

Subject: ALFOODACT 016-2013 Rich Products Expands Recall to Include All Products Produced in Their Waycross, Georgia Facility

Date Issued: April 4, 2013

1. Reference:

a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.

b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Rich Products Corporation has initiated an expanded, comprehensive recall of all products produced in their Waycross, Georgia facility. The following Farm Rich products with “Best By” dates of January 1, 2013 through September 29, 2014 are included:

- Farm Rich Philly Cheese Steaks – all sizes
- Farm Rich Mini Quesadillas – all sizes
- Farm Rich Mini Pizza Slices – all sizes
- Farm Rich Mozzarella Bites – all sizes
- Farm Rich Mini Bacon Cheeseburgers – all sizes

Rich Products Corporation is working closely with the USDA, FDA, CDC and the scientific community to determine how Farm Rich products made in our Waycross, Georgia plant may have become contaminated with E.Coli bacteria.

Symptoms of the illness include mild to severe diarrhea and abdominal cramps. Blood is often seen in the stool. Usually little or no fever is present. Although most healthy adults can recover completely within 5-10 days, certain individuals can develop a complication called Hemolytic Uremic Syndrome (HUS), which can cause the kidneys to fail. HUS is most likely to occur in young children and the elderly.

There has been no information of any illnesses associated with these products included in the expanded recall. To eliminate any risk, and to ensure your safety and well-being, Rich Products Corporation is voluntarily recalling these products immediately.

If you think you may have an affected package or if you need additional information, please call our 24-hour Consumer Relations Helpline toll-free at 1-888-220-5955.

- If you need to speak to a representative, please call our 24-hour toll-free number 1-888-220-5955.
- If you prefer to reach us via email, please use our contact form. We typically respond to email inquiries within one to two business days.
- Please call our 24-hour Consumer Relations Helpline toll-free at 1-888-220-5955 or visit www.farmrich.com.

The following products were associated with the first voluntary recall.

- Farm Rich Philly Cheese Steaks
- Farm Rich Mini Quesadillas
- Farm Rich Mini Pizza Slices
- Farm Rich Mozzarella Bites

3. PRODUCTION DATES/IDENTIFYING CODES:

Item: Farm Rich Mini Quesadillas

Pack Size: 18 oz. bags

Product Code: 35635

Unit Code: 0 41322 356352

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mini Quesadillas

Pack Size: 18 oz. - 20 oz.bags

Product Code: 35611

Unit Code: 0 41322 356116

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mini Pizza Slices

Pack Size: 22 oz. bags

Product Code: 35643

Unit Code: 0 41322 35643 7

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mini Pizza Slices

Pack Size: 7.2 oz. cartons

Product Code: 37690

Unit Code: 0 41322 37690 9

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mini Pizza Slices

Pack Size: 22 oz. bags

Product Code: 35603

Unit Code: 0 41322 356031

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Philly Cheese Steaks

Pack Size: 21 oz. bags

Product Code: 35634

Unit Code: 0 41322 35634 5

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Philly Cheese Steaks

Pack Size: 21 oz. bags

Product Code: 35618

Unit Code: 0 41322 35618 5

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 7 oz. cartons

Product Code: 37691

Unit Code: 0 41322 37691 6

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 22 oz. bags

Product Code: 37443

Unit Code: 0 41322 37443 1

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 22 oz. bags

Product Code: 37433

Unit Code: 0 41322 37433 1

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 22 oz. bags

Product Code: 37813

Unit Code: 0 41322 37813 2

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 44 oz. cartons

Product Code: 32521

Unit Code: 0 41322 32521 1

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mozzarella Bites

Pack Size: 2 lb. cartons

Product Code: 37455

Unit Code: 0 41322 37455 4

Best By Date: January 1, 2013 - September 29, 2014

Item: Farm Rich Mini Bacon Cheeseburgers

Pack Size: 21 oz. bags

Product Code: 35622

Unit Code: 0 41322 35622 2

Best By Date: January 1, 2013 - September 29, 2014

4. MANUFACTURER/DISTRIBUTOR:

Rich Products Corporation

Consumer Line at (888) 220-5955

www.farmrich.com

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to the potential to be contaminated with E. coli O121

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil)..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

CW4 Tony D. Hemphill

Consumer Safety Officer

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