

DEFENSE LOGISTICS AGENCY

THE NATION'S COMBAT LOGISTICS SUPPORT AGENCY











DLA Troop Support Clothing & Textiles Heraldics

John Fricker
IST Chief Heraldics





Heraldics Team







Dress Clothing Division



SHARON PIECYK Division Chief

RACHEL GANAWAY

Supervisor
Outerwear/Shirts &
Headwear/Ecclesiastical

Arlett Hartie (KO)
Earl Joyner (KO)
Megan Wherrity (KO)
Michael O'Conner
Eugenia Bodnar
Debra Seibert (PACER)

JOHN FRICKER

Supervisor
Heraldics/Flag Room

Charles Brown (KO)
Robert Fagan (KO)
Uchenna Nwachuku
Stanley Thomas
William Dent
Jonny Nguyen
Robin Cooper (PACER)
Colin Smith (PACER)

ASHLEY LIDDLE

Supervisor
Dress Uniforms

MONIQUE PORTER
Divisional Contracting
Officer

Karen Bradley (Team Lead/KO)
Anthony D'Avella (KO)
Kyle Maccia (KO)
Daniel Engelberg
Matthew McKeever
Adam Lam
Angela Anderson
Coraliz Feliciano (PACER)
Ruth Miller



Team POCs



Points of Contact Dress Clothing Division

Name	Title	E-mail
Sharon Piecyk	Division Chief	Sharon.Piecyk@dla.mil
John Fricker	IST Heraldic Chief	John.Fricker@dla.mil
Charles Brown	Contracting Officer	Charles.Brown@dla.mil
Robert Fagan	Contracting Officer	Robert.Fagan@dla.mil



Team POCs



Points of Contact Heraldics IST

Name	Title	E-mail
John Fricker	Supervisor	John.Fricker@dla.mil
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Colin Smith	Acquisition Specialist	Colin.Smith@dla.mil
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Product Line Overview

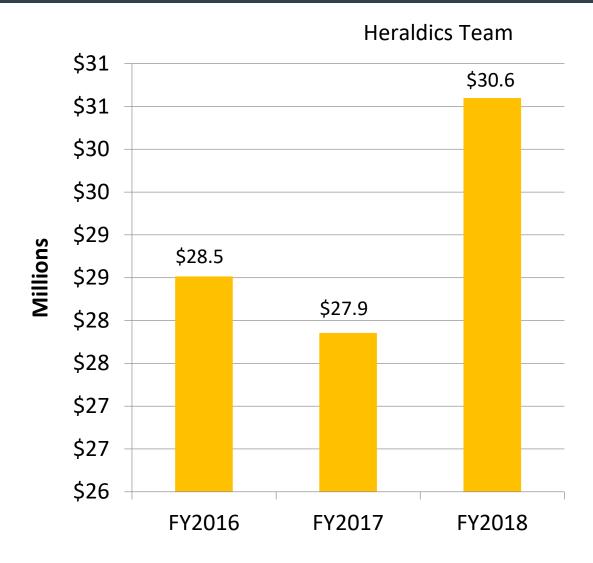


- Major Programs
 - DLA Troop Support Flag Room
 - Direct support to the US Army Heraldry and Veterans Medals Unit
 - Direct support to US Air Force and Marine Corps Heraldry
 - Burial Flags for Dover AFB



Obligations







Closed Procurements



Item	Status	Award
Tactical Flag	Awarded	September 2018
Sword and Scabbard	Awarded	October 2018



Upcoming Opportunities



Item	Status	Award
Innerspring Mattress	Open Allocation Request	Target Award: February 2019
USMC Name Tapes	Open Allocation Request	Target Award: May 2019
Army Blanket	Solicitation Closed	Target Award: December 2018
Navy Blanket	Market Research	Target Award: May 2019



Challenges



- Shrinking industrial base capable of providing Berry compliant material
- Large workload of over 8K unique NSNs
- First article issues



Solicitation Requirements



- Certification by The Institute of Heraldry will be required for a vendor submitting an offer on either a medal or insignia solicitation.
- A vendors past performance score (SPRS score) will be taken into consideration when evaluating their offer.



Past Performance



- A vendors past performance score (SPRS) will be utilized in the evaluation of an offer.
- A past performance score of 60 or better is considered acceptable
- A score below 60 could result in your offer being bypassed.
- A vendor can obtain their score as well as information on how to improve their score by contacting Tim Atwell at 215-737-7844



Moving Forward



- Open Solicitation for 160 flag items that will result in a requirements type contract
- A Blanket Purchase Agreement is in place with several insignia manufactures for the Army rank.
- Expect to see more of the above types of agreements being issued in the future.







THE INSTITUTE OF HERALDRY

DEPARTMENT OF THE ARMY

Joint Advanced Planning Brief for Industry

Information Brief

28 November 2018



Thomas L. Casciaro
Chief, Technical and Production
Division
The Institute of Heraldry





AGENDA



- Organization Structure
- DoD Standardization
- Certification
- Heraldic Design
- Archive/Tool Loan-Cartoons
- TIOH Website UPDATE
- Customers
- FY18 Close Out



CUSTOMERS





- Office of the President
- Department of Defense
 - Armed Forces
- Federal Agencies

















HERALDIC SERVICES





- 1. Coats of Arms
- 2. Official Seals
- Organizational & Positional Flags
- 4. Decorations & Medals
- 5. Shoulder Sleeve Insignia
- 6. Distinctive Unit Insignia
- 7. Insignia & Badges
- 8. Medallions
- 9. International Support





FY18 POTUS/VPOTUS SUPPORT



TIOH provides support to the following organizations:

- White House Communications Agency
- White House Military Office
- 89th Airlift Wing, Presidential Airlift Group (Air Force One)
- Marine Helicopter Squadron One (Marine One)







Total: 46



FY18 INSIGNIA DEVELOPMENT



ARMY		MAI	MARINE NAVY		AIR FORCE		FEDERAL		
SSI	15	BADGE	2	MEDAL	3	BADGE	1	MEDAL	5
DUI	28			RIBBON	3	PATCH	48	RIBBON	5
CSIB	1					INSIGNIA	25	MEDALL	7
LAPEL	4								
TOTAL	48	TOTAL	2	TOTAL	6	TOTAL	74	TOTAL	17

147 Developments



FY18 DEVELOPMENT COST

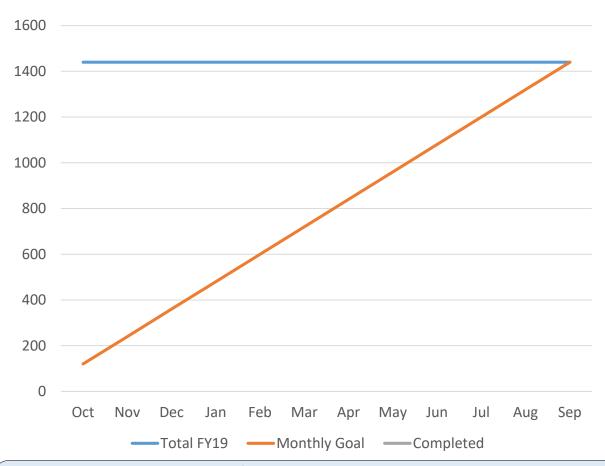






AIR FORCE OCP PATCHES FY19





Take Away Comments

• In Development: 47

• In Queue: 445

• Total Completed: 31

• Manufacture Capability is 120 per month

Directive:

• TIOH/AF MOA

Goal: Develop 1,440 AF Unit

Patches

Objective: 100% compliance NLT

- 30 September 2019

Measurement: Develop 120 Unit

Patches each month

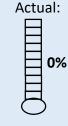
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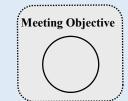
1st QTR/18 - 0%

2nd QTR/18 -

3rd QTR/19 -

4th QTR/19 -







CHALLENGES



- TIOH has 2,845 (41%) AF units digitized, leaving approximately 4,155 that must come from AFRHA
- 1,738 unit patches developed per year to meet objective
 - 145 per month
 - 36 per manufacturer
- Development
 - 5 embroidered samples
 - Cartoon
 - 10 Days or less



AIR FORCE CONVERSION



















TIOH DIRECTOR



Closing Comments

• Questions?



POINTS OF CONTACT





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