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SUBJECT: ALFOODACT 2019-034 – Bimbo Bakeries USA Voluntary Recall of Entenmann’s Little Bites Cookies Due to Potential Presence of Plastic Pieces

Date Issued: 2 August 2019

1. REFERENCES:

a. DHA-MSR 6025.01/AR 40-660/ DLAR 6025.01/NAVSUPINST 10110.8D/AFI 48-161\_IP/MCO 10110.38D, DOD Hazardous Food & Nonprescription Drug Recall System, 6 September 2018.

2. Background: Bimbo Bakeries USA, Inc. has initiated a voluntary recall of Entenmann’s Little Bites Soft Baked Cookies (5 pack Mini Chocolate Chip variety) due to the potential presence of visible, blue plastic pieces in the individual packaging pouch. The plastic is not baked into the product since it was introduced during the packaging process; however, consumption of the plastic pieces may result in a choking hazard. **Entenmann’s Little Bites Cookies are made on a dedicated production line, so no Little Bites Muffins or other Entenmann’s brand products are affected.**

The product being recalled has “Best By” date, UPC and Lot code and was distributed in the states listed below. The Best By Date can be found on the top of the box, the Lot Code is to the left of the top of the box underneath the price/lb. The UPC Code can be found in the lower right hand corner on the back of the box.

The company announced the recall after receiving consumer reports of visible, blue plastic pieces found on or packaged with the product. There are no reports of injury to date. The Food and Drug Administration (FDA) has been notified of this voluntary recall.

All recalled products are being removed from store shelves. **No Entenmann’s Little Bites Muffins nor other Entenmann’s products are affected.**

3. Product affected:

<b>Product Name/Description</b>	<b>Best By Dates</b>	<b>UPC Code</b>	<b>Lot Code</b>	<b>States</b>
Entenmann’s Little Bites Soft Baked Chocolate Chip Cookies (5pk)	August 31, 2019 & September 7, 2019	72030023781350		AL, AR, CT, DC, DE, FL, GA, IA, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NE, NH, NJ, NY, OH, OK, PA, RI, SC, SD, TN, VA, VT, WI, WV

**At this time No Entenmann’s Little Bites Muffins nor other Entenmann’s products are affected.**

4. Product Labels/Pictures:



5. Contact Information: Consumers who have purchased the cookies should not consume the product and can return the package to its place of purchase for a full refund. Consumers with questions may contact our Consumer Relations group at 1- 800-984-0989 24 hours a day, seven days a week.

6. POSITIVE AND NEGATIVE FINDINGS:

a. Army and Air Force Public Health personnel, report your negative and positive findings in the Veterinary Service Information Management System (VSIMS) Subsistence Recalls application. If you are not in one of these two groups, please use the instructions below (paragraphs b-d).

b. Navy:

**SHIPS AT SEA:** Must report positive and negative findings to supporting Veterinary Service unit. Are authorized to destroy or dispose of recalled products utilizing the procedures and reporting requirements outlined in NAVSUP P-486 Paragraph 5302 and 6000(4), to include completion of a DD Form 200 and Standard Form 364. Procedures for completing the DD Form 200 are found in NAVSUP P-486 Paragraph 6001. Procedures for completing Standard Form 364 are found in NAVSUP P-486 Paragraph 5300(2)(c).

**SHIPS IN PORT/HOMEPORTED/ASHORE GALLEYS:** Supporting Veterinary Service unit will conduct inspection and report positive and negative findings in VSIMS Subsistence Recalls application. Contact the appropriate DLA Account Manager via Regional NAVSUP Fleet Logistics Center (NAVSUP FLC) to arrange pickup of recall items. Contact your supporting (NAVSUP FLC) for any issues regarding PV Pickup. Proceed with the same guidance as above.

c. Defense Logistics Agency (DLA) Contractors, report positive and negative findings to your Contracting Officer, Contracting Specialist, TVLS and courtesy copy (CC) [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil) within 72 hours:

Positive Response Information required: (Vendor must provide all of the following information):

- 1) ALFOODACT 201X-XXX
- 2) DLA Contract Number:
- 3) Unit of Measure:
- 4) Quantity Currently in Stock:
- 5) List of customers that received product AND (a-h) for each customer

- a. Customer name and location:
- b. DLA Purchase Order Number:
- c. Vendor Invoice Number:
- d. Item Stock number (LSN, NSN):
- e. Quantity Shipped:
- f. Date Shipped:
- g. Value of Affected Product:
- h. Amount of credit due:

d. **AAFES, MWR, NEX, MCCS, DeCA, DLA, dining facilities, and all other agencies**, report your findings in accordance with the procedures outlined by your agency.

7. The Point of Contact for this ALFOODACT message is Ramona Hemphill, Food Technologist at DLA-FTW. VOICE, DSN: 444-2986, Commercial (215) 737-2986 or email: [dscpconssafofc@dla.mil](mailto:dscpconssafofc@dla.mil).

8. Individuals or groups that would like to BEGIN receiving recall messages electronically can submit request [usarmy.jbsa.medcom.mbx.medcom-vsims@mail.mil](mailto:usarmy.jbsa.medcom.mbx.medcom-vsims@mail.mil). Copy and paste email address in to your email platform and ensure you title the subject accordingly.

9. To STOP receiving recall messages, submit your request [usarmy.jbsa.medcom.mbx.medcom-vsims@mail.mil](mailto:usarmy.jbsa.medcom.mbx.medcom-vsims@mail.mil). Copy and paste email address in to your email platform and ensure you title the subject accordingly.

10. Previous recalls are available at the following web site:  
<https://www.dla.mil/TroopSupport/Subsistence/FoodSafety/fso/ALFOODACT/> .

//Signed//  
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