

**Subject: ALFOODACT 007-2014 Gatorade Initiate a Voluntary Recall of Select Gatorade Recover Whey Protein Bar Products**

**Date Issued: February 14, 2014**

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND/UPDATE:**

Gatorade has initiated a voluntary recall of the following Gatorade Recover Whey Protein Bar Products. The labels for these products do not include a statement alerting consumers that these products were manufactured on equipment that is also used to process peanuts and tree nuts.

People who have an allergy or severe sensitivity to peanuts or tree nuts may run the risk of a serious allergic reaction if they consume this product. Given the low levels of potential allergens in this product the risk is low, however, we are conducting a voluntary recall of the product. Other Gatorade bars, including Gatorade Energy Bars, are not affected by this recall.

PepsiCo began shipping the product on December 4, 2013 and the total number of cases shipped to date is 236,816. This recall should be conducted at the retail level.

This recall is being made with the knowledge of the Food and Drug Administration.

**Next Steps for the Customer:**

- Please immediately isolate and place the product impacted on hold at your warehouse facility and remove from your retail store shelves and place in the back room for pick up from a PepsiCo associate.
- A Customer Logistics Specialist and/or Account Manager will be contacting you to discuss this further and make arrangements for removal and or destruction of the impacted product from your warehouse or retail outlet.
- Please forward this recall notification to any of the customers in your distribution network that may also be impacted.
- If you have questions, your Customer Logistics Specialist and/or Account Manager should be your primary point of contact. If they are not available, please call Inmar Supply Chain Network at 1-844-722-2104 (open 7 days/week, 24 hours daily).

You will receive full credit for any product that is authorized to be returned.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

Product Case Code: ST 10430  
Description: 12/80 G Cookies and Crème  
SAP Item Number: 10052000104308000  
Consumer UPC: 52000104301

Product Case Code: ST 10432  
Description: 12/80 G Chocolate Chip  
SAP Item Number: 10052000104322000  
Consumer UPC: 52000104325

Product Case Code: ST 10433  
Description: 12/80 G Chocolate Caramel  
SAP Item Number: 10052000104339000  
Consumer UPC: 52000104332

Product Case Code: ST 10449  
Description: 3 Case Recover Bar Shipper  
SAP Item Number: 10052000104493000  
Consumer UPC: N / A

Other Gatorade bars, including Gatorade Energy Bars, are not affected by this recall.

**4. MANUFACTURER/DISTRIBUTOR:**

Inmar Supply Chain Network at 1-844-722-2104

**5. DISTRIBUTION:** All

**6. REASON FOR ACTION:** Due to Mislabeling and Undeclared Allergen

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ( dscpconssafofc@dla.mil )..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

**8. The Point of Contact for this ALFOODACT message** is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil).

**9. Individuals or groups that would like to receive recall messages electronically** can forward their email address to [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil), with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

**10. Previous recalls and frequently asked questions are available at the following web site:** <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp>. The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,

Mr. Hemphill

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