

Subject: ALFOODACT 065-2012 Energizer Holdings Inc., Announces the Voluntary Nationwide Market Withdrawal of Several Banana Boat Sun Care Products

Date Issued: October 23, 2012

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.

- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Energizer Holdings Inc. (NYSE: ENR) (St. Louis, MO), announced today it is initiating a voluntary market withdrawal of the continuous spray Banana Boat sun care products identified in the table below due to a potential risk of product igniting on the skin if contact is made with a source of ignition before the product is completely dry.

Energizer is voluntarily removing these products from retail outlets because of this potential safety concern. Energizer believes that this issue is associated with the product delivery system, specifically the size of the spray valve opening on the affected products. The spray valve opening on the affected products dispenses more than is typical in the industry for continuous sun care sprays. As a result, the product is taking longer to dry on the skin than is typical with other continuous sprays. If a consumer comes into contact with a flame or spark prior to complete drying of the product on the skin, there is a potential for the product to ignite.

Energizer is notifying its retail partners to stop selling the product. Energizer has received four reports of adverse events involving burns associated with the use of the Banana Boat SPORT Ultramist SPF 30 and 50 products in the US, and one event in Canada. Consumer safety is the primary objective of Energizer and therefore it has voluntarily initiated this market withdrawal. As already described, Energizer believes it has identified the cause of this safety concern and expects to offer new Banana Boat continuous spray products shortly.

Consistent with existing warnings on all continuous spray suncare products, consumers should take care to avoid sources of ignition when using these products, should not smoke while using these products, and should not use these products in the presence of a flame or spark.

Consumers who have purchased any of the above listed products are advised not to use them. Consumers with questions or complaints regarding this market withdrawal can contact Energizer by calling Consumer Affairs at 1-800-SAFESUN (1-800-723-3786) Monday through Friday, 8:00AM to 7:00PM Eastern, or by sending an email to: SUNCARE@customerfollowup.info .

These over-the-counter products were distributed nationwide to wholesalers and retailers from January of 2010 through September 30, 2012.

3. PRODUCTION DATES/IDENTIFYING CODES:

Affected Product: Banana Boat Ultra Mist Sport 15 Spray 6oz, US

UPC: 7965600979-8

Affected Product: Banana Boat Ultra Mist Sport SPF 30 Spray 6oz. 2/3

UPC: 7965600878-4

Affected Product: Banana Boat Sport 30 Bonus Continuous Spray 8oz - US

UPC: 7965600955-2

Affected Product: Banana Boat Ultra Mist Ultra Defense SPF 30, 6oz

UPC: 7965604626-7

Affected Product: Banana Boat BONUS 8oz Ultra Defense SPF 30 Ultra Mist

UPC: 7965600956-9

Affected Product: Banana Boat FAMILY SIZE SPORT 30 Ultra Mist 9.5OZ

UPC: 7965605167-4

Affected Product: Banana Boat Ultra Mist Sport SPF 50 6oz, 2/3s

UPC: 7965600933-0

Affected Product: Banana Boat Ultra Defense Ultra Mist SPF 50 6oz. 2/3s

UPC: 7965604492-8

Affected Product: Ultra Defense 50 Bonus Continuous Spray, 8oz, US

UPC: 7965604549-9

Affected Product: Banana Boat Ultra Mist Kids SPF 50 Clear 6oz. 2/3

UPC: 7965604495-9

Affected Product: Banana Boat Sport 50 Bonus Continuous Spray 8oz, US

UPC: 7965604551-2

Affected Product: Banana Boat Ultra Mist Sport Performance SPF 50+ Spray 9.5oz.

UPC: 7965605110-0

Affected Product: Banana Boat Ultra Mist Ultra Defense 85 Spray 6oz

UPC: 7965604654-0

Affected Product: Banana Boat Ultra Mist Sport 85 Spray 6oz, US

UPC: 7965604665-6

Affected Product: Banana Boat Kids SPF 85 Spray 6oz, US

UPC: 7965604916-9

Affected Product: Banana Boat BONUS 8oz Ultra Defense SPF 85 Ultra Mist

UPC: 7965604677-9

Affected Product: Banana Boat BONUS 8oz Sport SPF 85 Ultra Mist

UPC: 7965604679-3

Affected Product: Banana Boat 6oz Sport SFP30 Spray Twin Pack

UPC: 79656-05374-6

Affected Product: Banana Boat 6oz Sport SPF50 Spray Twin Pack

UPC: 79656-05028-8

Affected Product: Banana Boat 6oz Spt30 Ultra Mist 2pk w/Sport Lotion&Lip

UPC: 79656-05389-0

Affected Product: 8oz Banana Boat Sport SPF30 UltraMist w/Sport LipBalm

UPC: 79656-07951-7

Affected Product: Banana Boat 6OZ SPT 30 UltraMist W/\$1 Instant Redeemable Coupon

UPC: 79656-07975-3

Affected Product: Banana Boat 6oz SPORT SPF50 Ultra Mist 3PK

UPC: 79656-05464-4.

4. MANUFACTURER/DISTRIBUTOR:

Energizer Holdings Inc. (NYSE: ENR) (St. Louis, MO),

1-800-723-3786

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to potential risk of product igniting on the skin if contact is made with a source of ignition before the product is completely dry.

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51.

Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:

<http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

CW4 Tony D. Hemphill
Consumer Safety Officer
DLA Troop Support
700 Robbins Ave.
Philadelphia, PA. 19111
Ph. (215) 737-2922
DSN 444-2922
Cell. (215) 298-2808
Fax 215-737-7526
Tony.Hemphill@dla.mil
Tony.Hemphill@us.army.mil
TonyHemphill@ln.amedd.army.mil