

**Subject: ALFOODACT 003-2014 Kentucky Firm Recalls Cheeseburger Mac Products Due To Misbranding and Undeclared Allergens**

**Date Issued: January 21, 2014**

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND/UPDATE:**

Truitt Brothers Inc., an East Bernstadt, Ky. establishment is recalling approximately 1.77 million pounds of shelf-stable pasta and ground beef products because of misbranding and an undeclared allergen, the U.S. Department of Agriculture's Food Safety and Inspection Service (FSIS) announced today. The products are formulated with hydrolyzed soy protein and dried soy sauce, known allergens, which are not declared on the label.

The products subject to recall include: [Labels]  
<http://www.fsis.usda.gov/wps/wcm/connect/e5ecf602-8cf5-4797-ba8f-7ef7d9112fa2/006-2014.pdf?MOD=AJPERES>

The products were produced between May 6, 2013 and Jan. 16, 2014 and shipped to Kraft Foods distribution centers and retail locations nationwide.

No other Velveeta or Kraft products are impacted by this recall.

The problem was discovered during a recent routine quality check conducted by the company, which then contacted FSIS. The company believes the problem occurred when a label supplier inadvertently mixed labels with incorrect ingredient lines with labels containing correct ingredient information.

FSIS and the company have received no reports of adverse reactions due to consumption of these products. Anyone concerned about a reaction should contact a healthcare provider.

FSIS routinely conducts recall effectiveness checks to verify recalling firms notify their customers of the recall and that steps are taken to make certain that the product is no longer available to consumers. When available, the retail distribution list(s) will be posted on the FSIS website at: [www.fsis.usda.gov/recalls](http://www.fsis.usda.gov/recalls) .

Consumers with questions about the recall should contact the Kraft Foods Consumer Relations Center at 1-800-396-5512. Media with questions about the recall should contact Joyce Hodel, the company's corporate affairs director, at 847-646-4538.

**USDA Recall Classifications**

**Class I** This is a health hazard situation where there is a reasonable probability that the use of the product will cause serious, adverse health consequences or death.

**Class II** This is a health hazard situation where there is a remote probability of adverse health consequences from the use of the product.

**Class III** This is a situation where the use of the product will not cause adverse health consequences.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

3.3-pound cases containing six, 9-ounce microwaveable containers of "Kraft Velveeta Cheesy Skillets SINGLES – ULTIMATE CHEESEBURGER MAC" [a macaroni & cheese product] with a Used By/Sell By date code of "02 MARCH 2014 – 23 OCT 2014."

Name of Product:

9oz Velveeta Cheesy Skillets Singles -Ultimate Cheeseburger Mac variety

Package UPC: 2100004329

Case UPC:

00-210000432900

00-210000432910

00-210000432925

Code Dates: All Best When Used By Code Dates Between 02 MAR 2014 – 23 OCT 2014

Name of Product:

Shipper - 9oz Velveeta Cheesy Skillets Singles MXD 4FL 45CT

Package UPC: 2100004329

Case UPC: 00-210000464000

Code Dates: Shipper Best By Dates Between 28 JAN 2014 – 23 JUL 2014

Name of Product:

Shipper - 9oz Velveeta Cheesy Skillets Singles MXD 3FL 192CT

Package UPC: 2100004329

Case UPC: 00-210000465100

Code Dates: Shipper Best By Dates Between 22 APR 2014 – 29 APR 2014

**4. MANUFACTURER/DISTRIBUTOR:** Kraft Foods Consumer Relations Center at 1-800-396-5512.

**5. DISTRIBUTION:** All

**6. REASON FOR ACTION:** Due To Misbranding and Undeclared Allergens

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ( dscpconssafofc@dla.mil ).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8.** The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) .

**9.** Individuals or groups that would like to receive recall messages electronically can forward their email address to [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10.** Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls

Regards,

Mr. Hemphill

CW4 Tony D. Hemphill  
Consumer Safety Officer  
Defense Logistics Agency-Troop Support  
700 Robbins Ave.  
Philadelphia, PA. 19111  
Ph. (215) 737-2922  
DSN 444-2922  
Cell. (215) 298-2808  
Fax 215-737-7526  
[Tony.Hemphill@dla.mil](mailto:Tony.Hemphill@dla.mil)  
[Tony.D.Hemphill.mil@mail.mil](mailto:Tony.D.Hemphill.mil@mail.mil) <mailto:Tony.D.Hemphill.mil@mail.mil>