

SUBJECT: 2015-012 Update to ALFOODACT 2015-009, 2015-011 FDA Investigates Listeria monocytogenes in Ice Cream Products from Blue Bell Creameries

Date Issued: April 8, 2015

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Update to ALFOODACT 2015-009, 2015-011 FDA Investigates Listeria monocytogenes in Ice Cream Products from Blue Bell Creameries

Blue Bell Creameries Expands Recall of Products Produced in Broken Arrow, Oklahoma Due to Possible Health Risk

Blue Bell Creameries is expanding its recall of products that were produced in the Broken Arrow, Okla., plant to include Banana Pudding Ice Cream pints which tested positive for Listeria monocytogenes, and additional products manufactured on the same line. These items have the potential to be young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, Listeria monocytogenes infection can cause miscarriages and stillbirths among pregnant women.

The products being recalled are distributed to retail outlets, including food service accounts, convenience stores and supermarkets in Alabama, Arizona, Arkansas, Colorado, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Mississippi, Missouri, Nevada, New Mexico, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and Wyoming.

No illnesses have been confirmed to date.

On April 3, 2015, Blue Bell Creameries voluntarily suspended operations at its Broken Arrow, Okla., plant to thoroughly inspect the facility due to a 3oz. institutional/food service chocolate cup that tested positive for Listeria monocytogenes and was immediately withdrawn from all outlets. That product was only available to Blue Bell's food service and institutional accounts and was recalled along with 3oz. vanilla and strawberry institutional/food service cups.

On April 4, 2015, out of an abundance of caution, Blue Bell began working with retail outlets to remove all products produced in Broken Arrow, Okla., from their service area. These products are identified with a code date ending in O, P, Q, R, S or T located on the bottom of the carton and they are a part of the voluntary market withdrawal.

On April 7, 2015, the U.S. Food and Drug Administration notified Blue Bell that the Banana Pudding Ice Cream pint tested positive for Listeria monocytogenes. This pint was produced in the Broken Arrow, Okla., plant on February 12, 2015. Subsequently Blue Bell is recalling all products made on that one particular production line, from February 12, 2015 – March 27, 2015. These products were produced on that same line and have a code date ending in either S or T.

3. PRODUCTION DATES/IDENTIFYING CODES:

The following products are subject to recall:

Additional Products to ALFOODACT 2015-009, 2015 - 011

Recalled products produced in Oklahoma are identified by the code date on the bottom of the carton.

| Ice Cream Pints: UPC # 071899-05101 5 | Code Date |
|--|---|
| Ice Cream Banana Pudding pint | 021217S |
| Ice Cream Butter Crunch pint | 021917S |
| Ice Cream Mint Chocolate Chip pint | 022017S |
| Ice Cream Cookies 'n Cream pint | 030317S, 030617S |
| Ice Cream Homemade Vanilla pint | 030417S |
| Ice Cream Dutch Chocolate pint | 032317S |
| Ice Cream Moo-llennium Crunch pint | 032417S, 032517S |
| Sherbet Pint: UPC # 0 71899-19990 8 | |
| Rainbow Sherbet pint | 021717S, 021817S, 022317S, 030217S |
| Sherbet Quarts: UPC # 0 71899-18992 3 | |
| Orange Sherbet quart | 032617S |
| Mixed Berry Sherbet quart | 032717S |
| 3 ounce Tab Lid Cup: Product # 136 *Institutional / food service cup only | |
| Rainbow Sherbet | 022417S, 022617S, 022717S |
| Gold Rim Half Gallon: UPC # 0 71899-03720 0 | |
| Ice Cream Homemade Vanilla half gallon | 030917T, 031017T, 031117T, 031217T, 031717T, 031717T, 031817T |
| Brown Rim Half Gallon: UPC # 0 71899-83548 6 | |
| Ice Cream Pistachio Almond half gallon | 031317T |
| Light Half Gallon: UPC # 0 71899-73501 4 | |
| Ice Cream Homemade Vanilla Light half gallon | 031917T |

Consumers who have purchased these items are urged to return them to the place of purchase for a full refund.

4. MANUFACTURER/DISTRIBUTOR:

Blue Bell Creameries
 Consumer Relations
 P.O. Box 1807
 Brenham, TX 77834
 979-836-7977

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to Listeria contamination

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil)..

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is MAJ Joseph Eggers, Veterinary Liaison Officer at DLA-FTW. VOICE, DSN: 444-2934, Commercial (215) 737-2934, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil.

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:
<http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

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