

Industry Association Meeting

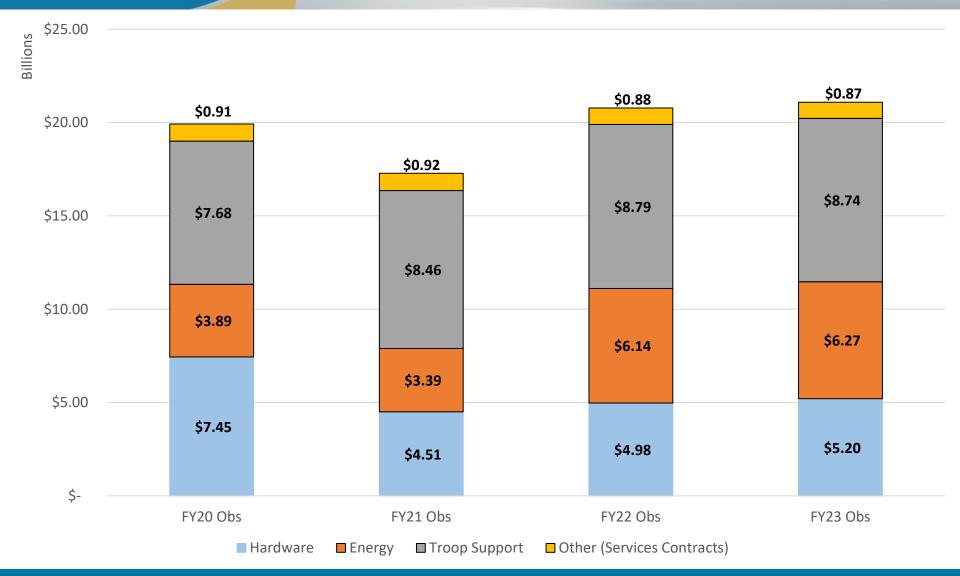
April 25, 2023

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DLA FY23 Demand Forecast Update

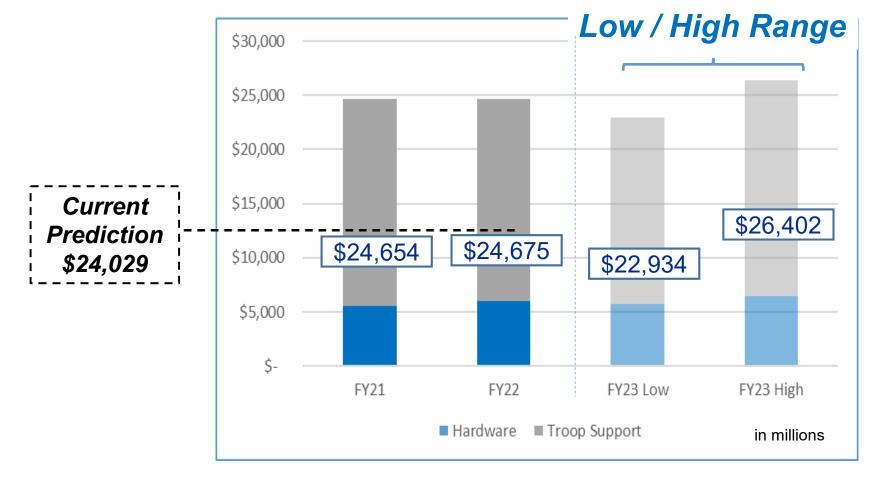
Cumulative DLA Obligations (October-March)



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DLA Orders (Obligations) to Industry

FY23 Projections for Hardware and Troop Support



Note: does not include DLRs

Orders estimated to range between -7% to +7% compared to FY22

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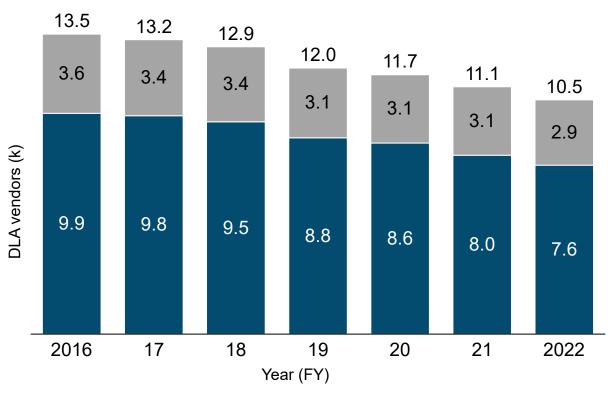


DLA's Economic Assessment Working Group

Declines Observed in Overall DLA Vendor Base

Count of Vendors with Obligations¹ **FY16–FY22**, *Thousands*

Non Small Business Vendors 🛛 📕 Small Business Vendors



Key takeaways

DLA's overall **vendor base declined by 22%** from FY16 to FY22

Small Business vendors declined by 23%, a decline of 2.3k vendors, from FY16 to FY22

Non-Small vendors **declined by 17%** or 621 vendors from FY16 to FY22

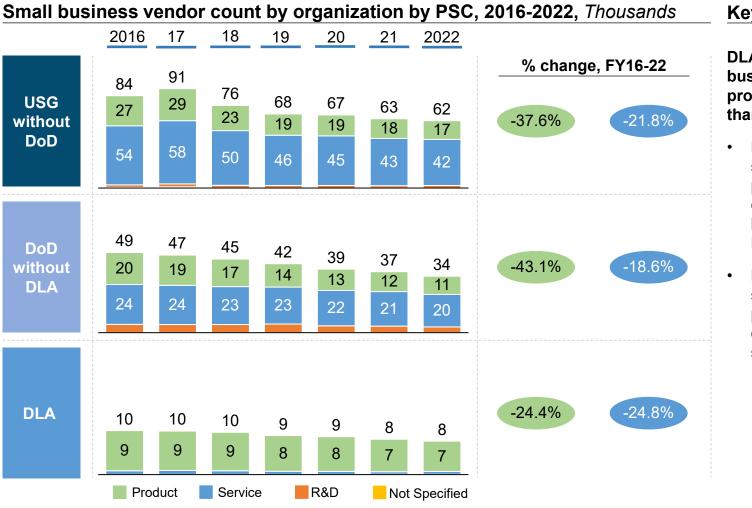
Note: Includes DLA Energy

1. Small Business is determined by NAICS classification for each industry

Note: Small business based on SBA within each NAICS definition



USG Losing Small Business Vendors



Key takeaways

DLA is losing small business vendors for products at a lower rate than USG and DoD¹

- DLA's number of small business who provide products declined 24.4% between FY16 and FY22
- **DoD's** number of small business who provide products **declined 43.1%** in the same period

Note: Includes DLA Energy

1. For relevant PSC codes

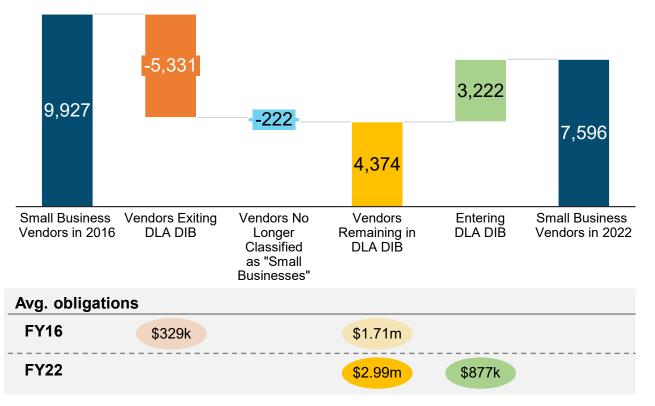
Note: Not to scale. Vendors that provide more than one type of contract (i.e., product, service, R&D) will show up in multiple contract categories



Small Business Vendors DLA 2016–2022

Unique DLA small business vendors, Thousands

Net change FY16 - FY22



Key takeaways

Average obligations have increased for small business vendors remaining in the DLA DIB by ~75% from FY16 to FY22

Vendors experienced mixed outcomes:

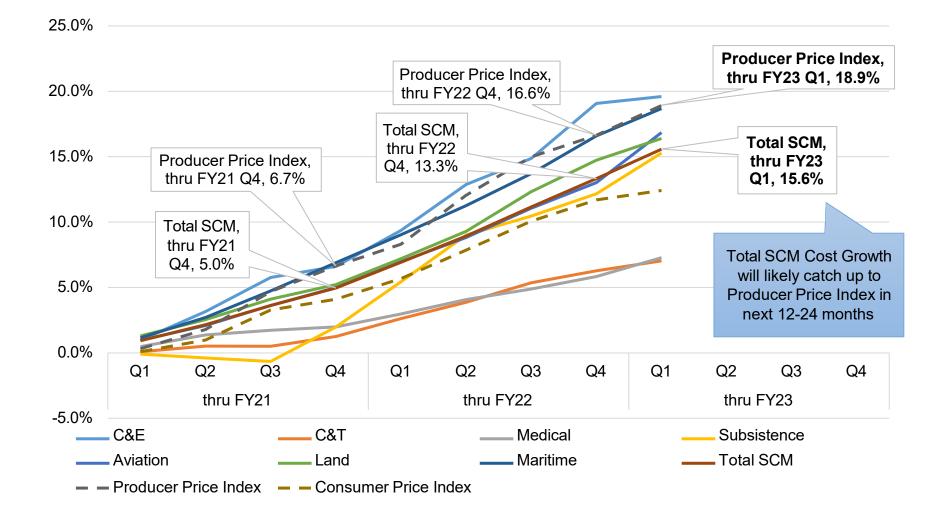
- 46% of small business vendors increased obligations since 2016
- 54% of small business decreased since 2016

Note: 222 vendors designated as "Small Businesses" by SBA NAICS codes in FY16 no longer qualified as such in FY22, though they remained in DLA's vendor base

Small business vendors on average saw increases in obligations

Note: Includes DLA Energy

SCM Materiel Cost Growth (Cumulative Since EOY FY20)





Financial Impact

- Economy-wide Inflation has begun to slow
 - Inflation is typically reported in speeds, not cumulative figures.
 - Damage remains, and will continue to worsen, at a slower pace
- DLA SCM Cost Growth is 15.6% since FY20
 - Roughly equivalent to five normal years of growth in 27 months
 - This is 3.3% better than the Producer Price Index's 18.9%
 - o DLA's long-term contracts have protected us temporarily
 - Expect SCM cost growth to outpace PPI for the next few years, as our costs eventually catch up to cumulative PPI
- DLA SCM Cost Growth has not yet started to slow
 - May begin to slow next quarter, but will remain elevated
- Largest impact is to our Pricing and Obligations

Inflation has started to slow, but DLA Cost Growth will remain elevated



MSC Atmospherics

- Material Availability (MA) is dropping. Main drivers include economy, labor, production capacity, and fiscal constraints.
- Due to demand uncertainty, suppliers are inclined to limit on hand stock. Vendors are also deleting items from their catalogs if pricing becomes unfavorable.
- Vendors are increasingly holding prices for short timeframes (e.g., 10 days), which outpaces the contracting process.
- Some contractors have indicated that they are less willing to provide proposals for long term contracts due to price uncertainty, whereas others are increasingly requesting no-cost cancellation or price increase clauses.
- Contractors have concerns with shortages on packaging materials for overseas shipping, which can impact delivery schedule.
- Inflation is creating industry staffing issues due to higher wages and challenges with recruiting and retaining talent, especially with smaller businesses.
- AbilityOne has raised some prices at higher rates than competitive pricing.

As prices rise, DLA and the Services must buy less material to remain within their Obligation Authority (OA)

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DLA's 3rd Biennial Supplier Survey Results



BLUF

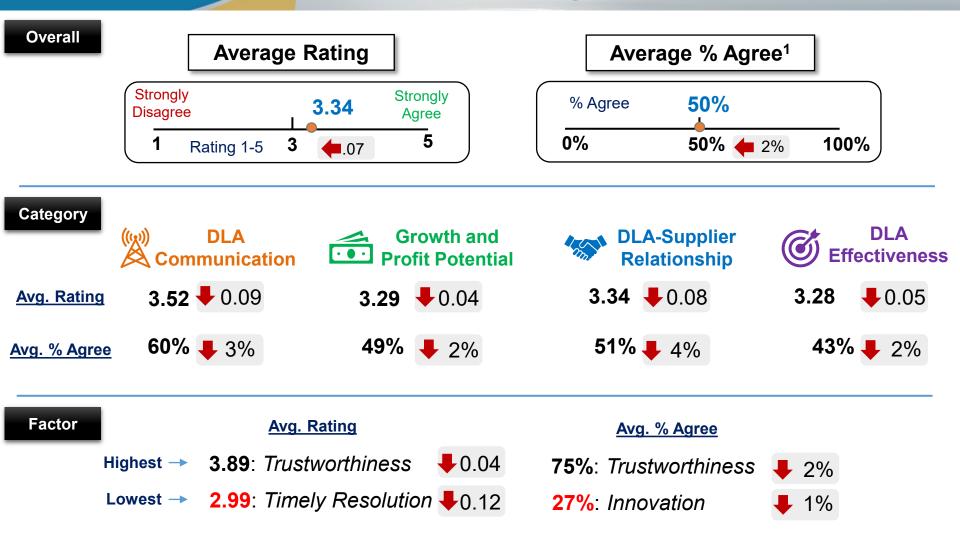
Survey Conducted 24 Oct 22 - 10 Feb 2023

- Overall survey score slightly down compared to 2020: 3.41 to 3.34 (-.07)
- Largest Decreases:
 - o Timeliness -0.11
 - Timely Resolution -0.12
- External events have challenged DLA's systems
 - o Inflation:
 - > 99% stated they are experiencing impacts from inflation
 - > 68% are experiencing Severe or Significant impact
 - Supply-chain disruptions:
 - > 88% stated they are experiencing impacts from Supply Chain Disruptions
 - > 42% are experiencing Severe or Significant impact
- Supplier Comments
 - o 774 Comments Reviewed
 - Issue Resolution, Responsiveness and Communication seemed to be the biggest supplier challenges
 - o 15% (113) made a positive remark

	2018	2020	2022
Number of Responses	2,999	2,853	2,507
Response Rate	38.4%	34.4%	38.9%
Overall Rating	3.30	3.41	3.34
Highest Rated Factor	Trustworthiness	Trustworthiness	Trustworthiness
Lowest Rated Factor	Innovation	Timely Resolution	Timely Resolution

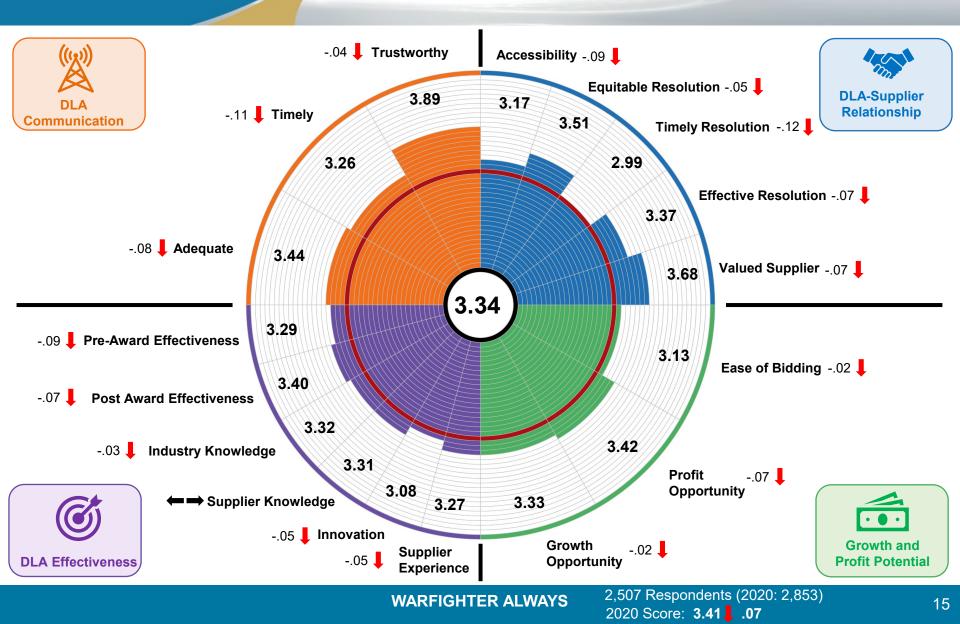


2022 Response Overview



¹ % Agree – Average percentage of respondents that chose "Agree" or "Strongly Agree"

2022 DLA Average Rating



2022 DLA Overview by Factor

	Faster	2022	2020
	Factor	Average	Difference
DLA Communication	Trustworthiness	3.89	-0.04
	Timeliness	3.26	-0.11
	Adequacy	3.44	-0.08
Growth and Profit Potential	Growth Opportunity	3.33	-0.02
	Profit Opportunity	3.42	-0.07
	Ease of Bidding	3.13	-0.02
DLA-Supplier Relationship	Valued Supplier	3.68	-0.07
	Effective Resolution	3.37	-0.07
	Timely Resolution	2.99	-0.12
	Equitable Resolution	3.51	-0.05
	Accessibility	3.17	-0.09
DLA Effectiveness	Pre-Award Effectiveness	3.29	-0.09
	Post-Award Effectiveness	3.40	-0.07
	Industry Knowledge	3.32	-0.03
	Supplier Knowledge	3.31	0.00
	Innovation	3.08	-0.05
	Supplier Experience	3.27	-0.05
	Overall Average	3.34	-0.07

■ Disagree ■ Neither Agree nor Disagree ■ Agree

<mark>7%</mark> 18%		7	75%	4 2%
28%	22%	0	50%	4%
19%	25%		56%	4 3%
21%	33%		47%	<mark>-</mark> 1%
16%	27%		56%	4%
29%	28	8%	43%	4 1%
13%	24%		64%	4 3%
24%	23%		53%	4%
379	%	23%	39%	4 5%
14%	30%		56%	4 2%
30%	25	%	45%	4 2%
23%	28%		49%	4%
17%	30%		53%	4 3%
21%	32%		48%	4 2%
21%	32%		47%	
20%	5	54%	27%	4 1%
<mark>12%</mark>	54%)	34%	<mark>-</mark> 2%

Avg. of 50% agree across factors **4**2%





- DLA is a trusted partner & values its suppliers
- CY22-23 was a tough business environment
 - Near universal concerns with inflation, labor and supply chain disruptions
- DLA needs more timely communication, responsiveness and forecasting
 - $_{\odot}$ Targeted investments in the works
- DLA needs renovation in its bidding system
 - Ongoing study to upgrade DIBBS includes industry perspectives
- Continued industry outreach & engagement

 Updated Industry Engagement Plan last year
 Updating Conference Engagement Strategy



MSC Industry Engagement Update

Upcoming DLA Industry Engagement Events

- DLA JETS Industry Day
 - o **DLA HQ April 26, 2023**

DLA Supply Chain Alliance Conference & Exhibition

- $_{\odot}$ Richmond VA May 3-4, 2023
- DLA Energy Supplier Summit
 - o Alexandria VA May 24-25, 2023
- DLA Distribution Industry Day
 - o Virtual June 14, 2023
- DLA R&D Collider Day
 - Virtual September 2023
- DLA Small Business Webinars
 - o Ongoing



- DLA Strategic Plan
 - https://www.dla.mil/Info/strategicplan/
- Learn how to business with DLA
 - <u>https://www.dla.mil/SmallBusiness/</u>
- Learn about DLA's Industry Engagement Program
 - <u>https://www.dla.mil/HQ/Acquisition/Business/Enterprise-Industry/</u>
- Opportunities will be posted at
 - <u>https://www.dla.mil/Info/strategicplan/IndustryEngagementPlan/DemandForecast</u>



