

**SUBJECT: ALFOODACT 025-2014 Wells' Dairy Recalls 56 fluid-ounce Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream (Undeclared Eggs)**

**Date Issued:** May 5, 2014

**1. REFERENCES:**

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

**2. BACKGROUND/UPDATE:**

Wells Enterprises, Inc., maker of Blue Bunny ice cream said today it has recalled Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream sold at retail grocery stores in Kansas, Indiana and Iowa because the product may contain egg not declared on the label.

People who are allergic to egg could have a severe reaction if they consume this product. For consumers who are not allergic to egg, there is no safety issue with this product. No customer illnesses have been reported to date.

Customers in the impacted states should return the product to stores for a full refund or replacement.

**3. PRODUCTION DATES/IDENTIFYING CODES:**

The recalled Blue Bunny Premium Bordeaux Cherry Chocolate Ice Cream, sold in 56 fluid ounce packages with LOT #40010 TTT 19115 18:00 4100 and a UPC 070640034123 with a Best Used By Date of 10/9/15.

Product Photo: <http://www.fda.gov/Safety/Recalls/ucm395865.htm>

**4. MANUFACTURER/DISTRIBUTOR:**

Wells Enterprises, Inc.,  
Le Mars, Iowa  
Consumer:  
800-331-0830

**5. DISTRIBUTION:** All

**6. REASON FOR ACTION:** Due to Misbranding and Undeclared Allergen (Eggs)

**7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:**

- a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your

supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer ( [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) )..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,  
Mr. Hemphill

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