

**Subject: ALFOODACT 013-2012 Odwalla, Inc. Is Conducting A Voluntary Market Recall for Odwalla Chocolate Protein Monster**

**Date Issued: April 6, 2012**

**1. REFERENCES:**

a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.

b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND:**

Odwalla, Inc. is recalling Odwalla Chocolate Protein Monster beverage in 12-ounce and 32-ounce bottles with “Enjoy by Dates” prior to and including 23 MAY 2012, because of reports from consumers allergic to peanuts or tree nuts experiencing severe allergic reactions after consuming this beverage. People who have an allergy or severe sensitivity to peanuts or peanuts and tree nuts may run the risk of serious or life-threatening allergic reaction if they consume this product. This action is being taken out of an abundance of caution or concern as the cause of the reactions has not yet been determined.

Odwalla Chocolate Protein Monster contains soy and dairy ingredients, which can cause serious or life-threatening allergic reactions in people allergic to soy and dairy. All soy and dairy ingredients are clearly included on the product label with the additional clarification that it “contains soy and milk protein”. This beverage contains no peanut or tree nut ingredients.

Odwalla has notified the FDA of these consumer reports and is working with FDA to investigate the cause of these allergic reactions. While we have found no evidence of peanuts or tree nuts in the product at this point, in an abundance of caution to safeguard consumers, Odwalla is recalling this product while continuing to investigate the cause of the reactions.

No other Odwalla varieties, package types and “enjoy by” dates, including other Protein Monster varieties, are part of this recall. Only the product listed above is impacted. This product was distributed across the U.S. through retail food stores and on-premise foodservice establishments. We have identified where it was delivered and are removing it from those outlets.

### 3. PRODUCTION DATES/IDENTIFYING CODES:

The specific lots of Odwalla Chocolate Protein Monster that are being recalled include all "Enjoy by Dates" prior to and including 23 MAY 2012.

<u>Brand Name</u>	<u>Package Size</u>	<u>UPC</u>
Odwalla Chocolate Protein Monster	12-oz bottles	14054 13509 (All Enjoy by Date Codes prior to and including 17 MAY 2012)
Odwalla Chocolate Protein Monster	32-oz bottles	14054 13504 (All Enjoy by Date Codes prior to and including 23 MAY 2012)

### 4. MANUFACTURER/DISTRIBUTOR:

Odwalla, Inc.

1-877-497-7755

[custserv@odwalla.com](mailto:custserv@odwalla.com)

### 5. DISTRIBUTION: ALL

**6. REASON FOR ACTION:** Because the product has the potential to be contaminated with "Undeclared Allergen".

### 7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ([dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) ).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message is** CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) .

**9. Individuals or groups that would like to receive recall messages electronically can forward their email address to [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) ,** with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10. Previous recalls and frequently asked questions are available at the following web site:** <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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