



Join the DLA Sexual Assault Prevention and Response Program

In recognition of

National Denim Day

DLA Civilians can show support by wearing denim.
Wear your jeans for a purpose!

Wednesday, April 29, 2020

Background: The Denim Day campaign was originally triggered after a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. The Italian Supreme Court has since overturned their findings, and there is no longer a "denim" defense to the charge of rape.

Sexual Assault
Awareness Month

Recognition of this campaign by the Sexual Assault Prevention and Response Program of the Defense Logistics Agency of U.S. Department of Defense (DoD) does not imply or constitute DoD/DLA endorsement of the Peace Over Violence Program or DenimDay.org.