**SUBJECT**: ALFOODACT 2015-037: Herr Foods Inc. initiated a voluntary recall of certain bags of its 1.875 oz. Sour Cream and Onion Potato Chip due to a packaging error that incorrectly states that the product is gluten free.

Date Issued: October 30, 2015

# 1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

## 2. BACKGROUND:

HERR'S Sour Cream & Onion Potato Chips, 1.875 oz. bags only, were distributed nationwide through retail stores, distributors, and internet sales. These products were sold as individual bags. No other bag sizes of Herr's Sour Cream 'N Onion Chips are involved with this recall. No other Herr's products are involved with this recall.

While the back panel of the package complies with U.S. Food & Drug Administration (FDA) label regulations by listing "Wheat" in the ingredient statement as well as "Contains Wheat" in its related allergen statement, the front panel of the package erroneously features the words "Gluten Free."

# 3. PRODUCTION DATES/IDENTIFYING CODES:

Code Date

UPC No.

Herr's Product Code

1.875 oz. Herr's Sour Cream & Onion Potato Chips; Product Code Date: January 02, 2016, up to and including January 30, 2016; Product UPC No.:72600 00061 122

The packages are a green metallic color bag with a red Herr's logo at the top center of the package. The lot number is located at the upper right hand corner on the front of the package below the statement "Guaranteed Fresh Until". The UPC number is located at the lower right hand corner of the back panel of the package.

See Product Photos Below:



# 4. MANUFACTURER/DISTRIBUTOR:

Herr Foods

Consumer-

Contact: 1-800-523-5030. Live assistance is available 9am- 5pm EST, Monday thru Friday.

Media

Contact: Phil Bernas, phone: (610) 932-6455

Email: phil.bernas@herrs.com

5. DISTRIBUTION: All

6. REASON FOR ACTION:

Undeclared Allergen

# 7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

- b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion. Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link [http://www.landandmaritime.dla.mil/Offices/Packaging/PrepSF364.asp] and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action. Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.
- c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).
- d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.
- e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.
- 8. The Point of Contact for this ALFOODACT message is CW3 Jacqueline Telesford, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil
- 9. Individuals or groups that would like to receive recall messages electronically can forward their email address to <a href="mailto:dscpconssafofc@dla.mil">dscpconssafofc@dla.mil</a>, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.
- 10. Previous recalls and frequently asked questions are available at the following web site: <a href="http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp">http://www.troopsupport.dla.mil/subs/fso/alfood/alfood.asp</a>. The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,

Jacqueline Telesford CW3, U.S. Army Veterinary Corps Consumer Safety Officer DLA Troop Support 700 Robbins Avenue Philadelphia, PA 19111

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