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SUBJECT: ALFOODACT 2015-004 WhiteWave Foods Voluntarily Recalls Horizon Cheddar Sandwich Crackers Due to Undeclared Peanuts

Date Issued: February 25, 2015

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND/UPDATE:

Broomfield, CO. WhiteWave Foods is voluntarily recalling 7.5 oz packages of Horizon Cheddar Sandwich Crackers because they may contain undeclared peanuts. People who have an allergy or sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product. No illnesses have been reported to date.

We believe fewer than 62,160 boxes of product have been shipped to retailers and wholesalers in the states of Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, New Hampshire, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin.

The recall is taking place due to an inadvertent packaging error. The outer package is labeled as a cheddar sandwich cracker and the inner package contains the peanut butter sandwich crackers.

WhiteWave's sales team is working with distributors to actively recover any impacted product remaining on store shelves, and the Company has implemented measures to prevent this from happening in the future.

HOW TO IDENTIFY THE RECALLED PRODUCT

Consumers should check the top of the individual box and look for a "best before" date of 17 May 2015, and check the bottom of the box for a Universal Product Code (UPC) of 42365 00464. This is the only product involved in the recall.

Product safety and consumer confidence is of utmost importance to WhiteWave. Consumers who purchased the product may return it to the place of purchase for a full refund or exchange. Consumers with questions can contact the Company at 1-866-663-4349 during extended business hours on February 20, until 10 p.m. central time. On February 21-22, consumers with questions can contact the Company from 8 a.m. to 5 p.m. central time Monday-Friday. The call center will resume normal business hours as of February 23 (8 a.m. to 5 p.m. central time).

The Food and Drug Administration (FDA) has been notified of this recall, and we are coordinating our communication efforts with the organization Food Allergy Research & Education (FARE).

3. PRODUCTION DATES/IDENTIFYING CODES:

Horizon Sandwich Crackers, Cheddar, 7.5 oz box Best Before date 17 May 2015. Please check the bottom of the box for a Universal Product Code (UPC) of 42365 00464. This is the only product involved in the recall.

4. MANUFACTURER/DISTRIBUTOR:

WhiteWave Foods
1-888-319-9283
1-866-663-4349

5. DISTRIBUTION: All

6. REASON FOR ACTION: Due to the potential to be contaminated with an Undeclared Allergen (Peanut)

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [<http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp>]) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to the their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCA, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW4 Tony Hemphill, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil .

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil , with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:
<http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp> . The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,
Mr. Hemphill

Chief Warrant Officer Four Tony D. Hemphill

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