

SUBJECT: ALFOODACT 027-2014 KIND Healthy Snacks Recalls STRONG & KIND Bars and KIND Healthy Grains Maple Pumpkin Seeds Bars (Due to Potential Presence of Peanut Protein)

Date Issued: May 27, 2014

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND/UPDATE:

KIND Healthy Snacks (KIND) is voluntarily recalling STRONG & KIND bars as well as KIND Healthy Grains Maple Pumpkin Seeds with Sea Salt bars after learning that, contrary to KIND's strict quality specifications, its supplier roasted pumpkin seeds using equipment that had also been used to roast peanuts. "While we know our supplier conducted rigorous allergen cleans before roasting the seeds, they did not perform tests to validate that no peanut particles remained, and KIND takes no chances when it comes to the safety of our consumers," said John Leahy, President of KIND.

"Even though only certain lot codes may have been affected, out of an abundance of caution, and to minimize any inconvenience for our consumers and retail customers, we are voluntarily recalling all of the supply of these six products currently in the marketplace" said Leahy.

The six bars were distributed nationally in supermarkets and other retail food and non-food outlets.

No allergic reactions to any of the bars have been reported to date; however, people who have an allergy or sensitivity to peanuts should not consume these products. No other KIND products are affected, and the recalled products may be safely consumed by those who do not have an allergy or sensitivity to peanuts.

Customers with questions or who would like product replacements or refunds may contact the company 1 855.884.5463 Monday – Friday, 9:00 a.m. – 5:00 p.m. EST or e-mail the company at customerservice@kindsnacks.com.

This recall is being conducted in cooperation with the Food and Drug Administration.

3. PRODUCTION DATES/IDENTIFYING CODES:

The five STRONG & KIND bars that are affected by the recall are clearly labeled on the packaging: Roasted Jalapeño, Honey Smoked BBQ, Thai Sweet Chili, Honey Mustard, and Hickory Smoked. In addition, KIND Healthy Grains Maple Pumpkin Seeds with Sea Salt bars are also clearly labeled.

Click on link for product label/UPC Codes

Photo: Product Labels <http://www.fda.gov/Safety/Recalls/ucm398543.htm>

4. MANUFACTURER/DISTRIBUTOR:

KIND Healthy Snacks (KIND)-New York
1-855-884-5463

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to Undeclared Allergen (Potential Presence of Peanut Protein)

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion.

Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link

[<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dlamail)..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dlamail .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dlamail , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site: <http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,
Mr. Hemphill

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