLA-202201B

Assistance Listing Number: 12.002

Anticipated Funding Purpose: Community development

Key Dates: This announcement will be open to receive applications until 5:00PM Eastern Time, 15 SEP 2021 (extended to 21 SEP 2021-Amendment 1), at which point all Step 1 applications must be received. Awardees whose period of performance ends on or before 1 FEB 2022 must submit their Pre-Application (Step 1) and Full Application (Step 2) applications by 5:00PM Eastern Time, 15 SEP 2021 (extended to 21 Sep). Awardees whose period of performance ends on or after 2 FEB 2022 must submit their Full Application (Step 2) 120 days prior to the end of the period of performance on their current award.

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Date Issued: 7 JUL 2021

-30 JUL 21: Amendment 1-The due date for Step 1 applications is extended to 21 SEP 2021.
-13 AUG 21: Amendment 2-Puerto Rico is removed from the list of Insular areas eligible for waiver of the cost matching requirement, it was erroneously included.

Increased the Federal share percentage of costs from 75% to 83% for distressed budgets and from 60% to 68% for non-distressed budgets.

-26 Aug 21: Amendment 3- Decreased the Federal share percentage of costs from 83% to 80% for distressed budgets and from 68% to 65% for non-distressed budgets.

-3 Sep 21: Amendment 4- Attachments 11 and 15-17 to be Excel format, all others are PDF.

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I. Program Description

A. Short Description of Funding Opportunity

The Department of Defense (DoD) seeks applications from existing Procurement Technical Assistance Center (PTAC) award recipients who wish to receive an option period award to continue to provide services to businesses. Applications should include documentation described in Part IV of this document. Specifically excluded are individuals and entities not presently operating a PTAC.

B. Background:

The Procurement Technical Assistance Program (PTAP) was established by section 1241 of the Department of Defense (DoD) Authorization Act for Fiscal Year 1985 (Public Law 98-525) in an effort to expand the number of businesses capable of participating in government contracts. Under this announcement, the Department of Defense will award cost sharing cooperative agreements to eligible program participants who will establish or maintain Procurement Technical Assistance Centers (PTACs). The PTACs serve as a resource for businesses to obtain information and training related to contracting opportunities with DoD, other federal agencies, state and local governments and with government prime contractors. Procurement professionals at the PTACs provide critical assistance to businesses seeking to participate in government contracts and most of the assistance they provide is free.

C. Program Description/Objective:

Award recipients must establish and maintain a Procurement Technical Assistance Center (PTAC) with physical location(s) to serve as a resource for large and small businesses to obtain procurement technical assistance. Procurement technical assistance means professional, specialized assistance provided to clients that enables them to identify potential contractual opportunities and obtain or perform under contracts, innovation and technology grants, and other DoD-funded instruments, with DoD, other Federal agencies, State and/or local governments, and with Federal, State and/or local government contractors. Clients may include any business pursuing or performing these types of contracts or subcontracts at any tier. As used in this part, the terms “State” and “local government” have the meanings provided in 10 U.S.C. 2411. Innovation and technology grants refer to awards issued pursuant to the Small Business Innovation Research and/or Small Business Technology Transfer programs. You must collaborate with DoD and other Federal agencies and work cooperatively with them to accomplish the work under this award.

D. Authorization

The authorization to make awards under this funding opportunity may be found via the Assistance Listing (CFDA) Number on sam.gov.

E. Legal Requirements

Each grant awarded under this announcement will be governed by the general terms and conditions in effect at the time of the award that conform to DoD’s implementation of OMB guidance applicable to financial assistance in 2 CFR 200, “Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards,” as implemented by 2 CFR 1100.

This is generally 2 CFR 1100 Subchapter D—Administrative Requirements Terms and Conditions for Cost-Type Grants and Cooperative Agreements to Nonprofit and Governmental

Entities. PTAP General Terms and Conditions Version 1.5 which are located at <https://www.dla.mil/SmallBusiness/PTAP/Resources/> , are incorporated by reference in this announcement.

II.Federal Award Information

The following information applies to awards issued under this announcement:

We expect to award approximately 95 cost sharing cooperative agreements as a result of this announcement, totaling an estimated \$48M; however, we are not obligated to make any awards and reserve the right to revise or cancel this announcement. Awards will be for a one-year option period and are subject to funding limitations.

Cooperative agreements differ from grants in that substantial involvement is expected between the recipient and the Federal agency when carrying out the award. Should you receive an award, we expect you to collaborate with DoD and other Federal agencies to accomplish the work set out in the PTAP General Terms and Conditions. DoD will be involved in shaping the strategy used by the applicant to ensure relevant, high quality service to businesses at a reasonable cost and applicants should expect negotiations where part or all of proposed costs are included in awards.

Applicants should propose a one-year period of performance that begins immediately after the period of performance on their current PTAC cooperative agreement. Applicants may include subrecipients/subawards in their application and may propose direct and indirect costs.

The Federal funding limitations are listed below:

\$600,000 in the case of an entity that operates a PTAC providing less than statewide coverage;

\$1,000,000 in the case of an entity that operates a PTAC providing statewide coverage;

\$1,000,000 in the case of an entity that operates a PTAC wholly within more than one service area of the Bureau of Indian Affairs (BIA). This means a PTAC that provides procurement technical assistance to all of the federally recognized Indian tribes or Alaska Native entities in one of the BIA regions and at least half of the tribes or Alaska Native entities in a second BIA region; or

\$360,000 in the case of an entity that operates a PTAC wholly within one service area of the BIA. This means a PTAC that provides procurement technical assistance to federally recognized Indian tribes and/or Alaska Native entities, but does not meet the standard in subparagraph D.8.c above.

III.Eligibility Information

A. Eligible Applicants

Only those entities listed in this section are eligible to apply. Individuals are not eligible.

Disclosures of current and pending support made in this application may render an applicant ineligible for funding. Prior to award and throughout the period of performance, DoD may continue to request updated continuing and pending support information, which will be reviewed and may result in discontinuation of funding.

Religious organizations are entitled to compete on equal footing with secular organizations for Federal financial assistance as described in E.O. 13798, “Promoting Free Speech and Religious Liberty.”

States. State means a State of the United States, the District of Columbia, a territory or possession of the United States, an agency or instrumentality of a State, and a multi-State, regional, or interstate entity having governmental duties and powers (refer to 10 U.S.C. 2411(1)(A)).

Local governments. Local government means a unit of government in a State, a local public authority, a special district, an intrastate district, a council of governments, a sponsor group representative organization, an interstate entity, or another instrumentality of a local government (refer to 10 U.S.C. 2411(1)(B)).

Private nonprofit organizations. Private nonprofit organization means an entity which is exempt from federal income taxation under Section 501 of the Internal Revenue Code, and no part of its earnings inure to the benefit of any private shareholder or individual, and no substantial part of its activities is carrying on propaganda or otherwise attempting to influence legislation or participating in any political campaign on behalf of any candidate for public office (refer to 10 U.S.C. 2411(1)(C)).

Economic enterprises. Economic enterprise means any Indian-owned (as defined by the Secretary of the Interior) commercial, industrial, or business activity established or organized for profit purposes or for nonprofit purposes. Provided, that such Indian ownership constitutes not less than 51 percent of the enterprise (refer to 10 U.S.C. 2411(1)(D)).

Tribal organizations. Tribal organization means the recognized governing body of any Indian tribe; any legally established organization of Indians which is controlled, sanctioned, or chartered by such governing body, or which is democratically elected by the adult members of the Indian community to be served by such organization and which includes the maximum participation of Indians in all phases of its activities. Provided, that in any case where a cooperative agreement is made to an organization to perform services benefiting more than one Indian tribe, the approval of each such Indian tribe shall be a prerequisite to the making of such cooperative agreement (refer to 10 U.S.C. 2411(1)(D)).

B. Cost Sharing or Matching

Cost sharing requirements. All awards we make as a result of this announcement require you to provide cost sharing, without which your application is ineligible for an award. Allowable

contributions towards cost sharing requirements are discussed in the “Financial and Program Management” part of the PTAP General Terms and Conditions. You are required to submit documentation to verify that you have the necessary commitments to meet cost sharing requirements and, if applicable, that your proposed service area is a distressed area.

Cost share ratio. Our share of cost is limited to no more than 68 percent unless you provide procurement technical assistance in a distressed area, in which case our share is limited to no more than 83 percent. You are required to share the cost of operating your PTAC and match our funds accordingly. Applicants from the US Virgin Islands, Guam, Puerto Rico, and the Commonwealth of the Northern Mariana Islands are entitled by statute to waiver of cost matching funds up to \$199,999. Amendment 2 – Puerto Rico is not included in the statute and is not eligible for this waiver.

Distressed area. Distressed area means an area of local government (i.e., usually a city or county) that has a per capita income of 80 percent or less of that State’s average or an unemployment rate that is one percent greater than the national average for the most recent 24-month period for which statistics are available. In addition, Reservations listed in BIA regions are distressed areas.

C. Conflict of Interest

a) General Requirement for Disclosure

You and your organization must disclose any potential or actual scientific or nonscientific conflict of interest(s) to us. You must also disclose any potential or actual conflict(s) of interest for any identified sub recipient you include in your application. We may have to ask you more questions if we need more information.

At our discretion, we may ask you for a conflict of interest mitigation plan after you submit your application. Your plan is subject to our approval.

D. Other

a) Licensure or Certification

i. Certifications, representations, and assurances

1. To apply for grants and other funding opportunities the applicant entity must have an active registration in the System for Award Management (SAM). Applications will not be accepted through Grants.gov or other methods unless the entity is registered in SAM. Registration in SAM now includes the acceptance of Certifications and Assurances. See <https://www.grants.gov/web/grants/grantors/grantor-standard-language.html> for details on how to register in SAM, and Grants.gov
2. The Federal Assistance Certifications Report is an attestation that the entity will abide by the requirements of the various laws and regulations; therefore, as applicable, you are still required to submit any documentation, including the SF-LLL Disclosure of Lobbying Activities (if applicable), and informing

DoD of unpaid delinquent tax liability or a felony conviction under any Federal law.

3. When you check “I Agree” on the SF-424 Block 21 you certify compliance with the following DoD requirements:

As the duly authorized agent for my organization I certify that said organization does not require any of its employees, contractors, or subrecipients seeking to report fraud, waste, or abuse to sign or comply with internal confidentiality agreements or statements prohibiting or otherwise restricting those employees, contractors, subrecipients from lawfully reporting that waste, fraud, or abuse to a designated investigative or law enforcement representative of a Federal department or agency authorized to receive such information;

As the duly authorized agent for my organization, I certify that all key personnel have disclosed the amount, type, and source of all current and pending research support received by, or expected to be received by, the individual as of the time of the disclosure;

As the duly authorized agent for my organization I certify that the disclosure is current, accurate, complete;

As the duly authorized agent for my organization I agree to update such disclosure at the request of the agency prior to the award of support and at any subsequent time the agency determines appropriate during the term of the award;

As the duly authorized agent for my organization I agree to update such disclosure at the request of the Department of Defense prior to the award of support and at any subsequent time the Department determines appropriate during the term of the award; and

As the duly authorized agent for my organization I certify that any entity applying for such award has been made aware of the certification requirements above.

IV. Application and Submission Information

A. Submission Date and Time:

DoD will only accept applications submitted on or before 15 September, 2021, 5:00PM Eastern Time (ET). (Extended to 21 September by amendment 1) Read the instructions in <https://www.grants.gov/web/grants/grantors/grantor-standard-language.html> about registering to apply for DoD funds. If you experience difficulties with your submission, Grants.gov provides support via the toll-free number 1-800-518-4726 and email at support@grants.gov.

This ticket number will allow DoD to verify your issue if it cannot be resolved by the application date.

For questions related specifically to this NoFO, contact the number for the program or grants office listed below.

B. Address to Request Application Package

The application package for Notice of Funding Opportunity is available on Grants.gov.

C. Application Procedures and Requirements

Organizations must have a Unique Entity Identifier (UEI), active System for Award Management (SAM) registration, and Grants.gov account to apply for grants. Please see <https://www.grants.gov/web/grants/grantors/grantor-standard-language.html> for details on how to go through this process.

Full application packages must be submitted electronically to Grants.gov no later than 5:00 p.m. Eastern Time on Sep 15, 2021 (**extended to September 21**). Applicants are responsible for submitting their applications in sufficient time to allow them to reach Grants.gov by the date and time specified in this announcement. It is strongly recommended that applications be uploaded at least 2 days before the closing date and time. This will help avoid problems caused by high system usage or any potential technical and/or input problems involving the applicant's own equipment. It will also allow any application errors detected by Grants.gov to be corrected in time for the application to be resubmitted. If the application is received by Grants.gov after the exact time and date specified as the deadline for receipt, it will be considered "late" and may not be considered for review.

Acceptable evidence to establish the time of receipt by Grants.gov includes documentary evidence of receipt maintained by Grants.gov, and Grants.gov e-mails to the applicant confirming receipt. These e-mails will indicate 1) the application was received on time, 2) application was rejected due to errors, 3) application was received after the deadline. Note that this Grants.gov response may occur over several e-mails, e.g., one acknowledging on-time receipt, and a later e-mail rejecting for errors the system detected. Applicants can also track the status of their applications at <https://www.grants.gov/web/grants/applicants/track-my-application.html>.

D. Application Withdrawal:

An applicant may withdraw an application at any time before award by email. Notice of withdrawal shall be sent to the grants officer identified in this announcement.

Withdrawals are effective upon receipt of notice by the grants officer.

E. Intergovernmental Review

If the funding opportunity is subject to Executive Order 12372, "Intergovernmental Review of Federal Programs," the notice must say so and applicants must contact their state's Single Point of Contact (SPOC) to find out about and comply with the state's

process under Executive Order 12372, it may be useful to inform potential applicants that the names and addresses of the SPOCs are listed in the Office of Management and Budget's website.

F. Content and Form of Submission:

See <https://www.grants.gov/web/grants/grantors/grantor-standard-language.html> for information on how to complete the application using Workspace on Grants.gov.

- Documentation submitted under this NoFO are expected to be unclassified; classified applications are not permitted.
- All documents must be submitted in PDF format with the exception of attachments 11 and 15 (budget spreadsheets) which must be in Excel Format.
- Preapplications and proposals will be evaluated by Government personnel. The names and affiliations of reviewers are not disclosed.
- All submissions will be protected from unauthorized disclosure in accordance with applicable law and DoD regulations. You are expected to appropriately mark each page of their submission that contains proprietary information.

A. Component-specific requirements.

a) Pre-Application (Step 1 – Mandatory for all applicants)

- The due date for receipt of Preapplications (Step 1) is September 15, 2021 (**extended to September 21**). Preapplications received after the published deadline may not be considered. Early submission is welcomed and encouraged. Pre-application must be submitted in order for full application to be considered. Sections required:
 - SF424.
 - Past Performance Data Sheet. Report achievements for period 1 September 2020 – 31 August 2021.

b) Full Application (Step 2 – Mandatory)

- The due date for receipt of Full applications (Step 2) is 120 days prior to the period of performance end date of your current PTAC cooperative agreement award. Early submission is welcomed and encouraged. Sections required:
 - SF 424, Application for Federal Assistance. Complete the SF 424 and attach your proposed service area listing in block 14. You may use the template for the Proposed Service Area Listing available in the package posted to grants.gov, which provides an example of the information that we need in this attachment.

It is important that the amount you enter in block 18.a. of the SF 424 accurately reflects the amount of DoD funding that you are requesting with your application. By signing the SF 424, you are providing the certifications and assurances in the funding opportunity announcement. The SF 424 can be the same as submitted in Step 1, or it may be

updated/revised.

- SF 424A, Budget Information - Non-Construction Programs. Complete the SF 424A using the instructions for the form available at the Resources for PTACs webpage at: <https://www.dla.mil/SmallBusiness/PTAP/Resources/>. The SF 424A should be completed carefully to be consistent with other components of your application.
- SF LLL, Disclosure Form to Report Lobbying. Appendix A in 32 CFR Part 28 requires you to complete and submit the SF LLL if you engage in certain types of lobbying. Review 32 CFR Part 28, “New Restrictions on Lobbying,” and attach the SF LLL if it is applicable.
- **Attachments.** With the exception of Attachments 11 and 15-17 Non-SF424 Attachments should be scanned together and uploaded as one PDF file unless you intend to include the full text of an audit. Audits are usually large and should be uploaded as a separate attachment labeled or titled including “audit”. Whenever possible it is preferable to identify the URL where the audit may be reviewed instead of uploading a file containing the audit. Attachments 11 and 15 should be uploaded as separate attachments in Microsoft Excel Format.

If a particular attachment is not applicable, include an attachment with an affirmative statement that the attachment is not applicable and explain why. This is important for the proper processing of your application. Ensure that you follow [grants.gov](https://www.grants.gov) rules in naming and attaching files because attachments that do not follow the rules may cause the entire application to be rejected or cause issues during processing. Limit file names to 50 or fewer characters and use only the following characters when naming attachments: A-Z, a-z, 0-9, underscore (_), hyphen (-), space and period.

- Attachment 1: Provide information that attests to the commitment of matching funds to your program. You may use the templates for Certification of Cost Matching Funds Letter and Third-Party Letter(s) of Commitment available on the Resources for PTACs webpage.
- Attachment 2: Provide information to support any proposed third-party in-kind contributions, a template is available on the Resources for PTACs webpage.
- Attachment 3: Provide information to describe and provide a basis for fringe benefit amounts included in your budget. Simply stating what the rate is (e.g., 30%) does not adequately fulfill this requirement. Where fringe benefit rates have been approved in conjunction with an indirect cost rate, the negotiated rate memorandum should be provided and no further explanation is necessary.
- Attachment 4: If indirect costs are included in the budget, attach a current copy of a negotiated rate memorandum from the cognizant federal agency. Cite the de

minimum rate described in 2 CFR 200.414(f) if it applies.

- Attachment 5: The federal share of cost is limited to no more than 60 percent of the total program cost unless you provide procurement technical assistance in a distressed area, in which case our share is limited to no more than 75 percent. *Distressed area* means an area of local government (i.e., usually a city or county) that has a per capita income of 80 percent or less of that State's average or an unemployment rate that is one percent greater than the national average for the most recent 24-month period for which statistics are available. You need not conduct analysis if your proposed service area is designated by Bureau of Indian Affairs' regions because these are automatically considered distressed areas.

If the proposed federal cost share exceeds 60% -

- 1) Attach an analysis verifying that your proposed service area meets the definition of a distressed area. Refer to the guidance provided on the Resources for PTACs webpage for additional assistance conducting your analysis.
 - i) Using per capita income. [US Department of Commerce](#), Bureau of Economic Analysis (BEA) data must be used. In conducting your analysis, compare state and local area "per capita personal income" for the most recent year available; or
 - ii) Using unemployment rates. [US Department of Labor](#), Bureau of Labor Statistics (BLS) data must be used. In comparing national and local area unemployment rates, use the average taken over the most recent 24-month period for which both national and local area statistics are available (use "not seasonally adjusted" data). Use the latest final data available, i.e., do not use "preliminary" data published by BLS.
 - 2) If you are proposing two separate budgets for providing services in both distressed and non-distressed areas, explain and justify the methodology that you used to separate the distressed and non-distressed portions of your budget. When preparing this information, ensure that your methodology is sufficiently explained so that it is clear that costs have been allocated in proportions that reasonably approximate the costs necessary to serve the distressed and non-distressed portions of your service area.
- Attachment 6: *Determination of Statewide coverage*. Statewide means a PTAC that provides procurement technical assistance in at least one-half of a state's counties or equivalent coverage (e.g., parishes, boroughs, etc) and serves at least three-fourths of the state's labor force. If you propose a statewide program but will cover less than the entire state, attach documentation to verify that your service area meets the definition of statewide coverage. Refer to the guidance provided on the Resources for PTACs webpage for assistance in conducting your analysis. Use the most recent, annual labor force statistics available from the [US Department of Labor](#), Bureau of Labor Statistics.

- Attachment 7: Program Execution Strategy. Describe how you will comply with the “Program Requirements” part of the PTAP General terms and Conditions. Include all information necessary for us to conduct an evaluation of your application. If you intend to earn program income, e.g. charge clients a fee for any services rendered or advertising/sponsorship, include a discussion concerning the amount of fees to be charged, how this income will be used to further program objectives, and assert your understanding that you’re required to report the gross program income on the SF 270 and SF 425.

For new programs, include an implementation plan including targets for significant implementation milestones such as the hiring of personnel, the execution of subawards and the opening of PTAC facilities. Identify targets for milestones as the number of calendar days elapsed following the start date of the proposed period of performance. You are encouraged to propose and adhere to the most expeditious implementation plan possible, which we may regard more favorably when evaluating your application.

- Attachment 8: Attach information about each of the personnel positions included in your budget. You may use the template available on the Resources for PTACs webpage, it provides an example of the information that we need in this attachment. Describe the position and provide the name of the employee occupying positions that are filled.
- Attachment 9: Attach a resume for the proposed Program Manager. The resume should describe the Program Manager’s qualifications, but not include personal information such as home address, personal telephone number, or ID numbers such as an Employee ID or social security number.
- Attachment 10: N/A
- Attachment 11: Attach budgets for your subawards in Microsoft Excel format, if you plan to make any, using Section B of the SF 424A. If you have subrecipients, your budget should show the total amount of each subaward within your budget’s contractual cost category, where you should summarize the total amount of the subaward as a single line item. Use Section B of the SF 424A to show the details of each subrecipient’s budget by cost category (i.e., personnel, fringe benefits, travel, etc). You can show up to four subawards on one SF 424A by listing subawards in Section B, line 6, column headings (1) – (4). Use additional pages if you need to. You do need to show Federal and Non-Federal shares or complete the other sections of the SF 424A for subrecipients.
- Attachment 12: Attach your proposed performance goals and explain how you developed them. Include goals for 1) number of new clients; 2) hours of counseling time; and 3) number of participated events. Refer to the instructions for the DLA Form 1806 in Appendix A to the PTAP General Terms and

Conditions for more information about your goals.

- Attachment 13: Attach an organizational chart showing the PTAC's placement within the host organization and lines of reporting for the Program Manager to the head of the host organization, including all positions within that line of authority. Identify positions, and include employee's names for filled positions. For those PTACs utilizing subrecipient and/or satellite offices, show the organizational placement and relationship of these entities to the PTAC.
- Attachment 14: Attach a copy (or URL) of your latest audit in accordance with Subpart F of 2 CFR Part 200 (formerly OMB Circular A-133). If you are a for-profit entity, attach a copy of your audit pursuant to 32 CFR §34.16. If available, you may provide the URL (i.e., web address) of an audit that is available on the internet in lieu of attaching a copy. If you did not expend Federal awards exceeding the thresholds that trigger these audit requirements, describe the amounts and sources of Federal awards that you did expend during your last fiscal year.
- Attachment 15: Attach a budget breakdown in Microsoft Excel format, that shows the individual line items of cost that makeup the higher-level budget that you included in the SF 424A. You may use the template available on the Resources for PTACs webpage, which provides an example of the information that we need in this attachment. Ensure that it is clear how you calculated the total amount of indirect costs (F&A) included in your budget. Use additional pages to show indirect cost calculations if necessary. Program Income rolled over into the proposed award from the prior year annual award must be included in the budget. See Appendix 1 for a detailed description of each line item.
- Attachment 16: Attach a past performance training achievements report showing compliance with the PTAC terms and conditions in the previous period of performance. The report should include at least 7 months of data, beginning on the period of performance start date. An optional use template containing the minimum data elements is available on the Resources for PTACs webpage.
- Attachment 17: Attach a report including all counseling conducted/reported in the previous period of performance. The report should include at least 6 months of data and include total hours per employee. The report end date will be either Dec 31, Mar 31, Jun 30, or Sep 30 so data can be used to validate data reported on the DLA 1806. An optional use template containing the minimum data elements is available on the Resources for PTACs webpage.

G. Funding Restrictions

Per 2 CFR § 200.216, funds may not be used to procure telecommunications equipment or video surveillance services or equipment produced by:

- Huawei Technologies Company,
- ZTE Corporation Hytera Communications Corporation,

- Hangzhou Hikvision Digital Technology Company,
- Dahua Technology Company
- any subsidiary or affiliate of such entities

V. Application Review Information

A. Selection Criteria

Evaluation factors. We will use the factors below to evaluate your application. We will make awards to the applicants whose applications we determine to be the best value, cost and other factors considered. The factors past performance, technical capability, management, and cost are of equal importance.

- Past performance.
- Technical capability.
- Management.
- Cost.

Description of evaluation factors.

i. Past performance. We will evaluate your past performance to determine how relevant recent work you accomplished is to the work required by Program Requirements and the degree to which you satisfied your previous customers. You are responsible for identifying recent and relevant work you accomplished and for providing references so that we may obtain information regarding customer satisfaction. We may also consider past performance information that we obtain from sources other than you, including Federal, State, and local government agencies, Better Business Bureaus, published media and electronic databases. The lack of recent and relevant past performance information will result in our assignment of a neutral rating (i.e. neither favorable nor unfavorable) for this factor.

Pursuant to 10 U.S.C. 2413(d), we will give significant weight to past performance of entities operating PTACs established by this program and will consider successful past performance under cooperative agreements with us to be more meritorious than other, comparable past performance. More meritorious past performance includes that of two or more PTACs that combine and apply as a single entity, even if the resulting entity is new; however, it does not include the past performance of subrecipients or other sub elements/organizations of a PTAC that breakaway and apply separately.

ii. Technical capability.

1) Personnel. We will evaluate your application to ascertain the degree to which your proposed personnel meet Program Requirements. Our evaluation will consider qualifications, including relevant experience and education, as well as the availability of the proposed personnel.

2) Facilities. We will evaluate your application to ascertain the degree to which the facilities you propose meet Program Requirements. We will also consider the availability of your facilities.

iii. Management.

1) Technical understanding. We will evaluate your understanding of Program Requirements. We will not consider a simple statement of understanding or playback of Program Requirements to demonstrate your understanding.

We will evaluate the soundness of your approach to implementing a program pursuant to Program Requirements. In addition, your application must demonstrate credibility, realism, and logic in providing procurement technical assistance to businesses and the required deliverables to us under a cooperative agreement.

2) Program management. We will evaluate how you intend to manage and coordinate the effort under a cooperative agreement, including planning, assigning responsibility, controlling personnel, controlling utilization of resources, tracking deliverables, monitoring performance and obtaining feedback from your clients. Our evaluation will also consider your proposed performance goals, your procedures for monitoring and controlling costs; your procedures for identifying problems, resolving them and ensuring that they do not reoccur; any proposed subrecipients and/or subcontractors and the degree to which you will use them; and your Program Implementation Plan, if applicable.

3) Cost sharing contributions. We will evaluate the nature and type of commitments you propose to satisfy cooperative agreement cost sharing requirements. We will consider the degree to which your commitments will contribute to the success of your proposed program, the significance of the commitments that you have made and whether those commitments demonstrate that you have taken a meaningful interest in the success of your proposed program.

iv. Cost. We will consider the proposed cost to us for the period of performance in conjunction with the other non-cost factors to determine best value. If your proposed costs appear unrealistic, you are cautioned that we may infer a lack of understanding of Program Requirements, increased risk of performance or lack of credibility on your part. The cost per counseling hour is calculated by dividing the total program cost by the number of counseling hours proposed and is usually expected to be less than \$417.

B. Review and Selection Process:

Review of applications. We will review applications conforming to this announcement in accordance with the procedures in this section. We may provide you the opportunity to cure a deficiency resulting from an irregularity in your application or may waive the deficiency. We reserve the right to request any additional information we need to evaluate your application and your failure to provide the information in the time frame requested may result in us rejecting your application.

Duplicate coverage. Duplicate coverage of service areas exists when the proposed service areas of two or more applicants overlap. We will make a determination on a case-by-case basis as to the acceptability of duplicate coverage.

Selection process. We contemplate that we will make multiple awards; however, we may not

make awards to all acceptable applicants. We will make award decisions to optimize the use of program funds while at the same time maximizing the availability of procurement technical assistance. We will make funding decisions on an agreement-by-agreement basis and in the best interest of the overall program. In making selections among otherwise acceptable applicants, we will generally give funding priority to those applicants that are operating established PTACs and have a successful performance record (refer to 10 U.S.C. 2413(d)).

Other pre-award procedures. On a case-by-case basis, we may request a pre-award credit report, audit, survey or other review to determine if you meet the standards in 32 CFR 22.415. We may delay an award decision until all necessary reviews are complete. Based on the results of a review, we may decide not to make an award, make an award subject to additional conditions or may delay an award until after you resolve any deficiencies identified.

In addition to the technical/program review, the DoD does a budget review and a risk review as directed by 2 CFR 200.206, including a review of the Federal Awardee Performance and Integrity Information System (FAPIIS). Applicants may review information in FAPIIS and comment on any information entered into that system. Comments made by applicants will be taken into account in addition to other information in considering applicants' integrity, business ethics, and record of performance.

At the time of application, there is no additional material to be submitted for this review. However, there may be additional requests for clarification as these reviews progress.

C. Anticipated Announcement and Federal Award Dates:

Decisions are expected to be announced via email. Awards are expected to be issued between October 1, 2021 and September 30, 2022. All awards are expected to be in place by the last day of the existing award period of performance.

VI. Federal Award Administration Information

The notification e-mail regarding a selection is not authorization to commit or expend DoD funds. A DoD grants officer is the only person authorized to obligate and approve the use of Federal funds, This authorization is in the form of a signed Notice of Award. Applicants whose applications are recommended will be contacted by a DoD grants officer to discuss any additional information required for award. This may include representations and certifications, revised budgets or budget explanations, or other information as applicable to the proposed award. The award start date will be determined at this time.

VII. Reporting Requirements

The terms and conditions of the award will provide the specifics on how to submit the reports and any required sections for those reports.

| Report | Requirements/Form | Frequency |
|--------------------------------------|-------------------|-----------|
| Progress Reports (Interim and Final) | DLA 1806 | Quarterly |

| | | |
|-------------------------------|--------|--|
| Financial Report | SF 425 | Quarterly |
| Grant Voucher-Payment Request | SF 270 | May be monthly but must be at least once per quarter |

Awardees will need to comply with the reporting requirements in 2 CFR 170: Reporting Subaward and Executive Compensation Information

VIII. Other Administrative Requirements: Section not used.

IX. Federal Contacts

Questions regarding program policy, program content, administrative problems, grant administration or technical issues should be directed to:

DoD Program Manager: Sherry Savage
 PTAP Program Manager
 Sherry.Savage@dla.mil

Questions regarding Grants.gov should be directed to: the toll-free number 1-800-518-4726 and email at support@grants.gov.

X. Other Information

The Federal government is not obligated to make any Federal award as a result of the announcement. Only grants officers can bind the Federal government to the expenditure of fund.

Applicants are advised to monitor Grants.gov for potential amendments to this Notice of Funding Opportunity. You can also elect to be automatically notified by Grants.gov whenever there is a change to the opportunity.

Applications must not include any information that has been identified as classified national security information under authorities established in Executive Order 12958, Classified National Security Information.

Appendix 1-Additional detail for Attachment 15, Budget:

Use the budget to show the separate items of cost included in your proposal so that we can make a determination concerning the reasonableness of your overall budget. Provide detailed descriptions of

costs to show how amounts were arrived at and the basis of your estimates. Ensure that there is no ambiguity as to whether a particular cost is necessary for the efficient operation of a PTAC. Guidance is provided below on describing costs and including them in the appropriate cost category. Similar to how you describe costs, if your proposal includes third-party in-kind contributions, they should be described and their values included in the appropriate cost category.

1. Personnel

List all of your personnel positions included in the budget. Subrecipient personnel costs should usually not be included here, they are usually displayed as contractual costs.

Describe each position's percent of time working on the program in terms of the time employed by you. For example, show a staff member who dedicates all of his or her time to the PTAC while employed as a 100% contributor, regardless of whether that person is a full or part-time employee. Less than 100% contributors are those personnel that share time between the PTAC and other programs in the course of their employment with you. Describe the position, location, and include the name of employee occupying positions that are filled.

2. Fringe Benefits

Show fringe benefit costs for each position you included in the budget. Subrecipient fringe benefits costs should usually not be included here, but instead as contractual costs.

3. Travel

Separate and describe the purpose of each travel item. Provide an estimate that includes, as applicable, the number of travelers, names of travelers, number of days lodging, airfare, meal allowance, rental car, conference registration fees, mileage and mileage rate, etc. Provide the basis for your estimates.

- a. Local travel. Provide the purpose, mileage and mileage rate for any local travel. A summary entry may be made for recurring routine trips. Describe the basis for estimated amounts such as an estimated number of miles per year.
- b. Training. Identify the course to include name, source and duration. Consider the free online training through the Defense Acquisition University (DAU), especially in the areas of Contracting (CON) and Small Business Programs (SBP).
- c. Registration fees. Registration fees related to travel should be listed with the related travel expense. Include conference, seminar, workshop and event fees.

4. Equipment

Equipment means tangible personal property (including information technology systems) having a useful life of more than one year and a per-unit acquisition cost which equals or exceeds the lesser of the capitalization level established by you for financial statement purposes, or \$5,000. Individual items costing less (e.g., most computers and printers) are supplies rather than equipment.

Describe the purpose of any equipment and the basis for your estimated amounts. Where equipment is being replaced, provide the age of the equipment needing replacement and justify the need for its replacement. Note there is a Federal interest in any equipment that you acquire or improve under an award. Refer to the Part 5, "Property Administration," in the PTAP General Terms and Conditions.

5. Supplies

General office supplies may be summarized on a monthly basis, showing the monthly amount x 12 and the estimated total. Individual supply items in excess of \$1,000 per month or \$12,000 per year should usually be shown separately. Items such as computers costing less than \$5,000 each should normally be shown as supplies.

6. Contractual

Itemize consultant and contractor costs (may not exceed 10% of total program cost). Include a description of the purchase and an explanation as to why it is necessary. Explain how costs were derived and include the basis for estimates (e.g., number of hours and the cost per hour). Show the cost of subawards under contractual, which can usually be summarized in a single line item.

7. Other

Items may include, but are not limited to, computer software, copying, postage, printing, publications, subscriptions and telephone. Itemize disparate items separately and describe the basis for their cost. Do not include generic, all-inclusive, items such as “event costs” or “utilities” without providing details.

a. Rental expenses. Show costs for rental of office space and other facilities. Include the address of the property and describe how it is priced such as an annual cost per square foot or a monthly or daily rental rate.

b. Facilities and utilities. If it is not part of indirect cost, include cost related to facilities and itemize different components such as electrical, telephone and internet access.

c. Publications and subscriptions. Itemize costs for each individual publication or subscription.

d. Memberships. Itemize membership costs for business, technical and professional organizations. Note that the costs of individual memberships are not allowable costs (e.g., personal memberships for your staff).

8. Indirect Costs

Show your indirect cost base, rate and amount of indirect charges. Ensure calculations are clear, especially if you use more than one rate (for example, if you use on- and off-campus rates or different rates for separate locations). Do not include applicable subrecipient or subcontractor indirect costs, which should instead be included with the corresponding line item under contractual. The Cost Share Budget Information Worksheet (CSBIW) form is useful to document indirect costs when you use subrecipients.

9. Program Income Earned on the Prior Year Award

If applicable, show the amount of program income rolled over from the prior year award and anticipated to be used to fund the proposed award.

10. Supporting Documentation for In-Kind Contributions

Third-party in-kind contributions are non-cash contributions (i.e., property or services) that a third party furnishes to you or your subrecipients that are to be counted towards meeting the award’s cost sharing requirements. Refer to FMS Article VI, “Cost sharing or matching,” in the PTAP General Terms and Conditions for more information on the valuation of cost sharing or matching contributions. Provide the information below to support each third-party in-kind contribution that you propose to use. Note that

FMS Article VI requires that you obtain our prior approval before you use any third-party in-kind contribution that was not included your budget.

- a. Describe your need for the contribution so that there is no ambiguity as to whether it is necessary for the efficient operation of the PTAC.
- b. Show the value that you derived based on the principles in 2 CFR 200.306 (or in 32 CFR 34.13 if you are a for-profit entity).
- c. Cite the paragraph in 2 CFR 200.306 or 32 CFR 34.13 that applies.
- d. Describe how you determined that the value that you propose to use is fair and reasonable. Please do not submit the evidence supporting your valuation unless requested by the Grants Officer. Examples of price analysis techniques include, but are not limited to:
 - 1) Comparison of the value with proposed prices you received in response to a solicitation for the purchase of the same or similar items;
 - 2) Comparison with previous contract prices for the same or similar items, if both the validity of the comparison and the reasonableness of the previous price(s) can be established;
 - 3) Comparison with published price lists or published market prices;
 - 4) Comparison with rates you paid for similar work; and
 - 5) Comparison to an independent appraisal or estimate (see the specific requirement below for donated space).
- e. The value of donated space must not exceed the fair rental value of comparable space as established by an independent appraisal (refer to 2 CFR 200.306(i)(3) or 32 CFR 34.13(b)(4)). Upon request by the Grants Officer, provide a copy of an independent appraisal to support your valuation if the third-party in-kind contribution is donated space.

11. Budget Development

When part, but not all, of your service area meets the definition of a distressed area you may, but are not required to, propose a separate budget for your service to the distressed portion of your total service area so that you can utilize the higher federal cost share that we are authorized to provide for service to distressed areas. If you decide to do this, you must include both a distressed area budget and a non-distressed area budget in your application. In preparing your application, you must reasonably estimate the cost of serving the distressed and non-distressed portions of the service area and describe how you did this when determining the cost sharing ratio “Distressed and non-distressed area budgets” section in the “Program Requirements” part of the PTAP General Terms and Conditions for additional requirements that apply if you structure your program this way.