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DEFENSE LOGISTICS AGENCY  
TROOP SUPPORT  
700 ROBBINS AVENUE  
PHILADELPHIA, PENNSYLVANIA 19111-5092

DSCP-FTW  
ALFOODACT 2022-020

July 17, 2022

MEMORANDUM FOR RECORD

SUBJECT: Nationwide Voluntary Recall of Natierra Organic Freeze-Dried Blueberry Due to levels of Lead

1. **REFERENCE.** DHA-MSR 6025.01/AR 40-660/ DLAR 6025.01/NAVSUPINST 10110.8D/AFI 48-161\_IP/MCO 10110.38D, DOD Hazardous Food & Nonprescription Drug Recall System, 6 September 2018.

2. **COMPANY ANNOUNCEMENT.** BrandStorm Inc. announced it is voluntarily recalling 2 lots of Organic Freeze-Dried Blueberry (lot # 2021363-1 & 2022026-1) pouches because of the presence or potential presence of lead above the FDA's recommended limits; per the serving size specified on the nutritional facts panel.

People with high blood levels of lead may show no symptoms, but the condition may cause damage to the nervous system and internal organs. Acute lead poisoning may cause a wide range of symptoms, including abdominal pain, muscle weakness, nausea, vomiting, diarrhea, weight loss, and bloody or decreased urinary output. Children are particularly vulnerable to lead poisoning. If a child is exposed to enough lead for a protracted period of time (e.g., weeks to months) permanent damage to the central nervous system can occur. This can result in learning disorders, developmental defects, and other long-term health problems.

Lead is a naturally occurring element that may be contracted in fruits and vegetables during cultivation. Lead is a toxic substance present in our environment in small amounts and everyone is exposed to some lead from daily actions such as inhaling dust, eating food, or drinking water. Exposure to larger amounts of lead can cause lead poisoning. While lead can affect nearly every bodily system, its effects depend upon the amount and duration of lead exposure and age of the person exposed.

The concern was identified upon testing conducted by a lab in Maryland. An investigation was conducted by the packing site. The original heavy metal reports received for the crop year showed no presence of lead and-or cause for batch testing. After further investigation it was found that the product's country of Origin is Lithuania and aggressive monitoring of heavy metals may be deemed necessary. As an immediate action the packing site is actively working to enhance food safety systems by implementing mandatory batch testing for heavy metal.

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To date, BrandStorm Inc. has not received any reports of adverse events related to use of the product as part of this proactive recall. Should any consumer of this product have experienced any of the symptoms listed above, they should seek medical advice from their physician immediately.

Natierra Organic Freeze-Dried Blueberries 1.2oz were distributed in the United States through retail and online stores services.

**3. PRODUCTS AFFECTED:** The impacted product is sold in a white and blue pouch with Natierra brand and Logo. The product can be identified by checking the product name, manufacturer details and lot number on the bottom right of the pouch. The issue is isolated to the two batches indicated below:

Product	Lot	Best By	UPC
Natierra Freeze-Dried Blueberries, 1 serving, 1.2oz (34g)	2021363-1	12/2024	812907011160
Natierra Freeze-Dried Blueberries, 1 serving, 1.2oz (34g)	2022026-1	01/2025	812907011160

*\*Immediately discontinue use/sale of products and place on medical hold. Contact your supplier for disposition instructions.*

**4. PRODUCT LABELS/PICTURES:**



**5. CONTACT INFORMATION.** Customers with questions may call 310-559-0259, 8am – 4:30pm PST, email salesadmin@BrandStormInc.com or send a direct message utilizing www.Natierra.com website.

6. POSITIVE AND NEGATIVE FINDINGS.

a. **Army Veterinary Services and Air Force Public Health Personnel:** Report negative and positive findings in the Veterinary Service Information Management System (VSIMS) Subsistence Recalls application. If you are not in one of these two groups, please use the instructions below (paragraphs b-d).

b. **Navy:**

1) SHIPS AT SEA: Must report positive and negative findings to supporting Veterinary Service unit. Are authorized to destroy or dispose of recalled products utilizing the procedures and reporting requirements outlined in NAVSUP P-486 Paragraph 5302 and 6000(4), to include completion of a DD Form 200 and Standard Form 364. Procedures for completing the DD Form 200 are found in NAVSUP P-486 Paragraph 6001. Procedures for completing Standard Form 364 are found in NAVSUP P-486 Paragraph 5300(2)(c).

2) SHIPS IN PORT/HOMEPORTED/ASHORE GALLEYS: Supporting Veterinary Service unit will conduct inspection and report positive and negative findings in VSIMS Subsistence Recalls application. Contact the appropriate DLA Account Manager via Regional NAVSUP Fleet Logistics Center (NAVSUP FLC) to arrange pickup of recall items. Contact your supporting (NAVSUP FLC) for any issues regarding PV Pickup. Proceed with the same guidance in the paragraph above.

c. **Defense Logistics Agency (DLA) Contractors:** Report positive and negative findings to your Contracting Officer, Contracting Specialist, TVLS, and [dscpeconssafofc@dla.mil](mailto:dscpeconssafofc@dla.mil) within 72-hours.

Positive Response Information required: (Vendor must provide all the following information):

- 1) ALFOODACT 2021-XXX
- 2) DLA Contract Number:
- 3) Unit of Measure:
- 4) Quantity Currently in Stock:
- 5) List of customers that received product AND (a-h) for each customer:
  - a) Customer name and location:
  - b) DLA Purchase Order Number:
  - c) Vendor Invoice Number:
  - d) Item Stock number (LSN, NSN):
  - e) Quantity Shipped:
  - f) Date Shipped:
  - g) Value of Affected Product:
  - h) Amount of credit due:

d. **AAFES, MWR, NEX, MCCS, DeCA, DLA, dining facilities, and all other agencies,** report your findings in accordance with the procedures outlined by your agency.

7. If you know of others who need to receive Subsistence Recall messages, click [Subscribe](#). If you no longer need to receive Subsistence Recall messages, click [Unsubscribe](#).

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8. Previous recalls are available on the DLA-TS Food Safety Office website:  
<https://www.dla.mil/TroopSupport/Subsistence/FoodSafety/fso/ALFOODACT/>.

9. Point of contact for ALFOODACT messages is the undersigned at commercial telephone 215-737-7788/DSN: 312-444-7788, or [dscpconssafofc@dlamilitary.com](mailto:dscpconssafofc@dlamilitary.com).

ADELAIDE F. GREEN  
Major, U.S. Army  
Food Safety Officer