

UNCLAS

SUBJECT: ALFOODACT 2016-023: Gold Medal, Gold Medal Wondra, and Signature Kitchens Flour Recalled Due to Possible *E. coli* O121 Contamination.

General Mills is collaborating with health officials to investigate an ongoing, multistate outbreak of *E. coli* O121 that may be potentially linked to Gold Medal flour, Wondra flour, and Signature Kitchens flour

Date Issued: June 1, 2016

1. REFERENCES:

- a. DLAR 4155.26/AR 40-660/NAVSUPINST 10110.8c/AFI 48-116/MCO 10110.38c, DOD Hazardous Food & Nonprescription Drug Recall System.
- b. Allied Communications Publication 121, US SUPP-1 (f).

2. BACKGROUND:

Out of an abundance of caution, a voluntary recall is being made. To date, *E. coli* O121 has not been found in any General Mills flour products or in the flour manufacturing facility and the company has not been contacted directly by any consumer reporting confirmed illnesses related to these products. State and federal authorities have been researching 38 occurrences of illnesses across 20 states related to a specific type of *E. coli* (*E. coli* O121), between December 21, 2015, and May 3, 2016.

3. PRODUCTION DATES/IDENTIFYING CODES: Include 6 SKUs (stock keeping units or UPC codes) of Gold Medal Flour, 2 SKU's of Signature Kitchens Flour and 1 SKU of Gold Medal Wondra flour. The specific products in the recall include:

13.5 ounce Gold Medal Wondra Flour

Case UPC 000-16000-42476

Package UPC 000-16000-18980

Recalled Better if 25FEB2017 thru 30MAR2017
Used by Dates

2 lb. Gold Medal All Purpose Flour

Case UPC **000-16000-10720**

Package UPC 000-16000-10710

Recalled Better if 25MAY2017KC thru 03JUN2017KC
Used by Dates

2lb Gold Medal Self-Rising Flour

Case UPC 000-16000-10730

Package UPC 000-16000-11710

Recalled Better if 23AUG2016KC
Used by Dates

10lb Gold Medal All Purpose Flour

Case UPC 000-16000-12410

Package UPC 000-16000-10410

Recalled Better if 02JUN2017KC, 03JUN2017KC
Used by Dates

5lb Gold Medal All Purpose Flour

Case UPC 000-16000-12610

Package UPC 000-16000-10610

Recalled Better if 25MAY2017KC, 27MAY2017KC thru 31MAY2017KC, 01JUN2017KC,
Used by Dates 03JUN2017KC thru 05JUN2017KC, 11JUN2017KC thru 14JUN2017KC

5lb Gold Medal Unbleached Flour

Case UPC 000-16000-12690

Package UPC 000-16000-19610

Recalled Better if
Used by Dates 25MAY2017KC, 27MAY2017KC, 03JUN2017KC, 04JUN2017KC

10lb Gold Medal All Purpose Flour- Banded Pack

Case UPC 000-16000-21294

Package UPC 000-16000-10410

Recalled Better if
Used by Dates 03JUN2017KC, 04JUN2017KC, 05JUN2017KC

5lb Signature Kitchens All Purpose Flour Enriched Bleached

Package UPC 000-21130-53001

Recalled Better if
Used by Dates BB MAY 28 2017

5lb Signature Kitchens Unbleached Flour All Purpose Enriched

Package UPC 000-21130-53022

Recalled Better if
Used by Dates BB MAY 27 2017

SEE PHOTOS BELOW:



cholesterol, vitamin A, vitamin B1, vitamin B2, vitamin B6, vitamin B12, iron, niacin, thiamin, riboflavin, folic acid

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

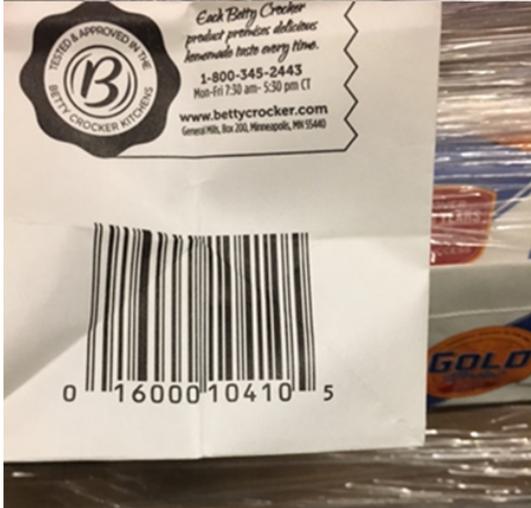
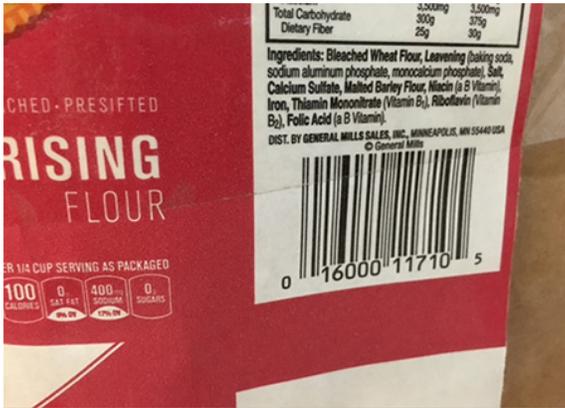
		2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Ingredients: Bleached Wheat Flour, Malted Barley Flour, Niacin (a B vitamin), Iron, Thiamin Mononitrate (vitamin B₁), Riboflavin (vitamin B₂), Folic Acid (a B vitamin).

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Sodium	Less than	300mg	300mg
Potassium		2,400mg	2,400mg
Total Carbohydrate		3,500mg	3,500mg
Dietary Fiber		300g	375g
		25g	30g

Ingredients: Bleached Wheat Flour, Malted Barley Flour, Niacin (a B vitamin), Iron, Thiamin Mononitrate (vitamin B₁), Riboflavin (vitamin B₂), Folic Acid (a B vitamin).

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THE RED SPOON PROMISE
The Red Spoon is my promise of great taste, quality and convenience. This is a product you and your family will enjoy. I guarantee it.

Betty Crocker
1-800-345-2443 Mon.-Fri. 7:30 a.m.-5:30 p.m. CT
www.BettyCrocker.com
General Mills, Box 200, Minneapolis, MN 55440



Percent Daily Values are based on a diet of 2,000 calories depending on your calorie needs:

	2,000	2,500
Total Fat	Less than 65g	50g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Potassium	3,500mg	3,500mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Ingredients: Wheat Flour, Malted Barley Flour, Niacin (A B Vitamin), Iron, Thiamin Mononitrate (Vitamin B₁), Riboflavin (Vitamin B₂), Folic Acid (A B Vitamin).

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General Mills, Box 200, Minneapolis, MN 55440



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4. MANUFACTURER/DISTRIBUTOR:

General Mills

Consumer Affairs Hotline:

800-230-8103. Additional recall information can also be found at www.generalmills.com/flour

5. DISTRIBUTION: All

6. REASON FOR ACTION:

E. coli O121 Contamination

7. INSTRUCTIONS AND ADDITIONAL INFORMATION FOR MESSAGE RECIPIENTS:

a. Immediately inventory stocks to identify the above items and secure in a "Medical Hold" status to provide assurance of no further issue/sale/use.

POSITIVE FINDINGS should be reported to Accountable Officers/Vendor Representatives of that facility. Accountable Officer/Agency representatives/Buyers/Contracting Officers should seek/refund/credit/replacement through the normal distribution channel with which the product was received (i.e. Distribution Centers, Prime Vendors, or Manufacturers).

b. Ships at sea are authorized to destroy or dispose of recalled products at their discretion.

Documentation for the number of pounds and cases, and any additional pertinent information must be signed by the Accountable Officer and is required for the purpose of recouping to the government the cost of the product involved. In order to get credit please use a SF 364 (For instructions on how to "Properly Prepare a Standard Form" (SF) 364 please use this link:

[\[http://www.dla.mil/LandandMaritime/Offers/Services/TechnicalSupport/Logistics/Packaging/PrepareSF364.aspx\]](http://www.dla.mil/LandandMaritime/Offers/Services/TechnicalSupport/Logistics/Packaging/PrepareSF364.aspx)) and forward to your supporting NAVSUP Fleet Logistics Center (NAVSUP FLC) and copy furnished to NAVSUP 51. Your supporting NAVSUP FLC should forward to the account manager at DLA Troop Support. The form should include the number of the recall authorizing the survey action.

Home-ported ships/galleys will utilize DD form 1149 to transfer w/ reimbursement to the PV. The PV will submit credit invoice to the account manager at DLA Troop Support.

c. DLA Troop Support Subsistence Prime Vendors must report POSITIVE and NEGATIVE RESPONSES directly to their DLA Troop Support Contracting Officer with a courtesy copy to the Consumer Safety Officer (dscpconssafofc@dla.mil).

d. DeCA, AAFES, MWR, VA, MCCS, or other non-DLA Troop Support agencies SHOULD NOT respond to the DLA Troop Support Consumer Safety Officer. These agencies should report POSITIVE and NEGATIVE responses in accordance with their agency recall policies.

e. When corresponding with DLA Troop Support concerning this message please include this message's subject in your subject line.

8. The Point of Contact for this ALFOODACT message is CW3 Jacqueline Telesford, Consumer Safety Officer at DLA-FTW. VOICE, DSN: 444-2922, Commercial (215) 737-2922, or by FAX, DSN: 444-7526, or Commercial, (215) 737-7526, email dscpconssafofc@dla.mil

9. Individuals or groups that would like to receive recall messages electronically can forward their email address to dscpconssafofc@dla.mil, with "add to list" in the subject line. To be removed from the list place "remove from list" in the subject line.

10. Previous recalls and frequently asked questions are available at the following web site:

<http://www.dla.mil/TroopSupport/Subsistence/FoodSafety/fso/ALFOODACT.aspx>

The navigation tool to the left allows you to also view DLA Troop Support Alerts and Archived Vendor Recalls.

Regards,

Jacqueline Telesford
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Consumer Safety Officer
Defense Logistics Agency-Troop Support
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