

**Subject: ALFOODACT 011-2011 Unilever United States, Inc. Issues Allergy Alert for Mislabeled 24-Count Boxes of Popsicle® Sugar Free Orange, Cherry and Grape Flavor Due to Undeclared Milk**

**Date Issued: : August 14, 2011**

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND:**

ENGLEWOOD CLIFFS, N.J.--(BUSINESS WIRE)-- Unilever United States, Inc. is voluntarily recalling a limited number of mislabeled 24-count boxes of Popsicle® brand Sugar Free Orange, Cherry and Grape flavored ice pops that mistakenly contain Popsicle® brand Sugar Free Healthy Bunch® Fudgsicle® and Creamsicle® ice pops. Milk, a known allergen, is undeclared on these boxes. Persons who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume the Sugar Free Healthy Bunch® Fudgsicle® or Creamsicle® ice pops.

The affected boxes may contain Fudgsicle® and Creamsicle® ice pops that are individually wrapped with the “Fudgsicle®” and “Creamsicle®” logos. This limited voluntary recall is being conducted in cooperation with the U.S. Food and Drug Administration (FDA).

**3. PRODUCTION DATES/IDENTIFYING CODES:**

The affected product is sold in a paperboard box, containing 24–1.65 FL OZ (48.7 ML) POPS with a unit UPC code of **7756702295**, with date code;

- OCT0312GCD
- OCT0412GCD
- OCT0512GCD
- OCT0612GCD
- OCT0712GCD

For additional information, please visit [www.popsicle.com](http://www.popsicle.com)

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6827837&lang=en>

#### **4. MANUFACTURER/DISTRIBUTOR:**

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Company Symbols: NYSE:UN, ACORN:A.1684051277, NYSE:UL, ACORN:A.4157207177, ACORN:A.3060722348, EuronextAmsterdam:UNIA, LSE:ULVR  
1-800-896-9552

#### **5. DISTRIBUTION: Multi-State:**

The product was manufactured in the United States and distributed in the following states: Alaska, Arizona, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Louisiana, Michigan, Oregon, Texas, Utah, Washington and Wisconsin. No product was shipped outside the U.S.

No other Popsicle® brand products are affected by this limited voluntary recall.

#### **6. REASON FOR ACTION: Mislabeling (Known Allergen)**

#### **7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ([dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil)).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message is** CW3 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil).

**9. Individuals or groups that would like to receive recall messages electronically can forward their email address to** [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10. Previous recalls and frequently asked questions are available at the following web site:**

<http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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