

Subject: ALFOODACT 028- 2011 General Mills Issues Voluntary Class One Recall of One Day's Production of Chocolate Flavor Fiber One 90-Calorie Chewy Bars

Date Issued: October 20, 2011

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

General Mills is voluntarily recalling a single day's production of Chocolate flavor Fiber One 90-Calorie Chewy Bars because of a labeling issue. Product produced on this date may have been packaged incorrectly, and may contain sensitive ingredients not listed on the box's ingredient label, including the potential allergen peanuts. A production error resulted in a limited number of properly labeled, individually wrapped Chocolate Peanut Butter flavor Fiber One 90-Calorie Chewy Bar packages being inserted into 5-count boxes labeled as Chocolate Flavor Fiber One 90-Calorie Chewy Bars.

There have been no reports of allergic reactions or illnesses associated with this product, however, the possibility of an unlabeled allergen makes this a Class One recall.

Individually labeled foil packages of Chocolate Peanut Butter flavor Fiber One 90-Calorie Chewy Bars are visibly different from the Chocolate flavor Fiber One 90-Calorie Chewy Bars product depicted on the incorrect box. Rather than containing Chocolate flavor Fiber One 90-Calorie Chewy Bars, the box could contain Chocolate Peanut Butter flavor Fiber One 90-Calorie Chewy Bars. Consumers allergic to peanuts, or who are unsure of whether they are allergic to peanuts, should not consume Fiber One 90-Calorie products from 5-count boxes bearing the Better if Used By date 19MAY2012BV on the top of the box, and should contact General Mills for replacement or a full refund. No other varieties or production dates of Fiber One products are affected by this recall.

3. PRODUCTION DATES/IDENTIFYING CODES:

This voluntary recall includes only 5-count boxes of Chocolate Flavor Fiber One 90-Calorie Chewy Bars with the following "Better if Used By" date printed on the top of the box:

19MAY2012BV

4. MANUFACTURER/DISTRIBUTOR:

General Mills
Kirstie Foster
1-800-231-0308
763-764-6364

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to Mislabeled of a product containing peanuts (Allergen)

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use. POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).
- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting FISC and copy furnished to NAVSUP 51. Your supporting FISC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.
- c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).
- d. DeCA, AAFES, MWR, VA, MCCA, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.
- e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil.

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:

<http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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