

**SOLICITATION/CONTRACT/ORDER FOR COMMERCIAL ITEMS
OFFEROR TO COMPLETE BLOCKS 12, 17, 23, 24, & 30**

1. REQUISITION NUMBER

PAGE 1 OF 5

2. CONTRACT NO.

SPE300-19-D-3216

3. AWARD/EFFECTIVE
DATE

2019 FEB 17

4. ORDER NUMBER

5. SOLICITATION NUMBER

6. SOLICITATION ISSUE
DATE**7. FOR SOLICITATION
INFORMATION CALL:**

a. NAME

b. TELEPHONE NUMBER (No collect
calls)8. OFFER DUE DATE/
LOCAL TIME

9. ISSUED BY

CODE

SPE300

DLA TROOP SUPPORT
DIRECTORATE OF SUBSISTENCE
700 ROBBINS AVENUE
PHILADELPHIA PA 19111-5096
USA
Local Admin: Patricia Griffith PSPTAS6 Tel: 215-737-7111 Fax: 217 737-8064
Email: PATRICIA.GRIFFITH@DLA.MIL

10. THIS ACQUISITION IS

☒ UNRESTRICTED OR ☐ SET ASIDE: _____ % FOR:☐ SMALL BUSINESS☐ WOMEN-OWNED SMALL BUSINESS
(WOSB) ELIGIBLE UNDER THE WOMEN-OWNED
SMALL BUSINESS PROGRAM☐ HUBZONE SMALL
BUSINESS☐ EDWOSB NAICS: 000000☐ SERVICE-DISABLED
VETERAN-OWNED
SMALL BUSINESS☐ 8 (A) SIZE STANDARD:11. DELIVERY FOR FOB DESTINA-
TION UNLESS BLOCK IS
MARKED☐ SEE SCHEDULE

12. DISCOUNT TERMS

Net 30 days

☐ 13a. THIS CONTRACT IS A
RATED ORDER UNDER
DPAS (15 CFR 700)

13b. RATING

14. METHOD OF SOLICITATION

☐ RFQ☐ IFB☐ RFP

15. DELIVER TO

CODE

SEE SCHEDULE

16. ADMINISTERED BY

CODE

SPE300

SEE BLOCK 9
Criticality: PAS: None17a. CONTRACTOR/
OFFEROR

CODE

5C8J3

FACILITY
CODE

18a. PAYMENT WILL BE MADE BY

CODE

SL4701

REINHART FOODSERVICE, L.L.C. DBA: J
A DIVISION OF REINHART
107 B AVE
VALDOSTA GA 31601-5153
USADEF FIN AND ACCOUNTING SVC
BSM
P O BOX 182317
COLUMBUS OH 43218-2317
USA

TELEPHONE NO. 2292420867

☐ 17b. CHECK IF REMITTANCE IS DIFFERENT AND PUT SUCH ADDRESS IN
OFFER18b. SUBMIT INVOICES TO ADDRESS SHOWN IN BLOCK 18a UNLESS BLOCK
BELOW IS CHECKED. ☐ SEE ADDENDUM

19. ITEM NO.	20. SCHEDULE OF SUPPLIES/SERVICES	21. QUANTITY	22. UNIT	23. UNIT PRICE	24. AMOUNT
	See Schedule				

25. ACCOUNTING AND APPROPRIATION DATA

26. TOTAL AWARD AMOUNT (For Govt. Use Only)

\$64,920,610.67

☐ 27a. SOLICITATION INCORPORATES BY REFERENCE FAR 52.212-1, 52.212-4, FAR 52.212-3 AND 52.212-5 ARE ATTACHED. ADDENDA☐ ARE☐ ARE NOT ATTACHED.☐ 27b. CONTRACT/PURCHASE ORDER INCORPORATES BY REFERENCE FAR 52.212-4, FAR 52.212-5 IS ATTACHED. ADDENDA☐ ARE☐ ARE NOT ATTACHED.☒ 28. CONTRACTOR IS REQUIRED TO SIGN THIS DOCUMENT AND RETURN 1
COPIES TO ISSUING OFFICE. CONTRACTOR AGREES TO FURNISH AND☐ 29. AWARD OF CONTRACT: REF. _____ OFFERDELIVER ALL ITEMS SET FORTH OR OTHERWISE IDENTIFIED ABOVE AND ON ANY
ADDITIONAL SHEETS SUBJECT TO THE TERMS AND CONDITIONS SPECIFIEDDATED 0000-00-00 YOUR OFFER ON SOLICITATION (BLOCK 5),
INCLUDING ANY ADDITIONS OR CHANGES WHICH ARE SET FORTH,
HEREIN IS ACCEPTED AS TO ITEMS:

30a. SIGNATURE OF OFFEROR/CONTRACTOR

31a. UNITED STATES OF AMERICA (SIGNATURE OF CONTRACTING OFFICER)

30b. NAME AND TITLE OF SIGNER (Type or Print)

30c. DATE SIGNED

31b. NAME OF CONTRACTING OFFICER (Type or Print)

31c. DATE SIGNED

2019 FEB 15

This contract is awarded to Reinhart Food Service in accordance with 10 U.S.C. 2304(c)(1), was hereby award was made using other than full and open competition. All terms and conditions of solicitation SPM300-13-R-0070, the resulting contract SPE300-15-D-3123 are incorporated herein and only supplemented by those terms and conditions included in this contract, SPE300-19-D-3216.

Reinhart Food Service's distribution prices remain unchanged from those agreed upon in contract SPE300-15-D-3123. All other terms and conditions from that contract and its underlying solicitation, as provided remain the same and are only changed when conflicting to the terms and conditions contained within this contract document.

This contract provides for prime vendor full line food service for the Georgia area customers for a period of February 17, 2019 through September 21, 2019.

The awardee may complete the annual representations and certificates electronically at <https://www.SAM.gov>.

Bridge Contract Information:

Bridge Contract: SPE300-19-D-3216
Estimated Dollar Value: \$28,853,604.74
Guaranteed Minimum (25%): \$2,885,360.47
Maximum Dollar Value (225%): \$64,920,610.67

Block #10, Unrestricted should be unchecked.

Block #25, Accounting and Appropriation Data: 97X4930 5CBX 001 2620 S33189

JUSTIFICATION FOR OTHER THAN FULL AND OPEN COMPETITION UNDER AUTHORITY
OF 10 U.S.C. 2304(c) (1) FOR FULL FOODSERVICE PRIME VENDOR FOR CUSTOMERS IN
GEORGIA AREA

1. Defense Logistics Agency (DLA) Troop Support, Subsistence Supply Chain, is the contracting activity.
2. The action being approved is the ability to solicit for DLA requirements on an other than full and open competition basis.
3. The proposed acquisition will be an Indefinite-delivery, Indefinite quantity (IDIQ), fixed price with Economic Price Adjustment (EPA) bridge contract for Prime Vendor support for a period of 217 days. This period of performance includes contract coverage for an up to ninety (90) day ramp-up period for the follow-on competitive procurement to allow for transition efforts which include the implementation of Subsistence Total Order and Receipt System (STORES) by the new awardee and possible Government site visit(s).

The proposed bridge contract, SPE300-19-D-3216, encompasses Subsistence Prime Vendor (SPV) support for all authorized DLA customers located in the Georgia area for a full-line of food and beverage items. Based on current annual usage/sales, the estimated total dollar value for the proposed contract is \$28,853,604.74. The guaranteed minimum dollar value is 10% of the estimated dollar value or \$2,885,360.47. The maximum total dollar value including surge is \$64,920,610.67 or 225%. This proposed action will result in the award of a bridge contract effective February 17, 2019 through September 21, 2019.

4. The applicable statutory authority permitting other than full and open competition is 10 U.S.C. 2304(c)(1), as implemented by FAR Part 6.302-1 – Only One Responsible Source and No Other Supplies or Services Will Satisfy Agency Requirements.
5. The use of this authority is necessary to provide continuous, uninterrupted food supplies to DLA customers in the Georgia area. An Indefinite Delivery/Indefinite Quantity (IDIQ) Contract, SPE300-15-D-3123, was awarded to Reinhart Foodservice, Valdosta, GA on December 24, 2014 after utilizing full and open competitive procedures. The contract award consisted of a base period of 24 months (which included a 54- day implementation period) and an option period of 24 months. The contract expires on February 16, 2019. The proposed action will result in the award of a bridge contract to Reinhart Foodservice effective February 17, 2019.

This bridge contract is necessary due to an unforeseen delay in the award of the follow-on contract, which are described in further detail in the following paragraphs.

A competitive solicitation for this region closed May 9, 2017. It contained a new pricing strategy that required offerors to identify rebates/discounts/deviations as a separate element of their pricing proposal. In addition to the new pricing strategy, the solicitation required that the product pricing include either a quote summary sheet or an invoice summary sheet, and a manufacturer's specification to substantiate the offered price for each item in the market basket. [REDACTED]

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[REDACTED]

[REDACTED]

During March 2018, based on lessons learned from other SPV CONUS acquisitions, a review of acquisition strategy on open solicitations, including Georgia, was completed.

[REDACTED]

[REDACTED] On July 5, 2018, because of the time elapsed and the updated product specifications, DLA Troop Support issued an amendment that revised the market basket from 154 items to 80 items, which reflected the updated product specifications. At this time, it was also decided to revise the pricing strategy to remove language pertaining to the new rebates/discounts/rebates provisions.

In July 2018, an amendment was issued to update the market basket, with less items, and also to remove the rebates, discounts, and deviation requirements. Revised proposals were due August 3, 2018; offerors were instructed to provide revised pricing based on these new conditions.

From August 13, 2018 through November 16, 2018 negotiations were conducted. [REDACTED]

[REDACTED]

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[REDACTED]

On November 2, 2018 pricing negotiations were opened requesting final proposal revisions. Negotiations closed on November 16, 2018. After evaluations, on November 30 offerors were informed that a Reverse Auction would be conducted. [REDACTED]

[REDACTED]

[REDACTED]

The target award date of the follow-on contract is [REDACTED]

[REDACTED]

The required foodservice supplies are deemed to be available only from the current contractor in the timeframe required, and award to any other source would result in unacceptable delays in fulfilling the agency's requirements. Reinhart Foodservice is able to meet DLA requirements starting on February 17, 2019. They are the only food supplier in the Georgia area region that has a fully implemented STORES electronic catalog, which, alone, requires at least sixty (60) days of the ninety (90) day ramp-up period to accomplish. Award to any other potential food supplier would cause an unacceptable break in supply.

Failure to make award to Reinhart will result in a break in Prime Vendor support. The military customers rely on the DLA Prime Vendor contract for all of their foodservice needs. The absence of this contract for any time will result in the inability of our military customers to order food and associated supplies. Failure to feed our military servicemen and women would constitute mission failure for DLA and our military customers. Should a competitively awarded contract be put into place ahead of the

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projected timeframe and the guaranteed minimum has been met under this bridge contract, no further orders will be placed against the bridge contract.

6. As required by FAR 5.2, a notice will be published in FedBizOpps. All information pertinent to the special notice will be available to the general public at website www.troopsupport.dla.mil. In addition, this justification will be made available for public inspection, after award, in accordance with FAR 6.305.
7. As the Contracting Officer, I hereby determine that the anticipated cost to the Government will be fair and reasonable based on price analysis which will include an overall assessment of market conditions and a comparison of the offered distribution pricing and product prices with recently awarded CONUS Prime Vendor contracts.
8. The information supporting this action is based primarily on the Government's knowledge of the foodservice market in the region. With the exception of synopsizing this requirement, no additional market research will be conducted and no other firms will be solicited since the Government is unaware of any other firm in the region with the existing capability, including electronic STORES cataloging, to perform in the timeframe required.
9. In the specific Georgia area region, only Reinhart Foodservice has a fully implemented STORES electronic catalog. The required foodservice supplies are available only from the current contractor in the timeframe required, and award to any other source would result in unacceptable delays in fulfilling the agency's requirements.
10. Reinhart Foodservice is the only source expected to express an interest in the proposed bridge contract.
11. The follow-on acquisition was solicited on November 21, 2016 on a full and open competition basis and all future acquisitions for these requirements will be competed on a full and open basis. The follow-on award is anticipated to be awarded by [REDACTED]
12. As the Contracting Officer, I hereby certify that this justification is accurate and complete to the best of my knowledge and belief.

15 Feb. 2019


DATE

[REDACTED]
PATRICIA GRIFFITH
Contracting Officer

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I hereby certify that the requirements which form the basis of this justification are accurate, that these supplies meet the Government's needs in accordance with applicable specifications and that this justification is accurate and complete to the best of my knowledge and belief.

2/15/19
DATE


MARWELLEN DOBBINS
Chief, CONUS Prime Vendor
Directorate of Subsistence

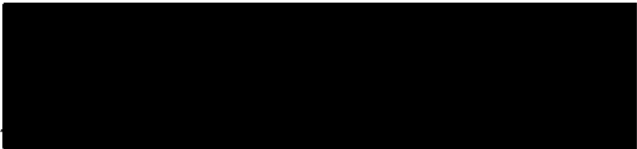
I have reviewed this justification and do not recommend approval.

2-15-19
DATE


ROBERT J. PANICHELE
DLA Troop Support Competition Advocate

I have reviewed this justification for legal sufficiency.

2/26/19
DATE


GALE FORMAN
DLA Counsel – Troop Support

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I have reviewed and hereby approve this justification.

2/26/19
DATE

William J. Kenny
WILLIAM J. KENNY
Executive Director
DLA Troop Support Contract
and Acquisition Management