



DEFENSE LOGISTICS AGENCY
 TROOP SUPPORT
 700 ROBBINS AVENUE
 PHILADELPHIA, PENNSYLVANIA 19111-5092

DSCP-FTW
 ALFOODACT 2022-023

July 21, 2022

MEMORANDUM FOR RECORD

SUBJECT: UPDATE to Enjoy Life Issues Nationwide Voluntary Recall of Select Bakery Products Due to Potential Presence of Foreign Material


1. **REFERENCE.** DHA-MSR 6025.01/AR 40-660/ DLAR 6025.01/NAVSUPINST 10110.8D/AFI 48-161_IP/MCO 10110.38D, DOD Hazardous Food & Nonprescription Drug Recall System, 6 September 2018.

2. **COMPANY ANNOUNCEMENT.** Enjoy Life Natural Brands LLC announced, out of an abundance of caution, an expansion of its June 30th voluntary recall, to add one product and add additional Best By dates for four products to the list of recalled products. This recall is due to the potential presence of hard plastic pieces in the products. This voluntary recall is not related to an allergen. The company became aware of the additional items as a result of its internal investigation. The company initially became aware of this issue as a result of internal quality assurance surveillance.



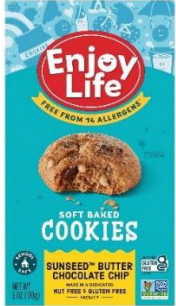
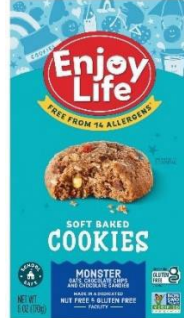


This recall is limited exclusively to the Enjoy Life products and Best By Dates listed in the table below, which are sold in retail stores and online in the United States and Canada. Newly added items are in red and indicated with an asterisk (*). No other Enjoy Life Foods products are affected by this voluntary recall.

This recall is being conducted with the knowledge of the U.S. Food and Drug Administration and the Canadian Food Inspection Agency.


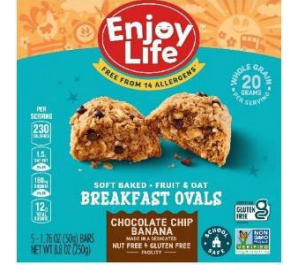



3. **PRODUCTS AFFECTED:**


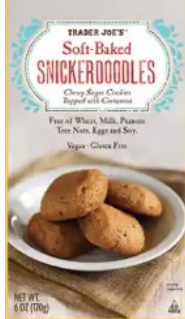
	Retail UPC	Best By Date	Image
Enjoy Life – Soft Baked Cookies – Snickerdoodle, 6.oz	853522000184	2/4/2023* 3/4/2023 3/10/2023	

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<p>Enjoy Life – Soft Baked Cookies – Chocolate Chip, 6 oz</p>	<p>853522000191</p>	<p>2/5/2023 2/6/2023 3/5/2023</p>	
<p>Enjoy Life – Soft Baked Cookies – Double Chocolate Brownie, 6 oz</p>	<p>853522000214</p>	<p>3/6/2023</p>	
<p>Enjoy Life – Soft Baked Cookies – Sunseed Butter Chocolate Chip, 6 oz</p>	<p>819597013801</p>	<p>3/3/2023</p>	
<p>Enjoy Life – Soft Baked Cookies – Monster, 6 oz</p>	<p>819597013818</p>	<p>2/6/2023 3/3/2023</p>	
<p>Enjoy Life Chewy Bars – Sunseed Crunch, 5.75 oz</p>	<p>853522000627</p>	<p>3/3/2023</p>	
<p>Enjoy Life Chewy Bars – Caramel Blondie, 5.75 oz</p>	<p>819597011258</p>	<p>3/3/2023 3/4/2023</p>	

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<p>Enjoy Life Soft Baked Fruit & Oat Breakfast Ovals – Apple Cinnamon, 8.8 oz</p>	<p>819597012569</p>	<p>2/3/2023* 2/4/2023* 2/12/2023 2/13/2023 2/20/2023 3/12/2023 3/13/2023</p>	
<p>Enjoy Life Soft Baked Fruit & Oat Breakfast Ovals – Chocolate Chip Banana, 8.8 oz</p>	<p>819597012576</p>	<p>12/31/2022* 1/6/2023 1/7/2023 1/19/2023 1/20/2023 2/12/2023</p>	
<p>Enjoy Life Soft Baked Fruit & Nut Breakfast Ovals – Berry Medley, 8.8 oz</p>	<p>819597012583</p>	<p>2/3/2023* 2/10/2023 2/11/2023 2/17/2023 3/10/2023</p>	
<p>Enjoy Life Brownie Bites – Rich Chocolate, 4.76 oz</p>	<p>819597013290</p>	<p>1/10/2023</p>	
<p>Enjoy Life Brownie Bites – Salted Caramel, 4.76 oz</p>	<p>819597013313</p>	<p>1/10/2023</p>	

<p>Enjoy Life Soft Baked Cookies - Amazon Variety Pack - (2SND,1CC,1OAT,1SBCC,1MST R) - 6/6 oz</p>	<p>819597014518 (same product, updated UPC from new press release)</p>	<p>9/24/2022 1/20/2023</p>	
<p>Trader Joe's Soft Baked Snickerdoodle Cookies, 6 oz.</p>	<p>0094 0757</p>	<p>2/3/2023*</p>	

Immediately discontinue use/sale of products and place on medical hold. Contact your supplier for disposition instructions.

4. PRODUCT LABELS/PICTURES: See table above.

5. CONTACT INFORMATION. Consumers who have this product should not eat it and should discard any product they may have but should keep any available packaging and contact the company at 1-855-543-5335, 24 hours a day to get more information about the recall and how to receive a refund. Consumer Relations specialists are available Monday-Friday, 9 a.m. to 6 p.m. EST.

6. POSITIVE AND NEGATIVE FINDINGS.

a. **Army Veterinary Services and Air Force Public Health Personnel:** Report negative and positive findings in the Veterinary Service Information Management System (VSIMS) Subsistence Recalls application. If you are not in one of these two groups, please use the instructions below (paragraphs b-d).

b. **Navy:**

1) **SHIPS AT SEA:** Must report positive and negative findings to supporting Veterinary Service unit. Are authorized to destroy or dispose of recalled products utilizing the procedures and reporting requirements outlined in NAVSUP P-486 Paragraph 5302 and 6000(4), to include completion of a DD Form 200 and Standard Form 364. Procedures for completing the DD Form 200 are found in NAVSUP P-486 Paragraph 6001. Procedures for completing Standard Form 364 are found in NAVSUP P-486 Paragraph 5300(2)(c).

2) **SHIPS IN PORT/HOMEPORTED/ASHORE GALLEYS:** Supporting Veterinary Service unit will conduct inspection and report positive and negative findings in VSIMS Subsistence Recalls application. Contact the appropriate DLA Account Manager via Regional NAVSUP Fleet Logistics Center (NAVSUP FLC) to arrange pickup of recall items. Contact your supporting (NAVSUP FLC) for any issues regarding PV Pickup. Proceed with the same guidance in the paragraph above.

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c. **Defense Logistics Agency (DLA) Contractors:** Report positive and negative findings to your Contracting Officer, Contracting Specialist, TVLS, and dscpconssafofc@dla.mil within 72-hours.

Positive Response Information required: (Vendor must provide all the following information):

- 1) ALFOODACT 2021-XXX
- 2) DLA Contract Number:
- 3) Unit of Measure:
- 4) Quantity Currently in Stock:
- 5) List of customers that received product AND (a-h) for each customer:
 - a) Customer name and location:
 - b) DLA Purchase Order Number:
 - c) Vendor Invoice Number:
 - d) Item Stock number (LSN, NSN):
 - e) Quantity Shipped:
 - f) Date Shipped:
 - g) Value of Affected Product:
 - h) Amount of credit due:

d. **AAFES, MWR, NEX, MCCS, DeCA, DLA, dining facilities, and all other agencies,** report your findings in accordance with the procedures outlined by your agency.

7. If you know of others who need to receive Subsistence Recall messages, click [Subscribe](#). If you no longer need to receive Subsistence Recall messages, click [Unsubscribe](#).

8. Previous recalls are available on the DLA-TS Food Safety Office website: <https://www.dla.mil/TroopSupport/Subsistence/FoodSafety/fso/ALFOODACT/>.

9. Point of contact for ALFOODACT messages is the undersigned at commercial telephone 215-737-7788/DSN: 312-444-7788, or dscpconssafofc@dla.mil.

ADELAIDE F. GREEN
Major, U.S. Army
Food Safety Officer