

Subject: ALFOODACT 008-2013 Kellogg Company Recalls Three Sizes of Kellogg's Special K Red Berries Cereal Packages

Date Issued: February 19, 2013

1. Reference:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Kellogg Company has initiated a voluntary recall in the US of three sizes of Kellogg's Special K Red Berries cereal packages due to the possible presence of glass fragments. If your package matches the information below, do not eat the food and contact us for a replacement coupon. Kellogg Company may also make arrangements to retrieve the food for further evaluation.

If your package is any size other than 11.2, 22.4 or 37 ounces, it is NOT impacted by this recall. If your package has the letters KXA, KXB, or KXC following the Better if Used Before Date, it is NOT impacted by this recall.

FAQs

- What should I do if I have product that is affected by this recall?
- Please check all packages you have in your inventory and if your package matches the following criteria, please do not eat the product and contact us for a replacement coupon.

Consumers who may have purchased the recalled product should contact Kellogg Consumer Affairs by clicking [here](#) or by calling 1-800-962-1413 Monday-Friday 8 AM - 6 PM Eastern Time. Kellogg will provide a replacement coupon to reporting consumers and may also make arrangements to retrieve the product for further evaluation.

3. PRODUCTION DATES/IDENTIFYING CODES:

The food affected by the recall can be identified with the following information:

11.2-ounce package

- UPC Code 38000 59923

- Better if Used Before:

DEC 02 2013 KNC 105 00:13 through DEC 02 2013 KNC 105 02:30

22.4-ounce twin pack

- UPC Code 38000 78356

- Better if Used Before:

- NOV 30 2013 KNA 105 07:00 to NOV 30 2013 KNA 105 08:51

- NOV 30 2013 KNB 105 15:00 to NOV 30 KNB 105 17:05

37-ounce package

- UPC Code 38000 20940

- Better if Used Before:

NOV 30 2013 KNB 107 17:31 to NOV 30 2013 KNB 107 20:05

4. MANUFACTURER/DISTRIBUTOR:

Kellogg Company

1-800-962-1413

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to the potential to be contaminated with foreign material (glass fragments).

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil .

9. Individuals or groups that would like to receive recall messages electronically can

forward their email address to dscpconssafofc@dla.mil with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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